IDEA ART®

IMPACT

SUMMER 1996 83 NEW ITEMS

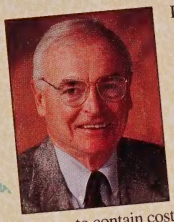
Binderies 79
Brochures ..... 14 - 23
Bulletins ..... 54 - 60
Business Cards..... 24 - 25
Casino Themes..... 53
Certificates 74, 76
Clip Art 13
Contest 73
Envelopes..... 38 - 39
Environment®
100% Recycled Products
..... 18 - 30, 32 - 37
Foil & Wand..... 75
Frames 78
Gradations 61
Greeting Cards..... 37
Health & Fitness..... 65
Holiday Designs..... 68 - 69
Invitations..... 48 - 50
Labels 31
Laminators 67
Legal Size Papers 71
Matching Sets ..... 5 - 11
Menus..... 66
Name Badges..... 25
Newsletters..... 58 - 59, 72
Order Form..... 41
Postcards ..... 26 - 29
Sampler Kit..... 4
Signs/Displays..... 77 - 78
Sports ..... 62 - 64
Spring & Summer ... 42 - 45
Table Tents..... 30
Tickets 30
Travel..... 46 - 47
Variety Packs..... 70

ups®

PRINTED WITH SOY INK™

IDEA ART®

2603 ELM HILL PIKE, SUITE P NASHVILLE, TN 37214
PHONE 800-433-2278 FAX 800-435-2278



Dear Customers,

Thanks for so many compliments on the quality of our designs and paper! Originality, vitality and a strong use of color are attributes we insist upon when we commission professional artists to design for us. We are also very selective about the paper we use, choosing only recycled grades we know will produce excellent desktop and offset results.

By now you've probably heard that U.S. paper costs have risen over 48%. We're doing everything we can to contain costs without sacrificing quality – from buying in large volume to streamlining production. We have raised some prices, but we've also lowered prices where we can. By printing our catalog on lighter weight paper, we've reduced postage and catalog costs. If we are sending you more catalogs than you use, please let us know and we'll trim back there also.

Our Coated Brochures continue to set industry standards for excellence. Their colors are brighter and they give a lot more detail in graphics and text. (See page 14.)

Many of our products can make your job easier and more fun, like our new Idea Smart Computer Templates on page 12. They are a great tool for faster, professional-looking layouts. And you can illustrate your point using our new Art Smarts Computer Clip Art on page 13.

Remember, we stand behind our products and will cheerfully issue a refund, replacement or credit if you are not satisfied with your purchase! Thank you for your business.

Bud Chamberlain
President

P.S. You could win up to $1000.00 in Idea Art merchandise just like Desiré Hoolhorst of Horizon Health Systems, first place winner of the Greatest Idea Contest. Turn to page 73 for details.
E-mail comments to: IDEAART@AOL.COM

This Letterhead on page 32.

Idea Art Customer Advantages

Order anytime TOLL FREE!

Use our toll free fax number 24 hours a day, 7 days a week! That's **1-800-435-2278**. Or call toll free **1-800-433-2278**, Monday through Friday between 7:30 AM and 6:00 PM Central Time.

We sell in small quantities!

All papers and folders come in packs as small as 25. Certificates and Heavyweight Borders are available in packs of 10. We also sell our products in convenient 100 and 500 sheet packs.

Same day shipping!

Get your order to us by 5:00 PM Central Time and we'll ship it that same day! See page 40 for details.

Free paper!

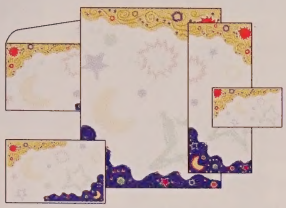
Up to five samples are free. If you are not sure about an Idea Art paper, call us and we'll send you a sample – free!

All our packs of paper come with extra sheets. A pack of 25 actually contains 26 sheets, the 100 pack has 102 sheets, and our 500 pack contains 10 extra sheets. That's right, you always get more than you pay for with Idea Art!

New & Exciting Products

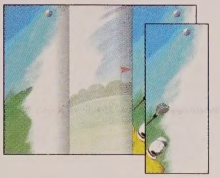
Add impact and get better results!
Idea Art products give your messages the color and style they need to stand out and deliver. Upgrade your image, add class to promotions and communicate more effectively.

83 new items in this issue!
This page shows a sampling of our new designs and printer compatible products. We've included page references so you can quickly find what you need.

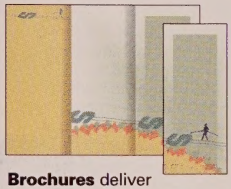


Matching Sets create a positive impression your audience won't forget.
Pages 5 - 11

Idea Smart Computer Templates for brochures, postcards and more, make work faster, easier and more fun! **Page 12**

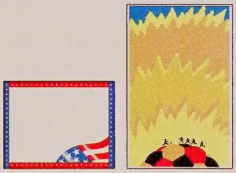


Coated Brochures are the revolutionary new way to produce sharper printed results. **Pages 14 - 17**



Brochures deliver important messsages to clients and prospects in an upscale fashion. **Pages 18 - 23**

Business Cards upgrade your image and work beautifully with most desktop printers and copiers.
Pages 24 - 25

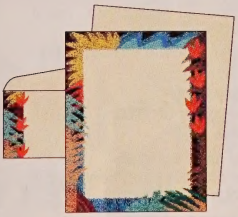


Regular and Jumbo Postcards are ideal for getting the word out quickly.
Pages 26 - 29

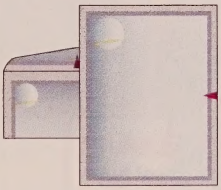
Labels add a classy finishing touch to all your mailings. **Page 31**

Table Tents are great for point-of-purchase advertising and they're easy to use.
Page 30

Tickets come 5-up on a sheet and are perforated with a tear-off stub for numbering.
Page 30



Two-Sided 100% Recycled Letterheads are printed on Kimberly Clark's Environment® 25 Writing for a top-of-the-line look.
Pages 32 - 33



One-Sided 100% Recycled Letterheads let your customers know you care about quality and the environment.
Pages 34 - 36

80% Recycled Designer Papers give you something for every occasion and they're priced for every day use.
Pages 42 - 70

Legal Size papers offer the extra space you need.
Page 71

Quality Recycled Paper from Idea Art

All our products are printed on recycled paper!

We select the highest quality, brightest recycled papers and insist they contain postconsumer fiber. Only when a paper contains postconsumer fiber is it actually helping to reduce landfill waste.

Products printed on Kimberly-Clark's ENVIRONMENT® are 100% recycled with a minimum of 30% postconsumer fiber. Those printed on International Paper's INCENTIVE® are 80% recycled and contain 20% postconsumer fiber. Heavyweight Borders and Mini Certificates contain 30% postconsumer fiber and our Coated Brochures contain 10%.

100% RECYCLED · 80% RECYCLED · 60% RECYCLED · 10% RECYCLED

PRINTED WITH SOY INK™

We print our catalog and products using non-toxic natural soy inks!

Ecologically kind soy inks are wax-free so they resist increases in temperature which enhances their printer compatibility.

PRINTER COMPATIBLE

Idea Art papers are crafted for compatibility with all kinds of printers!

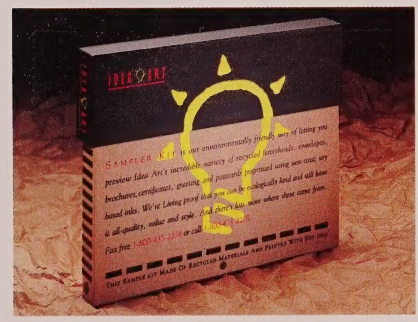
In tests by desktop professionals, commercial printers and novices, our paper lines meet all industry standards and produce excellent results using most sheet-fed printers including typewriters, copiers, laser, ink jet, dot matrix, bubble jet, impact & daisy wheel printers. Offset printing works well too!

TEXT WEIGHTS	BOND EQUIVALENTS
60 LB.	24 LB.
Laser Labels, Parchment Certificates, Letter Paper, Newsletters, Gradations	
80 LB.	32 LB.
Coated Brochures, Mini Certificates, Border Certificates	
100 LB.	40 LB.
Business Cards, Postcards, Brochures, Tickets, Table Tents	

Paper Weights Equivalents

Many of you have asked if our 100 lb. **text weight** brochures are three times as heavy as the 38 lb. **bond weight** brochures offered by other suppliers. Actually, they are 5% heavier. Weights of various grades of paper are determined by total area of the sheet of paper and can be confusing when you are trying to compare the relative thickness of two different grades. This chart illustrates paper weight equivalents, so you can more easily compare these weights.

Sampler Kit & Paper Club



The Idea Art SAMPLER KIT!

At only 14.95, it's our best buy!

Sampler Kit contains over 135 different designs, including our top-of-the-line Environment® 25 Writing designs, Coated Brochures, Brochures, Gift Certificates, Heavyweight Borders, Gradations, Business Cards, Greeting Cards, Motivational and Business Letterheads, Seasonal Designs, Casino and Money Themes, Menus, Sports, Postcards, Jumbo Postcards, Envelopes, Labels, Tickets, Table Tents and Newsletters.

It's an ideal way to preview our fantastic collection of environmentally friendly products! (Naturally, our Sampler Kit is made entirely from recycled materials and printed with soy ink.)

ENVIRONMENT® is a registered trademark of Kimberly-Clark Corporation.
INCENTIVE® is a registered trademark of International Paper Company.

Idea Art's Latest Greatest PAPER CLUB!

Join for automatic Sampler Kit updates. Get one sample each of all our new designs shortly after they come out. You'll receive two updates per year – one in January and one in July.

BEST BUY!

Sampler Kit only 14.95
with a minimum order of 30.00.
Order item #SK1

Sampler Kit by itself for 19.95
which includes shipping and handling.
Order item #SK2

Paper Club & Sampler Kit
1 year subscription – 2 updates
Order item #SKC1 27.95

Paper Club & Sampler Kit
2 year subscription – 4 updates
Order item #SKC2 35.95

Paper Club without Sampler Kit
1 year subscription – 2 updates
Order item #SKC 15.00

Paper Club Renewal
1 year – 2 updates
Order item #SKCR1 15.00

Paper Club Renewal
2 year – 4 updates
Order item #SKCR2 23.00

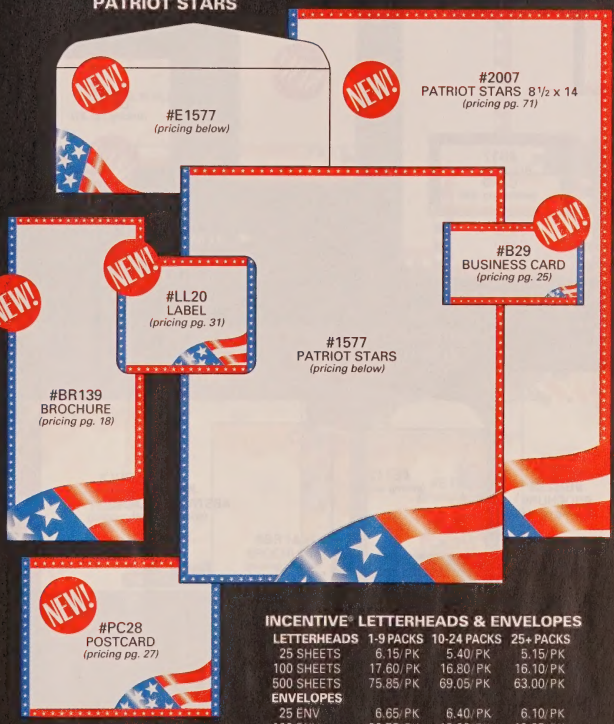
CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

Matching Sets

TIGHTROPE

All items sold separately.

PATRIOT STARS



INCENTIVE® LETTERHEADS & ENVELOPES

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

Upgrade the quality and look of marketing materials, press kits, corporate overviews, sales presentations, membership packages, promotional mailings and more.

Make an impression your audience won't forget! By coordinating presentation materials you will look more professional and your work will have a much higher perceived value.

Commanding attention has never been easier or more affordable. Matching Set components are sold separately in packs as small as 25. Purchase and print only what you need.

PRINTER COMPATIBLE

Matching Sets work beautifully with copiers, quick printers and most desktop printers. See page 4.

80% RECYCLED

Letterheads and envelopes on pages 5, 8, 9, 10 and 11 are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

100% RECYCLED

Letterheads and envelopes on pages 6 and 7 are printed on ENVIRONMENT® 25 Writing, a 100% recycled, 24 lb. bond containing 30% postconsumer fibers and 25% cotton.

INCENTIVE® is a registered trademark of International Paper Company.

ENVIRONMENT® is a registered trademark of Kimberly-Clark Corporation.

PRINTED WITH SOY INK

Matching Sets

WORLD MAP

#JPC14
JUMBO
POSTCARD
(pricing pg. 29)

#E129
(pricing below)

#A1129
WORLD MAP
(pricing below)

#B27
BUSINESS
CARD
(pricing pg. 25)

#LL14
LABEL
(pricing pg. 31)
NEW!

#BR137
BROCHURE
(pricing pg. 18)
NEW!

ENVIRONMENT® LETTERHEADS & ENVELOPES

LETTERHEADS	25 SHEETS	6.50/PK
	100 SHEETS	19.25/PK
	500 SHEETS	80.80/PK
ENVELOPES	25 ENV	9.25/PK
	100 ENV	31.45/PK
	500 ENV	149.65/PK

The letterheads and envelopes on these two pages are printed on ENVIRONMENT® 25 Writing, which is 100% recycled, acid free and contains 25% cotton and 30% postconsumer fibers. ENVIRONMENT® 25 Writing has a laid finish and is watermarked. For more information see page 34.

COLORS

#E135
(pricing above)

#A1135
COLORS
(pricing above)

#B17
BUSINESS
CARD
(pricing pg. 25)

#BR136
BROCHURE
(pricing pg. 18)
NEW!

#PC14
POSTCARD
(pricing pg. 27)

#LL13
LABEL
(pricing pg. 31)
NEW!

PRINTED WITH SOY INK

PRINTER COMPATIBLE

REMINDER!
Your minimum Idea Art merchandise order must come to $30.00.

All items sold separately.

ABSTRACT FLORAL

#PC04
POSTCARD
(pricing pg. 27)

#LL15
LABEL
(pricing pg. 31)
NEW!

#BR138
BROCHURE
(pricing pg. 18)
NEW!

#E142
(pricing above)

#B26
BUSINESS CARD
(pricing pg. 25)

#A1142
ABSTRACT FLORAL
(pricing above)

CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

100% RECYCLED

CALIBER

#JPC24
JUMBO
POSTCARD
(pricing pg. 29)
NEW!

#BRC131
COATED
BROCHURE
(pricing pg. 16)

#LL17
LABEL
(pricing pg. 31)
NEW!

NEW!
#E169
(pricing pg. 34)

#B30
BUSINESS
CARD
(pricing pg. 25)
NEW!

#A1169
CALIBER
(pricing pg. 34)
NEW!

CHECKERBOARD

#2004
CHECKERBOARD 8 1/2 x 14
(pricing pg. 71)
ONE SIDED DESIGN

#A1138
CHECKERBOARD
(pricing pg. 33)
TWO SIDED DESIGN

#BR133
BROCHURE
(pricing pg. 22)

#PC01
POSTCARD
(pricing pg. 27)

#E138
(pricing pg. 33)

#B16
BUSINESS CARD
(pricing pg. 25)

#LT100
TICKET
(pricing pg. 30)

#LL01
LABEL
(pricing pg. 31)

ADVANTAGE PUBLIC RELATIONS
"POSITIVE PUBLICITY"
SEMINAR LUNCHEON
57 57

#TT10
TABLE TENT
(pricing pg. 30)

CELESTIAL

#JPC26
JUMBO
POSTCARD
(pricing pg. 29)
NEW!

#BR140
BROCHURE
(pricing pg. 18)
NEW!

#E170
(pricing pg. 6)
NEW!

#B31
BUSINESS CARD
(pricing pg. 25)
NEW!

#A1170
CELESTIAL
(pricing pg. 6)
NEW!

Matching Sets

80% RECYCLED

RIBBONS

#B18
BUSINESS CARD
(pricing pg. 25)

#BR125
BROCHURE
(pricing pg. 22)

#PC12
POSTCARD
(pricing pg. 27)

#2010
RIBBONS 8 1/2 x 14
(pricing pg. 71)

NEW!

#1563
RIBBONS
(pricing on left)

#E1563
(pricing on left)

INCENTIVE® LETTERHEADS & ENVELOPES

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

All items sold separately.

DECO

#E1535
(pricing above)

#1535
DECO
(pricing above)

#B19
BUSINESS CARD
(pricing pg. 25)

#BR109
BROCHURE
(pricing pg. 20)

#PC08
POSTCARD
(pricing pg. 27)

#LL03
LABEL
(pricing pg. 31)

PRINTER COMPATIBLE

PRINTED WITH SOY INK

ENTHUSIASM

#BR122
BROCHURE
(pricing pg. 20)

#PC13
POSTCARD
(pricing pg. 27)

#E1542
(pricing above)

#1542
ENTHUSIASM
(pricing above)

#LL04
LABEL
(pricing pg. 31)

#LT101
TICKET
(pricing pg. 30)

#B15
BUSINESS CARD
(pricing pg. 25)

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

FOLLOW THROUGH

NEW!

#E1615
(pricing pg. 8)

#1615
FOLLOW THROUGH
(pricing pg. 8)

#BRC160
COATED
BROCHURE
(pricing pg. 14)

NEW!

#PC23
POSTCARD
(pricing pg. 27)

Matching Greeting Card on page 37.

ARROWS

#1432
ARROWS
(pricing pg. 8)

#BR111
BROCHURE
(pricing pg. 20)

#E1432
(pricing pg. 8)

#B23
BUSINESS
CARD
(pricing pg. 25)

#LL08
LABEL
(pricing pg. 31)

#JPC18
JUMBO POSTCARD
(pricing pg. 29)

TAOS

#E1534
(pricing pg. 8)

#1534
TAOS
(pricing pg. 8)

#B11
BUSINESS CARD
(pricing pg. 25)

#PC07
POSTCARD
(pricing pg. 27)

#LL07
LABEL
(pricing pg. 31)

#BR120
BROCHURE
(pricing pg. 22)

All items sold separately.

REACH

#BR117
BROCHURE
(pricing pg. 22)

#PC25
POSTCARD
(pricing pg. 27)

#B25
BUSINESS
CARD
(pricing pg. 25)

#E1627
(pricing pg. 8)

#1627
REACH
(pricing pg. 8)

#LL10
LABEL
(pricing pg. 31)

Matching Sets

METALLICA

#PC06
POSTCARD
(pricing pg. 27)

#B12
BUSINESS CARD
(pricing pg. 25)

#BR105
BROCHURE
(pricing pg. 22)

#1532
METALLICA
(pricing below)

#E1532
(pricing below)

SPONTANEITY

#E1531
(pricing below)

#1531
SPONTANEITY
(pricing below)

#B10
BUSINESS CARD
(pricing pg. 25)

#JPC15
JUMBO POSTCARD
(pricing pg. 29)

#TT11
TABLE TENT
(pricing pg. 30)

#PC05
POSTCARD
(pricing pg. 27)

#BR102
BROCHURE
(pricing pg. 20)

#LL02
LABEL
(pricing pg. 31)

INCENTIVE® LETTERHEADS & ENVELOPES

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

PRINTED WITH SOY INK

PRINTER COMPATIBLE

REMINDER!
Your minimum Idea Art merchandise order must come to $30.00.

BLUE SERGE

#PC15
POSTCARD
(pricing pg. 27)

#LL06
LABEL
(pricing pg. 31)

#BR104
BROCHURE
(pricing pg. 20)

#E1533
(pricing above)

#B13
BUSINESS CARD
(pricing pg. 25)

#1533
BLUE SERGE
(pricing above)

CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

TROPICAL

#1574
TROPICAL
(pricing pg. 10)

#E1574
(pricing pg. 10)

#B21
BUSINESS CARD
(pricing pg. 25)

#BR108
BROCHURE
(pricing pg. 20)

#PC18
POSTCARD
(pricing pg. 27)

All items sold separately.

BLANK

#SS1
BLANK
(pricing pg. 38)

#BR112
BROCHURE
(pricing pg. 23)

#EP1
(pricing pg. 38)

#PC19
POSTCARD
(pricing pg. 27)

#JPC11
JUMBO POSTCARD
(pricing pg. 29)

#B22
BUSINESS CARD
(pricing pg. 25)

NEW!

#LT102
BLANK TICKET
(pricing pg. 30)

#LL12
LABEL
(pricing pg. 31)

Blank Table Tents also available. See page 30.

UNIVERSE

#1536
UNIVERSE
(pricing pg. 10)

#E1536
(pricing pg. 10)

#B14
BUSINESS CARD
(pricing pg. 25)

#BR115
BROCHURE
(pricing pg. 20)

#PC16
POSTCARD
(pricing pg. 27)

#LL05
LABEL
(pricing pg. 31)

UNITY

#PC24
POSTCARD
(pricing pg. 27)

#LL11
LABEL
(pricing pg. 31)

#BR116
BROCHURE
(pricing pg. 22)

#E1619
(pricing pg. 10)

#B24
BUSINESS CARD
(pricing pg. 25)

#1619
UNITY
(pricing pg. 10)

Computer Templates

Make your job easier and faster!

Treat yourself to super-easy layout!
Computer Templates make working with Idea Art Brochures, Business Cards, Postcards, Jumbo Postcards, Mini Certificates, Table Tents, Tickets, Labels and Newsletters easier, faster and more fun.

Combine your word processing program,
Idea Smart Computer Templates and Idea Art products for amazing marketing materials instantly. You get templates for 162 different Idea Art products – all on one diskette or CD ROM.

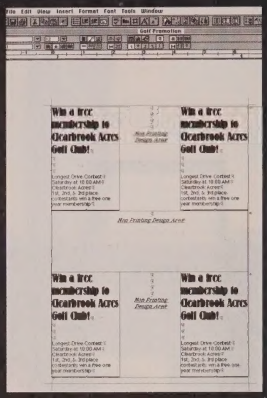
Extra convenience features!

- Works with your existing word processor
- Works with your existing fonts
- Recommends fonts, or lets you select your own
- Access drawing tools & tables
- Cut & paste from other applications
- Import clip art and logos
- Easy to load
- Auto mail merge

Like having a professional designer on staff!

Easy to use!

1. Choose your favorite Idea Art design.
2. Open template from within your software application.
3. Add your words, load paper and print!



Example of Computer Template #43

Idea Smart does all the work!

Indicates placement of name, logo, headlines and text blocks

Shows exactly how much room you have

Text rotation

Suggests type sizes

Preset margins & borders

Auto-duplicating feature on Business Card, Postcard, Jumbo Postcard, Mini Certificate, Ticket and Label templates

Novices and experts can enjoy the benefits!

- No fussing with borders
- No margin measuring
- No setting tabs
- Simply type copy
- Professional results

Finished Piece – Quick and Easy!

Fast help!

1. Quick reference on-screen help file instead of a tedious manual
2. FREE technical support @ 1-800-433-2278 9AM - 5:30PM
3. E-mail comments to: IDEAART@AOL.COM

TIP!
For quick reference, we've placed the appropriate template number next to the products which are supported by Idea Smart Computer Templates.

For all Idea Smart Templates in the platform of your choice Only 29.95

WINDOWS™: (including WINDOWS™ 95)
Order item **#SW12** Microsoft® Word for Windows™ 2.0, 6.0, Microsoft® Office
Order item **#SW13** WordPerfect® for Windows™ 6.0 & 6.1
Order item **#SW14** Lotus® AmiPro™ 3.0 & 3.1

MAC:
Order item **#SW15** Microsoft® Word for Macintosh 5.1 or later, Microsoft® Office

Requirements:
Windows™: One of the Windows™ word processing applications listed above and approximately 2 megabytes of available space on your hard drive.
Macintosh®: Microsoft® Word for Macintosh 5.1 or higher and approximately 2 megabytes of available space on your hard drive.

BEST BUY!

Idea Smart AND Art Smarts on CD ROM!

For an even better value and more convenience get all three Idea Smart Template platforms for Windows™ and the entire Art Smarts Clip Art Collection for Windows™ (see page 13) together on 1 CD ROM.

A 59.90 value for only **39.95**

ORDER ITEM **#SW18**

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME **1-800-433-2278**

Computer Clip Art

Get over 500 original images for only 29.95!

Illustrate brochures, postcards and letters with clip art!

Art Smarts Computer Clip Art
Create illustrated, eye-catching documents. From retro to modern, Art Smarts Computer Clip Art contains over 500 high-resolution images covering a wide variety of categories. Add pizzazz to sales presentations, demos, flyers, ads, invitations and more.

TIP!
Art Smarts works with most word processing programs including WordPerfect® and Microsoft® Word, and graphics programs such as QuarkXPress®, PageMaker®, CorelDraw!®, Harvard Graphics, ClarisWorks, Adobe® Photoshop® and more!

#SW16
Art Smarts for WINDOWS™ **29.95**
(5 diskettes)
Also available on CD ROM. See page 12.

#SW17
Art Smarts for Macintosh® **29.95** (6 diskettes)

Requirements:
Windows™: Most software applications that accept TIFF graphic files. Hard drive requirements vary according to the number of images you choose to install.
Macintosh®: Most software applications that accept TIFF graphic files. Hard drive requirements vary according to the number of images you choose to install.

IMAGES WITH IMPACT!® Lite

Add color to your clip art collection with new IMAGES WITH IMPACT! Lite. This portfolio includes 75 hand-crafted images from 3G Graphics. More than 50% of them are in color.

#SW10 IMAGES WITH IMPACT! Lite for Windows™ **11.95**

#SW11 IMAGES WITH IMPACT! Lite for Macintosh® **11.95**

Requirements:
Windows™: A software application that will accept WMF graphics. Approximately 2 megabytes of available space on your hard drive.
Macintosh®: A software application that will accept EPS graphics. Approximately 2 megabytes of available space on your hard drive. A PostScript compatible printer.

Attention-getting renderings in popular themes including animals, nature, holiday depictions, symbols, sports, celebrations and more.

Coated Brochures

For the sharpest printing results obtainable, Idea Art Coated Brochures represent the next generation in premium printing papers.

Advantages of Coated Brochures!
- More detail in graphics and text.
- Brighter, snappier colors.
- Better printed gloss.
- No glare.
- Superior printed opacity.
- A more professional appearance.
- Prescored for precise folding and less cracking.
- 10% postconsumer fiber.
- 80 lb. text.
- Printed using naturally heat-resistant soy inks

Higher Quality Reproduction!
A satiny matte finish coating makes colors brighter and details sharper. It is porous, not slippery like glossy papers, providing a premium printing surface.

Professional Results!
Idea Art Coated Brochures work beautifully with most desktop printers, commercial or quick printers. For best results, use a fresh toner cartridge. **Not recommended for copiers.**

Easier Layout!
For even easier layout, Coated Brochures are supported by Idea Smart Computer Templates. See page 12.

TIP!
Coated Brochures look great in Translucent Envelopes. See page 38.

#BRC160 FOLLOW THROUGH
Matching set on page 9.

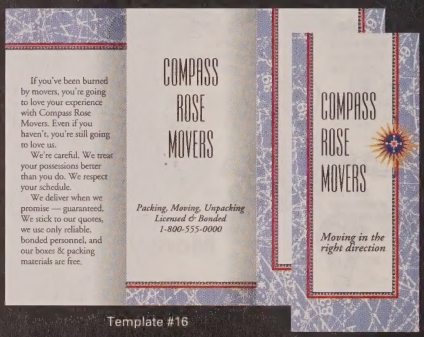
OUTSIDE

INSIDE

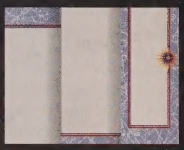
NEW!

Template #26

#BRC161 COMPASS ROSE



Template #16



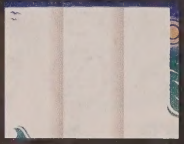
OUTSIDE

INSIDE

NEW!

#BRC112 SUMMER BLISS

OUTSIDE



INSIDE

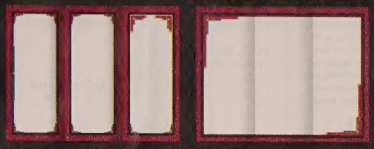
TIP!
Revive marketing efforts! Reach your target audience with Coated Brochures.

2 SIDED, 3 PANELED COATED BROCHURES, 80 LB. TEXT
25 SHEET PACK FOR 8.95 • 100 SHEET PACK FOR 28.55
500 SHEET PACK FOR 121.00 • 1000 SHEET PACK FOR 219.30

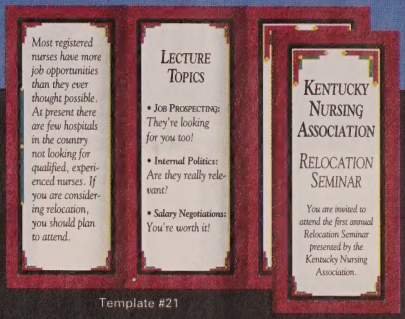
CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

10% RECYCLED

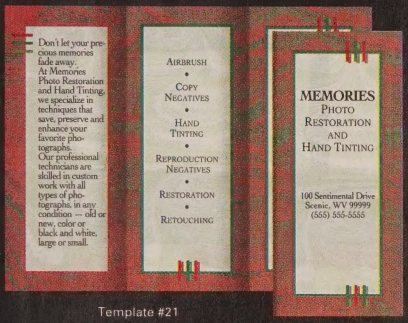
#BRC127 ROYALTY



OUTSIDE INSIDE

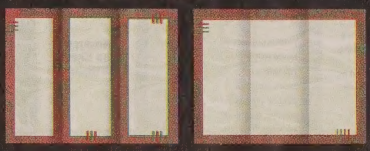


Template #21



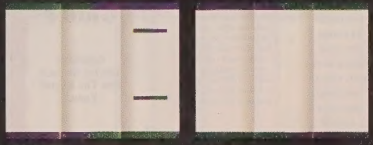
Template #21

#BRC128 MEMORIES

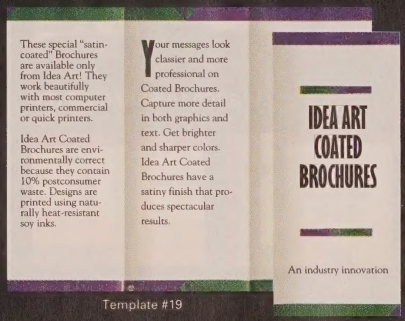


OUTSIDE INSIDE

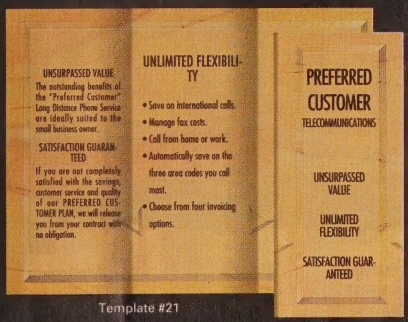
#BRC114 GEOSHAPES



OUTSIDE INSIDE



Template #19

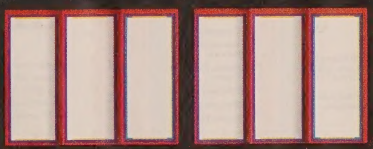


Template #21

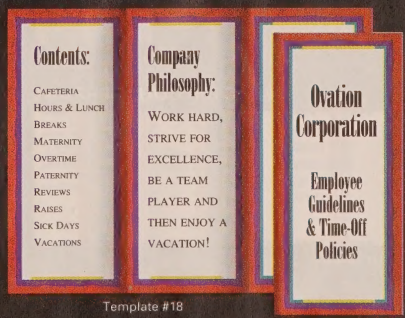
#BRC129 MAJESTY

OUTSIDE INSIDE

#BRC134 OVATION



OUTSIDE INSIDE

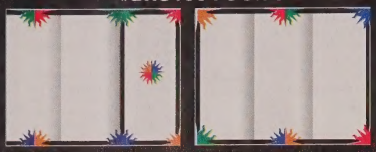


Template #18

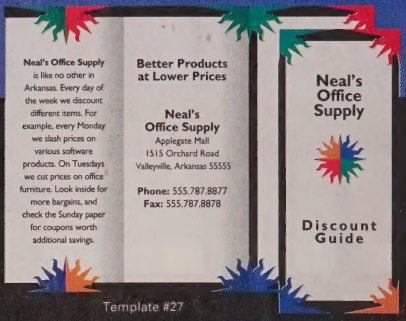
PRINTED WITH SOY INK

Coated Brochures

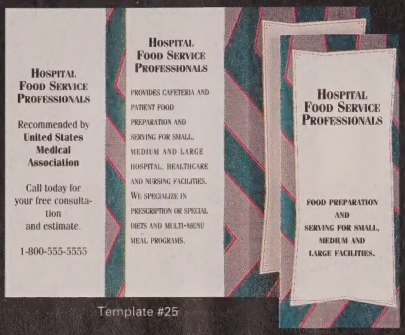
#BRC100 FOUR SEASONS



OUTSIDE INSIDE

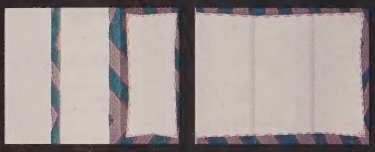


Template #27

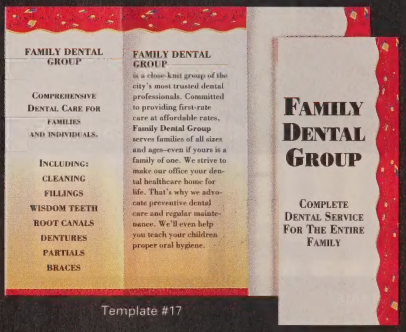


Template #25

#BRC116 ANGLES



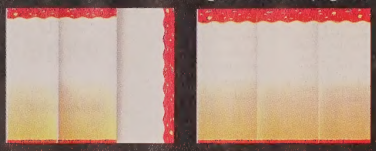
OUTSIDE INSIDE



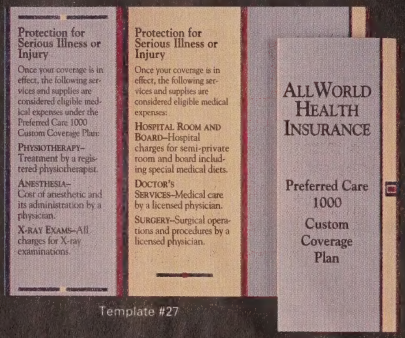
Template #17

#BRC119 SERENDIPITY

Matching table tent on page 30.

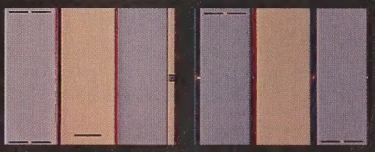


OUTSIDE INSIDE

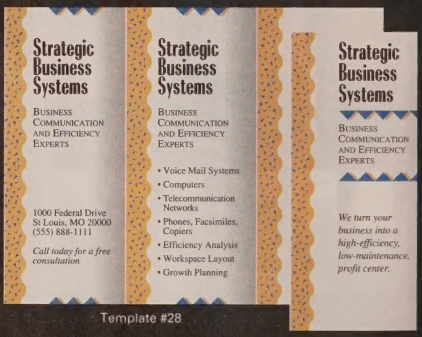


Template #27

#BRC110 GROOVES

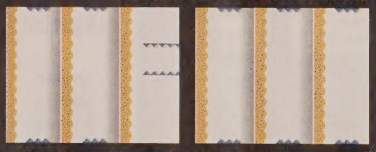


OUTSIDE INSIDE



Template #28

#BRC106 COUNTERPART



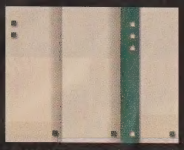
OUTSIDE INSIDE

2 SIDED, 3 PANELED COATED BROCHURES, 80 LB. TEXT
25 SHEET PACK FOR 8.95 • 100 SHEET PACK FOR 28.55
500 SHEET PACK FOR 121.00 • 1000 SHEET PACK FOR 219.30

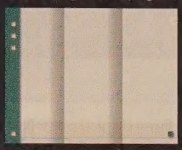
10% RECYCLED

#BRC131 CALIBER

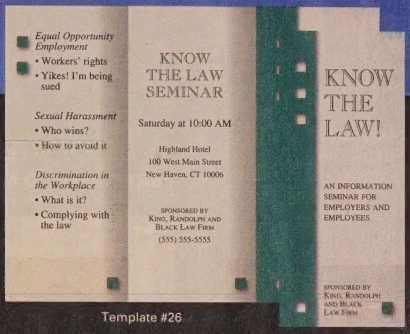
Matching set on page 7.



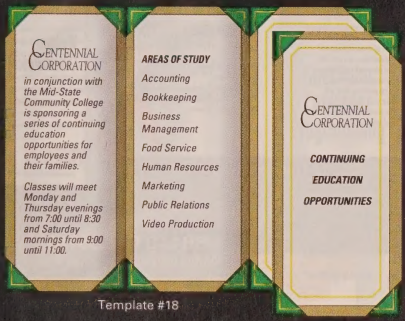
OUTSIDE



INSIDE

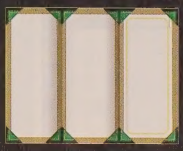


Template #26

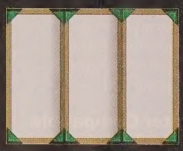


Template #18

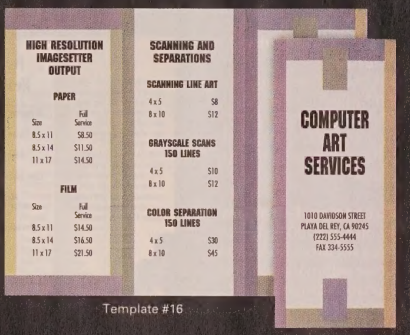
#BRC105 PRINCIPAL



OUTSIDE



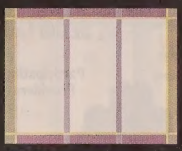
INSIDE



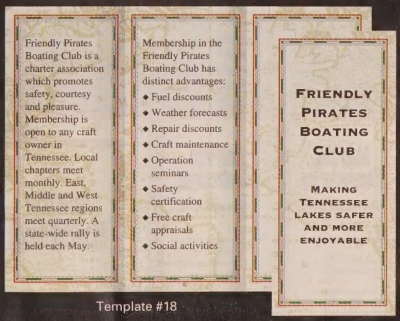
Template #16

#BRC117 THE GRID

OUTSIDE



INSIDE

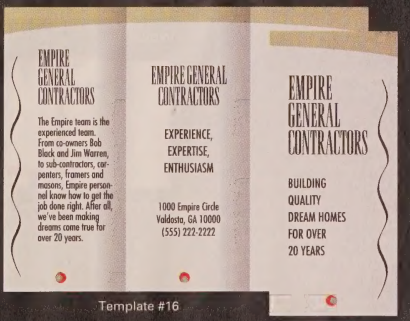


Template #18

#BRC135 NAVIGATOR

OUTSIDE

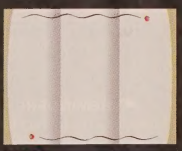
INSIDE



Template #16

#BRC104 MOTION

OUTSIDE



INSIDE

REMINDER!
Your total Idea Art merchandise order must come to $30.00.

PRINTED WITH SOY INK

Brochures

Powerful & Effective
Persuade prospects with your professionalism and style when you convey important information using one of these dynamic Brochures.

Easy-to-use
Simply type text and print. Idea Art Brochures are prescored for precise folding. For exceptionally easy layout, use our new Idea Smart Computer Templates. (See page 12.)

Printer Compatible
Idea Art Brochures are compatible with most copiers and desktop printers.

Environmentally-friendly
Brochures are printed on Kimberly-Clark's ENVIRONMENT® Text which is 100% recycled with 30% postconsumer fibers!

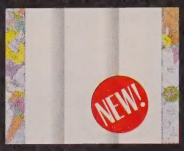
Create self-mailers
Printed on 100 lb. text, Idea Art Brochures make great self-mailers. They also look fantastic in Translucent Envelopes on page 38.

Mix & Match
Our artists have created an impressive portfolio of original designs from which you may choose. Select a design that coordinates with your existing marketing materials or create a whole new look. Many of the Brochures shown here have Matching Sets which you can see on pages 5-11.

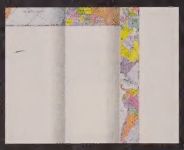
®Registered trademark of Kimberly-Clark Corporation.

TIP!
If your laser type cracks under pressure or when you fold the paper, here's an easy solution. After printing, lightly spray your document with aerosol hair spray. Or you can purchase spray fixative at an art supply store.

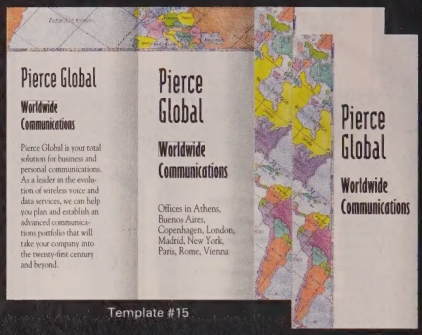
#BR137 WORLD MAP
Matching set on page 6.



INSIDE

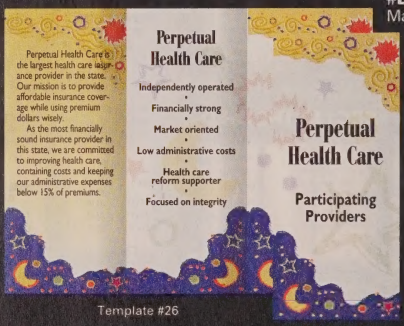


OUTSIDE



Template #15

#BR140 CELESTIAL
Matching set on page 7.



Template #26

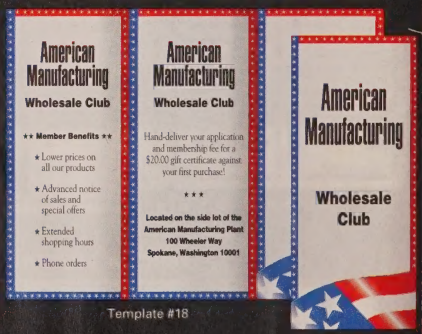
OUTSIDE

INSIDE

#BR139 PATRIOT STARS
Matching set on page 5.

INSIDE

OUTSIDE



Template #18

☛ REMINDER!
Your total Idea Art merchandise order must come to $30.00.

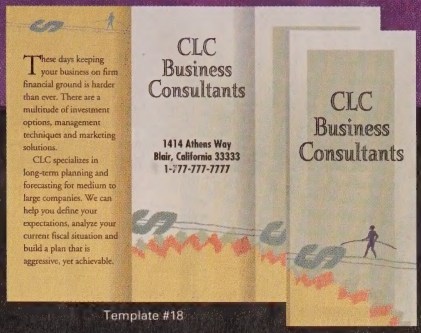
2 SIDED, 3 PANELED BROCHURES, 100 LB. TEXT
25 SHEET PACK FOR 10.55 • 100 SHEET PACK FOR 39.50
500 SHEET PACK FOR 184.55 • 1000 SHEET PACK FOR 333.35

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

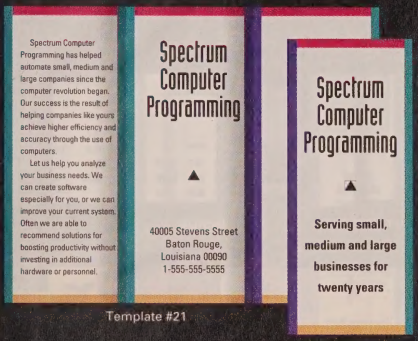
100% RECYCLED

#BR141 TIGHTROPE
Matching set on page 5.

OUTSIDE INSIDE



Template #18



Template #21

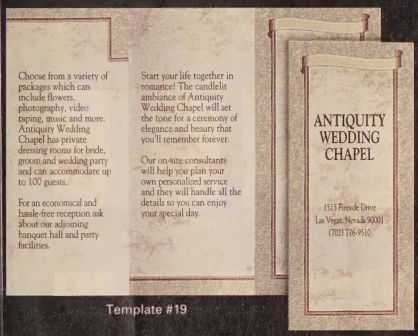
#BR136 COLORS
Matching set on page 6.

OUTSIDE INSIDE

Template #21

#BR138 ABSTRACT FLORAL
Matching set on page 6.

OUTSIDE INSIDE



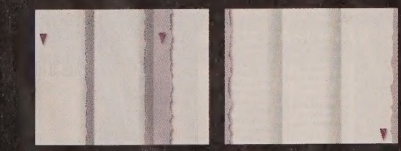
Template #19

#BR113 ANTIQUITY

OUTSIDE INSIDE

Template #26

#BR130 DELTA



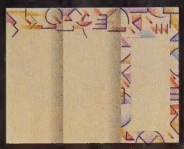
OUTSIDE INSIDE

PRINTED WITH SOY INK

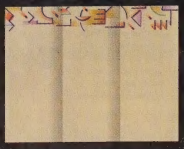
PRINTER COMPATIBLE

Brochures

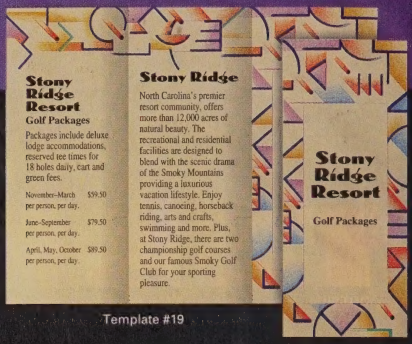
#BR109 DECO
Matching set on page 8.



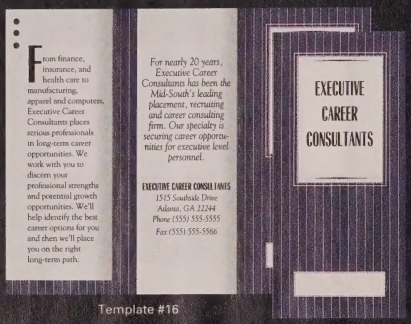
OUTSIDE



INSIDE



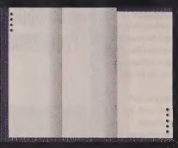
Template #19



Template #16

#BR104 BLUE SERGE
Matching set on page 10.

OUTSIDE



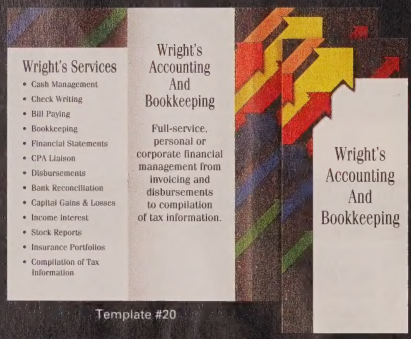
INSIDE

#BR102 SPONTANEITY
Matching set on page 10.

OUTSIDE

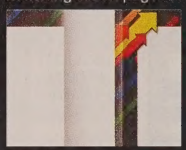
INSIDE

Template #15

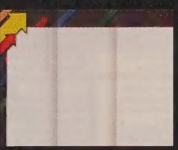


Template #20

#BR111 ARROWS
Matching set on page 9.

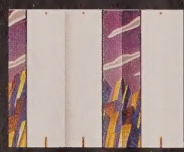


OUTSIDE



INSIDE

#BR100 CITYSCAPE



OUTSIDE

INSIDE

2 SIDED, 3 PANELED BROCHURES, 100 LB. TEXT
25 SHEET PACK FOR 10.55 • 100 SHEET PACK FOR 39.50
500 SHEET PACK FOR 184.55 • 1000 SHEET PACK FOR 333.35

CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

100% RECYCLED

#BR114 COLUMNS

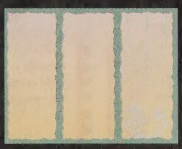
OUTSIDE

INSIDE

Template #21

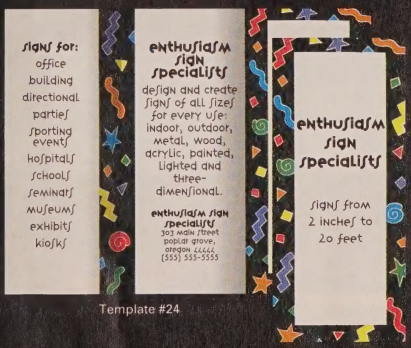
#BR108 TROPICAL

Matching set on page 11.



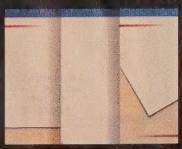
OUTSIDE

INSIDE

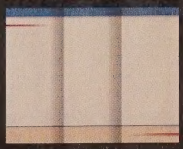


Template #24

#BR132 FASCINATION



OUTSIDE



INSIDE

Template #19

#BR115 UNIVERSE

Matching set on page 11.

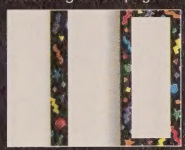
OUTSIDE

INSIDE

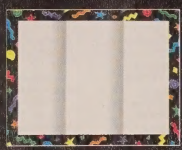
Template #18

#BR122 ENTHUSIASM

Matching set on page 8.



OUTSIDE



INSIDE

Template #26

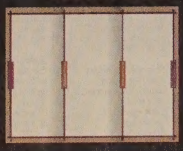
PRINTED WITH SOY INK

PRINTER COMPATIBLE

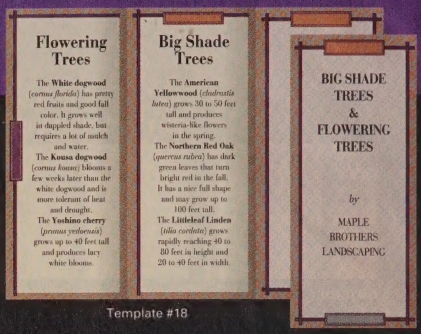
Brochures

#BR110 ECHO

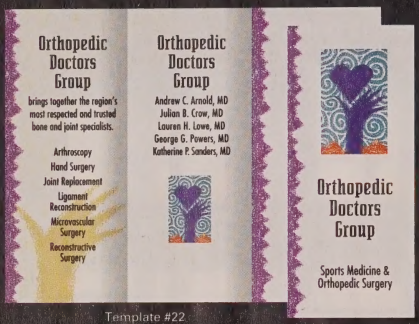
OUTSIDE



INSIDE



Template #18

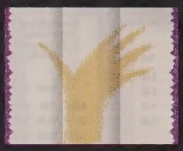


Template #22

#BR116 UNITY

Matching set on page 11.

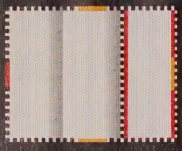
OUTSIDE



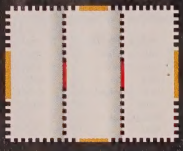
INSIDE

#BR133 CHECKERBOARD

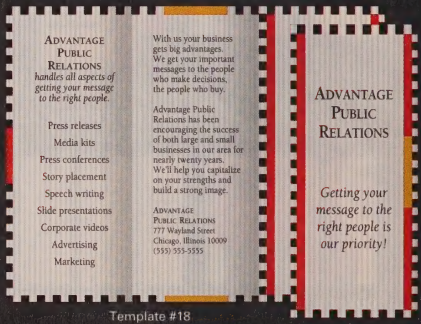
Matching set on page 7.



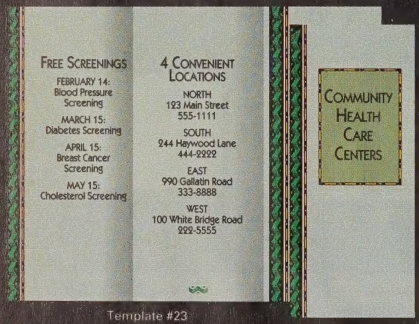
OUTSIDE



INSIDE

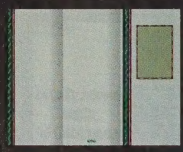


Template #18



Template #23

#BR118 SERPENTINE



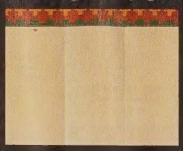
OUTSIDE

INSIDE

#BR120 TAOS

Matching set on page 9.

OUTSIDE



INSIDE

Template #16

2 SIDED, 3 PANELED BROCHURES, 100 LB. TEXT

25 SHEET PACK FOR 10.55 • 100 SHEET PACK FOR 39.50

500 SHEET PACK FOR 184.55 • 1000 SHEET PACK FOR 333.35

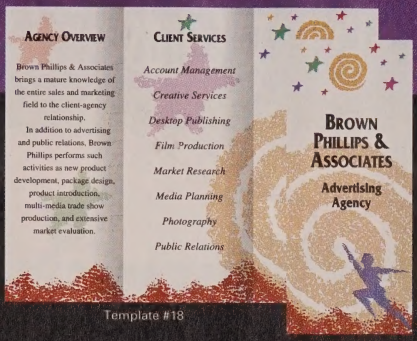
CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

100% RECYCLED

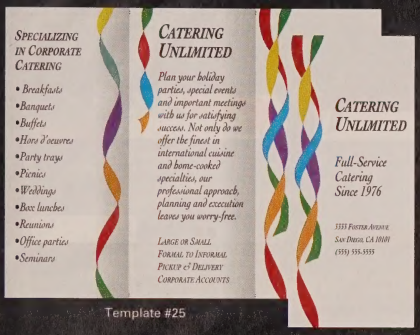
#BR117 REACH
Matching set on page 9.

OUTSIDE

INSIDE

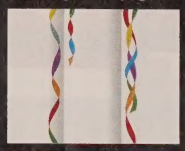


Template #18



Template #25

#BR125 RIBBONS
Matching set on page 8.



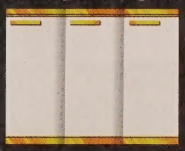
OUTSIDE

INSIDE

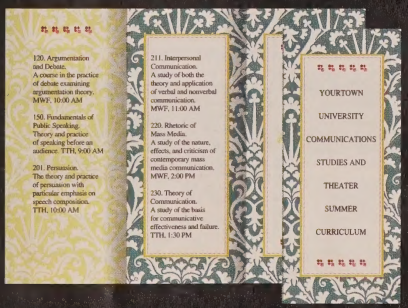
Template #17

#BR105 METALLICA
Matching set on page 10.

OUTSIDE



INSIDE



#BR106 ACCENTS

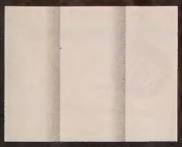
OUTSIDE

INSIDE

PRINTED WITH SOY INK

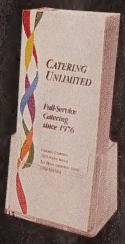
PRINTER COMPATIBLE

#BR112 BLANK BROCHURE



Template #18

Matching set on page 11.
Unprinted, bright white, 100 lb. text, scored, 100% recycled, 3 paneled brochures, 8½" x 11".
25 sheet pack for 8.00
100 sheet pack for 24.60
500 sheet pack for 110.80
1000 sheet pack for 211.70



Display important messages for better results. See page 77.

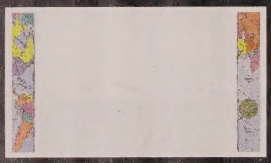
Business Cards

Custom business cards in minutes!

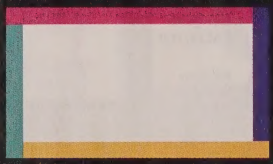
Business Cards are precision perforated, so they pass smoothly through desktop printers and copiers, and then easily break apart leaving smooth edges! For super-easy formatting use Idea Smart Computer Templates. (See page 12.)

For a richer look and feel, Business Cards are printed on 100 lb. ENVIRONMENT® Text, which is 100% recycled with 30% postconsumer fibers.

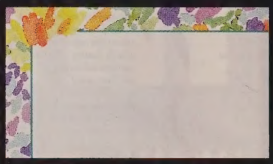
® Registered trademark of Kimberly-Clark Corporation.



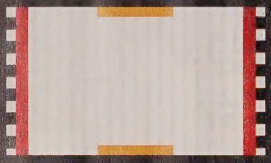
#B27 WORLD MAP
Matching set on page 6.
Template #5



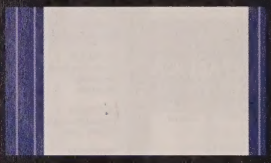
#B17 COLORS
Matching set on page 6.
Template #5



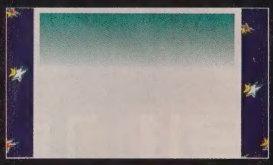
#B26 ABSTRACT FLORAL
Matching set on page 6.
Template #6



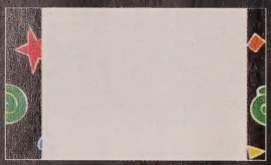
#B16 CHECKERBOARD
Matching set on page 7.
Template #5



#B13 BLUE SERGE
Matching set on page 10.
Template #3

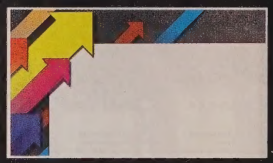


#B14 UNIVERSE
Matching set on page 11.
Template #3

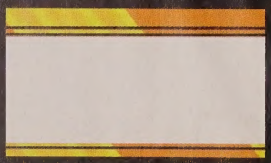


#B15 ENTHUSIASM
Matching set on page 8.
Template #3

#B21 TROPICAL
Matching set on page 11.
Template #5

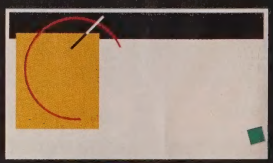


#B23 ARROWS
Matching set on page 9.
Template #6



#B12 METALLICA
Matching set on page 10.
Template #5

#B19 DECO
Matching set on page 8.
Template #3



#B20 SUSPENSION
Matches letterhead #A1159 on page 35.
Template #6

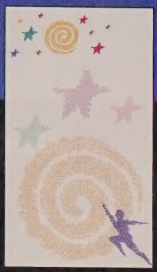
#B29 PATRIOT STARS
Matching set on page 5.
Template #5

#B30 CALIBER
Matching set on page 7.
Template #3

#B31 CELESTIAL
Matching set on page 7.
Template #6

CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

#B24 UNITY
Matching set on page 11.
Template #7



#B25 REACH
Matching set on page 9.
Template #8

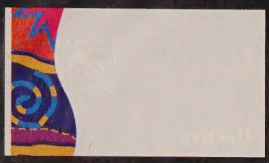
#B32 TIGHTROPE
Matching set on page 5.
Template #7

100% RECYCLED

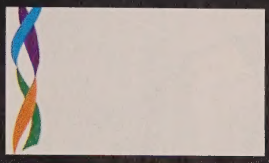
TIP!

Blank Business Card may be used horizontally or vertically.

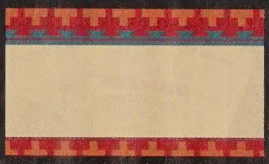
#B22 BLANK BUSINESS CARD
Matching set on page 11.
Horizontal: Template #5
Vertical: Template #8



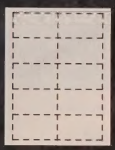
#B10 SPONTANEITY
Matching set on page 10.
Template #3



#B18 RIBBONS
Matching set on page 8.
Template #3



#B11 TAOS
Matching set on page 9.
Template #4



- 10 per 8½" x 11" sheet.
- Standard 3½"x 2" business card size.
- Razor sharp perforations.

PRINTED WITH SOY INK

PRINTER COMPATIBLE

BUSINESS CARDS
100 lb. text

	25 Sheet Pack (250 Cards)	50 Sheet Pack (500 Cards)	100 Sheet Pack (1000 Cards)	500 Sheet Pack (5000 Cards)
Color	13.70	20.70	39.75	167.40
Blank	10.85	18.95	35.50	146.25

BUSINESS CARD VARIETY PACK

ORDER ITEM **#VP24**
GET ALL DESIGNS IN ONE PACK!
2 sheets each of 22 different Business Cards including blank.
440 cards in all! ONLY **24.65**

NEW!

Order item #BCS Card-It®
Business Card Slotter $27.95

CARD-IT® BUSINESS CARD SLOTTER

The professional way to attach your business card!

Now you can attach business cards to letters without staples, paper clips or glue. Card-It® makes perfectly even, diagonal slots just like the die-cuts professional printers make. All you do is add a business card. Card-It® works well on flat sheets and letters, but it is not recommended for brochures.

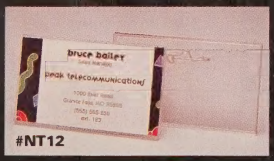
NAME BADGES

Slip a business card into one of these three holders for instant name badges!

Reusable Name Badges
For individuals and companies using name tags daily.
Heavy-duty, non-glare plastic, business card size 3½"x 2".

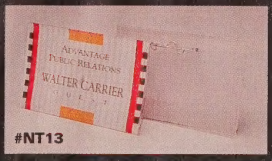
#NT11

#NT11 has an alligator clasp. Clip on collars, belt loops, necklaces or chains.
10 Badges for $22.90



#NT12

#NT12 has a safety pin clasp. Pin on shirts, blouses, coats or sweaters.
10 Badges for $21.15



#NT13

Gloss Acetate Name Badges
Most acetate name badges are actually too big for standard 3½" x 2" business cards. We had these specially made for a snug fit and more attractive look. You won't find them anywhere else.

#NT13 Pin on shirts, blouses, coats or sweaters.
25 Badges for $18.75

Postcards

- Copier and printer compatible!
- Four 5½" x 4¼" postcards per 8½" x 11" sheet.
- Razor-sharp perforations make clean edges when separated.

PRINTED WITH SOY INK

PRINTER COMPATIBLE

Produce clever and impressive messages and mail them for less! Idea Art Postcards are precision perforated, so they pass smoothly through desktop printers and copiers, and then easily break apart. Plus, Postcards meet postal size and weight requirements and may be mailed for 20 cents. For super-easy formatting and extra-quick mail merge addressing, use Idea Smart Computer Templates. (See page 12.)

Effective
- Greetings
- Moving announcements
- Thank you notes
- Reminders
- Return reply cards
- Invitations
- Appointment confirmations

#PC25
REACH
Matching set on page 9.

Template #37

...sorry I missed you...

#PC22
MISS YOU

Template #41

#PC18
TROPICAL
Matching set on page 11.

Template #37

#PC12
RIBBONS
Matching set on page 8.

Template #42

#PC14
COLORS
Matching set on page 6.

Template #37

#PC13
ENTHUSIASM
Matching set on page 8.

Template #42

#PC15
BLUE SERGE
Matching set on page 10.

Template #42

#PC16
UNIVERSE
Matching set on page 11.

Template #39

#PC05
SPONTANEITY
Matching set on page 10.

Template #38

#PC02
CLOUDS
Matches #G6 Gradation on page 61.

Template #37

#PC01
CHECKERBOARD
Matching set on page 7.

Template #37

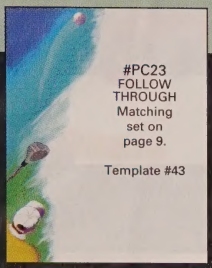
NEW!

#PC28
PATRIOT STARS
Matching set on page 5.

Template #37

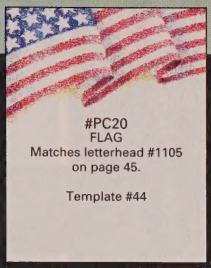
CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

100% RECYCLED



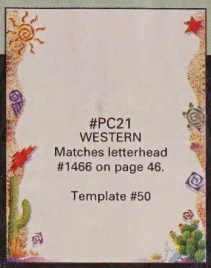
#PC23
FOLLOW THROUGH
Matching set on page 9.

Template #43



#PC20
FLAG
Matches letterhead #1105 on page 45.

Template #44

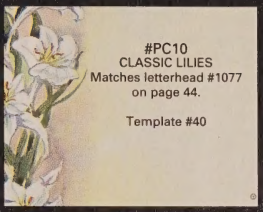


#PC21
WESTERN
Matches letterhead #1466 on page 46.

Template #50

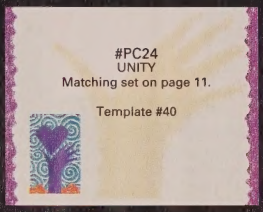
#PC19
BLANK
Matching set on page 11.

Template #37



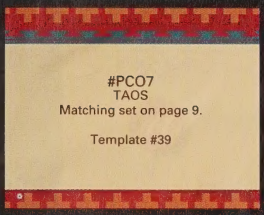
#PC10
CLASSIC LILIES
Matches letterhead #1077 on page 44.

Template #40



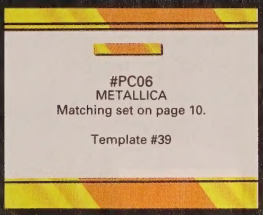
#PC24
UNITY
Matching set on page 11.

Template #40



#PCO7
TAOS
Matching set on page 9.

Template #39



#PC06
METALLICA
Matching set on page 10.

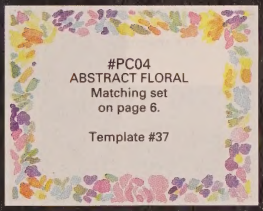
Template #39

#PC03
CLASSIC MARBLE
Matches Heavyweight Border #FC7 on page 76.

Template #37

#PC09
EGYPTIAN
Matches letterhead #A1156 on page 32.

Template #41



#PC04
ABSTRACT FLORAL
Matching set on page 6.

Template #37

#PC08
DECO
Matching set on page 8.

Template #40

POSTCARDS

100 LB. TEXT

	25 Sheet Pack (100 Cards)	50 Sheet Pack (200 Cards)	100 Sheet Pack (400 Cards)	500 Sheet Pack (2000 Cards)
Color	12.00	19.95	38.00	165.40
Blank	11.25	16.95	31.95	130.90

For extra durability and a classier look, Postcards are printed on 100 lb. ENVIRONMENT® Text, which is 100% recycled with 30% postconsumer fibers.
®Registered trademark of Kimberly-Clark Corporation.

POSTCARD VARIETY PACK

ORDER ITEM **#VP16**
GET ALL 24 DESIGNS IN ONE PACK!
2 sheets each of 24 different Postcards.
192 cards in all! ONLY **23.55**

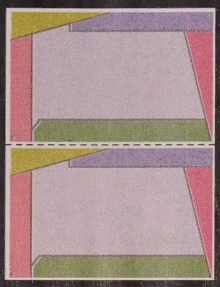
Mail Postcards in A-2 size white or translucent envelopes shown here. Both measure 5 3/4" x 4 3/8" and have square flaps. See page 38 for more.

WHITE: Order item #SPEE.
A pack of 25 is 4.00.
A pack of 100 is 14.95.
A pack of 500 is 44.95.

TRANSLUCENT: Order item #EV4.
A pack of 25 is 8.00.
A pack of 100 is 27.25.
A pack of 500 is 125.50.
A pack of 1000 is 225.50.

Jumbo Postcards

PRINTER AND COPIER COMPATIBLE!



Twice as much room for your messages!

JUMBO Postcards measure 5 ½" x 8 ½" and come 2-up on an 8 ½" x 11" sheet. Like our regular size postcards, JUMBO Postcards are precision perforated, so they pass smoothly through desktop printers and copiers, and then easily break apart leaving smooth edges! Use our new templates for faster formatting and quick mail merge addressing! (See page 12.)

For a richer look and extra durability, JUMBO Postcards are printed on 100 lb. ENVIRONMENT Text, which is 100% recycled with 30% postconsumer fibers.

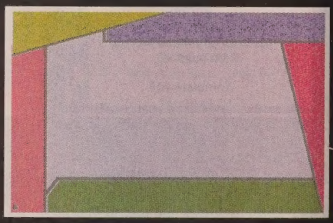
#JPC26 CELESTIAL
Matching set on page 7.
Template #10

#JPC27 TIGHTROPE
Matching set on page 5.
Template #10

#JPC24 CALIBER
Matching set on page 7.
Template #10

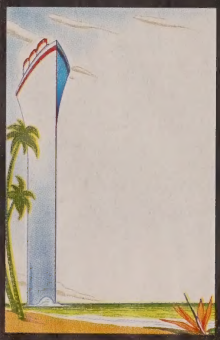
#JPC12 PATRIOTIC

#JPC20 DANCE
Template #10

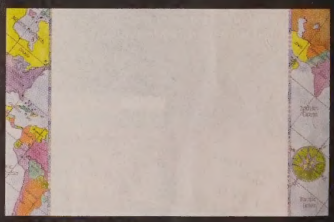


#JPC13 BORDERED
Template #10

#JPC19 PARAMOUNT
Template #9



#JPC16 PARADISE CRUISE
Matches letterhead #1485 on page 46.
Template #11



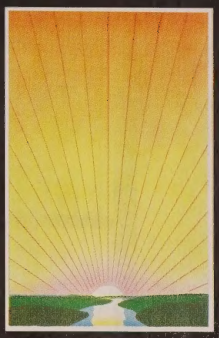
#JPC14 WORLD MAP
Matching set on page 6.
Template #10

REMINDER!
Your minimum Idea Art merchandise order must come to $30.00.

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

100% RECYCLED

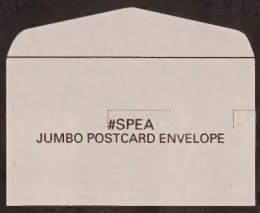
#JPC15 SPONTANEITY
Matching set on page 10.
Template #11



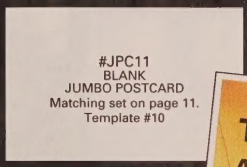
#JPC10 EVERYTHING
Template #9

#JPC18 ARROWS
Matching set on page 9.
Template #11

#JPC25 SOCCER
Matches letterhead #1709
on page 62.
Template #9



Versatile!
Mail JUMBO Postcards using first class postage or send them in JUMBO Postcard Envelopes.
8 7/8" x 5 3/4"
60% recycled
25 Pack for $6.40
100 Pack for $21.35
500 Pack for $94.60



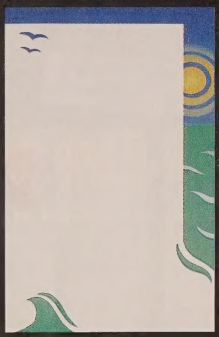
Tip!

Add punch to messages with JUMBO Postcards.

Use a design that coordinates with your other materials and get the word out in style. JUMBO Postcards make great invitations, reminders, announcements and more. Advertise a sale or just keep in touch with important clients and friends. JUMBO Postcards may be used as direct mailers or mailed in JUMBO Postcard Envelopes. Many of the designs shown here coordinate with Matching Sets on pages 5 through 11!

PRINTED WITH SOY INK

PRINTER COMPATIBLE



#JPC17 SUMMER BLISS
Matches Coated Brochure #BRC112
on page 14.
Template #52

JUMBO POSTCARDS

100 LB. TEXT

	25 Sheet Pack (50 Cards)	50 Sheet Pack (100 Cards)	100 Sheet Pack (200 Cards)	500 Sheet Pack (1000 Cards)
Color	13.30	20.95	38.00	169.50
Blank	9.75	17.95	33.00	130.00

JUMBO POSTCARD VARIETY PACK

ORDER ITEM **#VP15**

GET ALL 15 DESIGNS SHOWN ON THESE TWO PAGES IN ONE PACK INCLUDING BLANK!

3 sheets each of 15 different Jumbo Postcards.
90 cards in all! ONLY **24.30**

Tickets & Table Tents

Table Tents

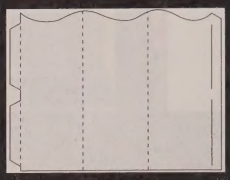
Table Tents come 1-up on a sheet and are prescored and perforated. Tabs and slots make construction super easy. No gluing or stapling.

Tickets & Table Tents are printed on 100 lb. ENVIRONMENT Text, which is 100% recycled with 30% postconsumer fibers. Registered trademark of Kimberly-Clark Corporation.

PRINTED WITH SOY INK

PRINTER COMPATIBLE

#TT11
SPONTANEITY
Template #30

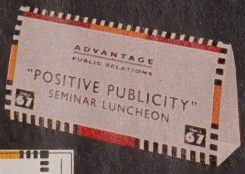


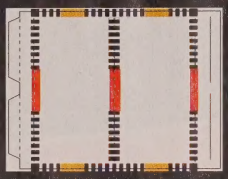
#TT15 BLANK
Template #30

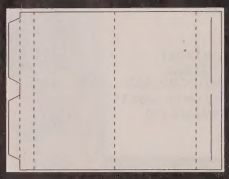
TIP!
Tickets and Table Tents make it easy to expand in-house publishing capabilities DRAMATICALLY.

#TT12
SERENDIPITY
Template #31

#TT10
CHECKERBOARD
Template #49







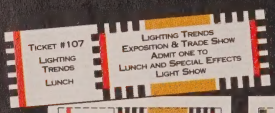
#TT14 BLANK
Template #49

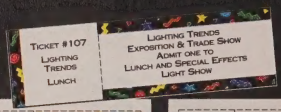
#TT16 BLANK
Template #31

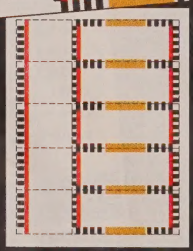
TIP!
Save time laying out Tickets and Table Tents with Idea Smart Computer Templates. See page 12.

Tickets

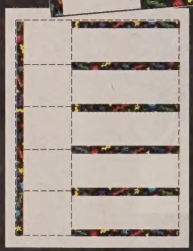
Tickets come 5-up on a sheet and are perforated with a tear-off stub so you can create your own numbering system.







#LT100
CHECKERBOARD
Template #14



#LT101
ENTHUSIASM
Template #14

#LT102
BLANK
Template #14

TABLE TENTS

Sheets Per Pack	25	50	100	500
Color	11.80	22.50	42.50	160.50
Blank	7.00	12.05	22.95	102.35

TICKETS

Sheets Per Pack	25	50	100	500
(Tickets Per Pack)	(125)	(250)	(500)	(2500)
Color	13.15	21.30	40.80	171.35
Blank	7.25	14.10	22.00	94.75

CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

Labels

FOR ENVELOPES, PACKAGES, SLIDES, FOLDERS AND PRESENTATIONS

Start making a good impression before they even open your package. Made specially to withstand heat and feed smoothly, our full-color Labels work beautifully in most sheet-fed printers and copiers.

For excellent reproduction and smudge-proof results, Labels are printed on 60 lb. uncoated offset which is bright white with a smooth finish. Labels have self-adhesive backing and are die-cut and perforated for easy separation.

Six 4"x 3 3/8" labels per 8 1/2"x 11" sheet

Great For:
- Presentation materials
- Promotional pieces
- Customized folders
- 9" x 12" envelopes
- Mailing tubes
- Packages

TIP!
For easier addressing, use Idea Smart Computer Templates with full-color Labels. See page 12.

LABELS
6 UP ON SHEET

Sheets Per Pack	25	50	100	500
Full-color labels	18.45	35.90	65.25	299.75
Blank labels	9.75	17.75	24.95	120.75

LABEL VARIETY PACK

ORDER ITEM **#VP22**

Get 2 sheets each of all 16 labels including blank.
32 sheets or 192 labels in all!

ONLY 23.70

These designs are also sold separately.

Clear and White Labels by Avery®

Easy-to-Format if you use one of the software packages listed below. Simply click on the item number in your label menu for built-in templates.

- Lotus® Ami Pro® 3.0
- Microsoft® Word for Windows™ 2.0 and 6.0
- Microsoft® Word for Macintosh® 5.0 and 5.1
- Symantec® Q&A 4.0 for DOS
- Symantec® Q&A 4.0 for Windows™
- WordPerfect® 5.1, 5.1+ and 6.0 for DOS
- WordPerfect® 5.1, 5.2 and 6.0 for Windows™

Easy-to-Print
Avery® Labels work beautifully in a variety of printers. Clear labels virtually disappear when applied to envelopes, so addresses look as if they were typed or printed directly on the envelope.

#5162 White & #5662 Clear labels come 14 to a sheet.

#5160 White & #5660 Clear labels come 30 to a sheet.

WHITE AND CLEAR LASER MAIL LABELS
have strong self-adhesive for staying power.

#5162	White	4" x 1 1/3"	14 to sht	100 shts to box	28.50
#5160	White	2 5/8" x 1"	30 to sht	120 shts to box	28.50
#5662	Clear	4 1/4" x 1 1/3"	14 to sht	50 shts to box	36.10
#5660	Clear	2 5/8" x 1"	30 to sht	50 shts to box	36.10

Packaged in moisture-resistant boxes. Instructions included.

Two-Sided 100% Recycled

Upgrade your image with top-of-the-line designs printed on Kimberly Clark's ENVIRONMENT 25 Writing.

First-class quality adds impact to business and personal communications.

Watermarked on every sheet and envelope are the words *ENVIRONMENT®-100% RECYCLED* and *25% COTTON.*

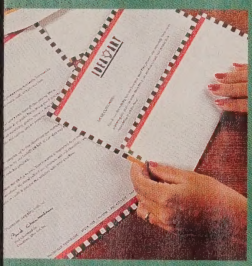
Get professional results using all kinds of printers!

A rich laid texture gives these designs the look and feel of fine stationery.

Ecologically kind, ENVIRONMENT 25 Writing is acid free and 100% recycled with a minimum of 30% postconsumer fibers. The designs are printed using naturally heat-resistant soy inks!

Doubly impressive, the selections on pages 32 and 33 have color on both sides creating a more classy look when paper is folded, or when used for multi-page presentations.

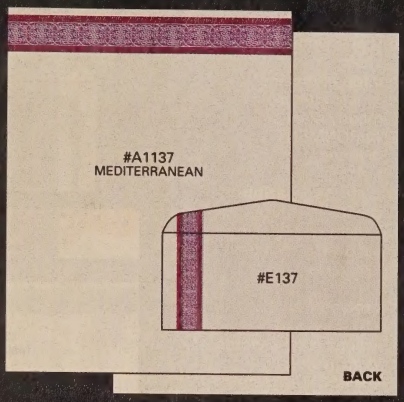
®Registered trademark of Kimberly-Clark Corporation.

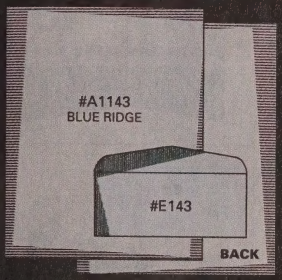


TIP!
Two-Sided Designs make an impressive first impression. They're great for company letterheads, business letters, tri-fold brochures, proposals and presentations.

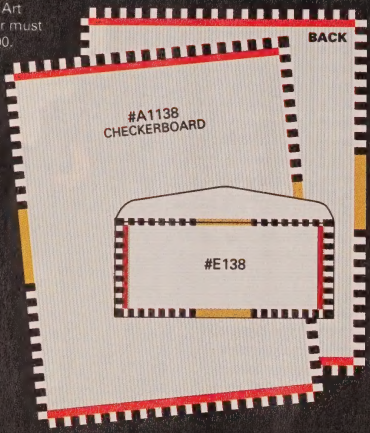
TWO SIDED DESIGN

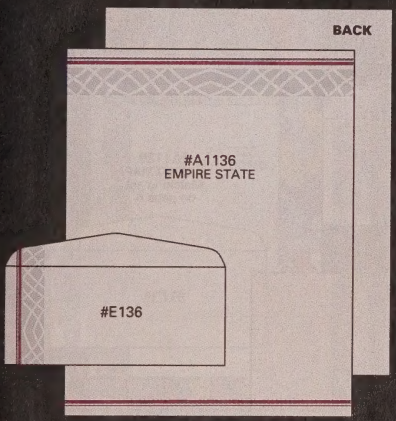
100% RECYCLED

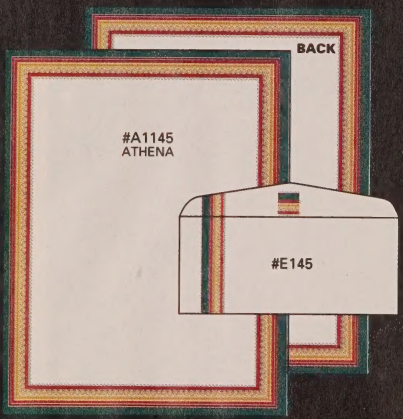


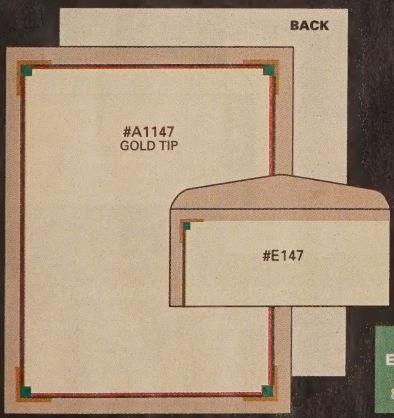


REMINDER!
Your total Idea Art merchandise order must come to $30.00.









THE DESIGNS ON PAGES 32 & 33 ARE TWO-SIDED.

24 lb. ENVIRONMENT™ TWO-SIDED 8½" x 11" Bond	Quantity	Paper	Envelopes
	25 Sheet Pack	7.80	9.25
	100 Sheet Pack	25.50	31.45
	500 Sheet Pack	89.40	149.65

One-Sided 100% Recycled

Add impact to business and personal correspondence with our top-of-the-line designs printed on Kimberly Clark's ENVIRONMENT 25 Writing.

Printer compatible, this paper produces excellent results using most desktop printers and copiers.

Watermarked on every sheet and envelope are the words *ENVIRONMENT®-100% RECYCLED* and *25% COTTON.*

A rich laid texture gives these designs the look and feel of fine stationery.

Environmentally friendly, ENVIRONMENT 25 Writing is acid free and 100% recycled with a minimum of 30% postconsumer fibers. The designs are printed using naturally heat-resistant soy inks!

Create first-class proposals, brochures, menus, letterheads, invitations and more!

TIP!
When you fold One-Sided Designs, use a Z-fold (accordion fold) so the white back doesn't show.

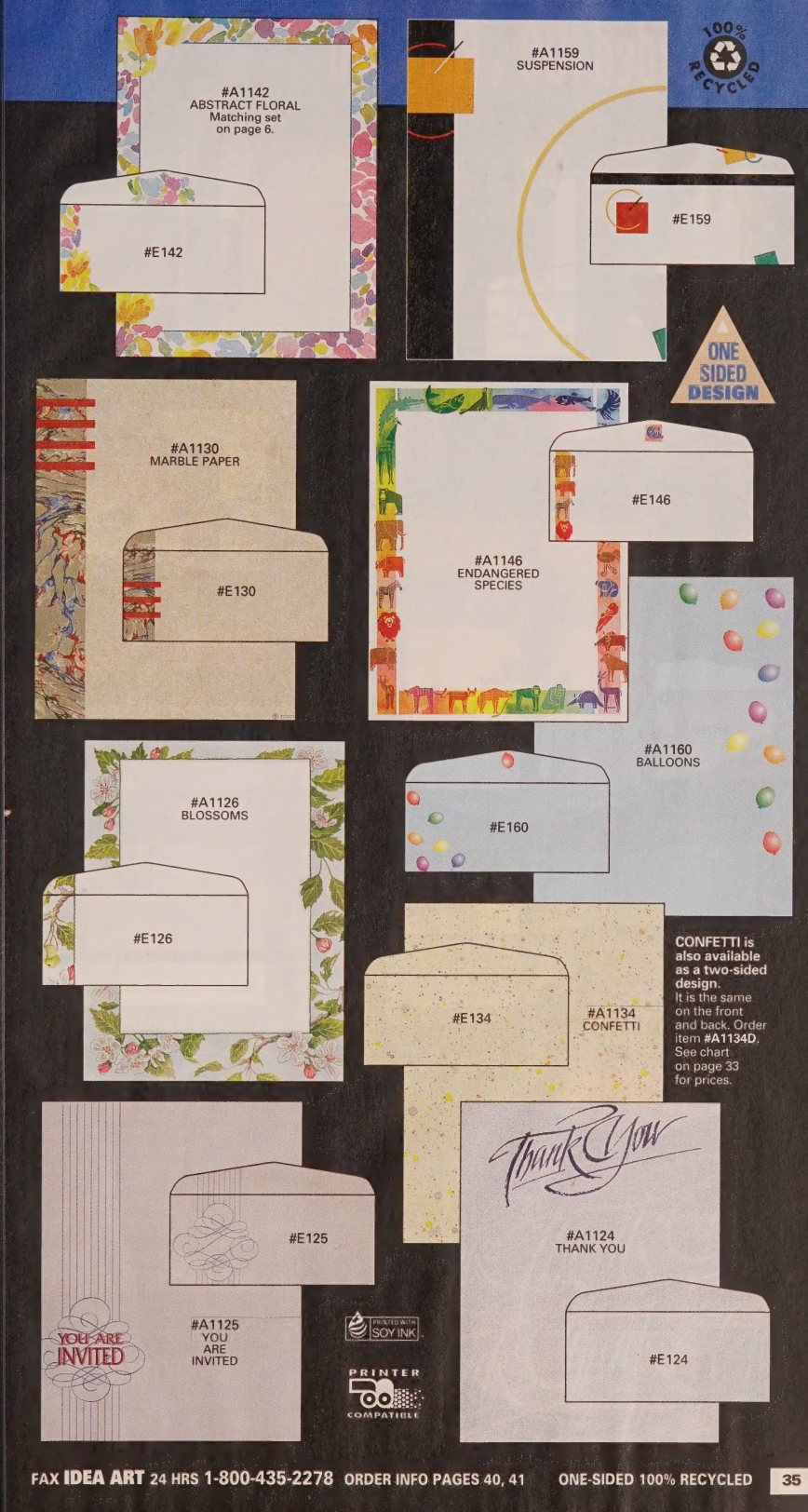
®Registered trademark of Kimberly-Clark Corporation.

THE DESIGNS ON PAGES 34-36 ARE ONE-SIDED.

24 lb.	Quantity	Paper	Envelopes
ENVIRONMENT®	25 Sheet Pack	6.50	9.25
ONE-SIDED	100 Sheet Pack	19.25	31.45
8½" x 11" Bond	500 Sheet Pack	80.80	149.65

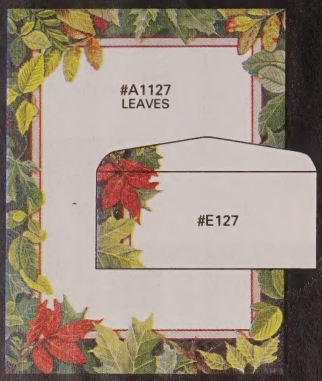
White second sheets and envelopes on page 38.

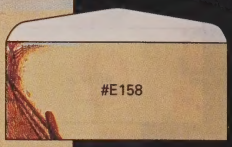
CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

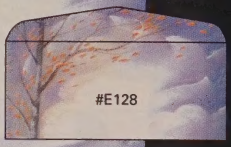

#A1142
ABSTRACT FLORAL
Matching set
on page 6.
#E142
#A1159
SUSPENSION
#E159
100% RECYCLED
ONE SIDED DESIGN
#A1130
MARBLE PAPER
#E130
#A1146
ENDANGERED SPECIES
#E146
#A1160
BALLOONS
#E160
#A1126
BLOSSOMS
#E126
#E134
#A1134
CONFETTI
CONFETTI is also available as a two-sided design. It is the same on the front and back. Order item #A1134D. See chart on page 33 for prices.
#E125
#A1125
YOU ARE INVITED
YOU ARE INVITED
PRINTED WITH SOY INK
PRINTER 50 COMPATIBLE
Thank You
#A1124
THANK YOU
#E124

One-Sided 100% Recycled

100% RECYCLED

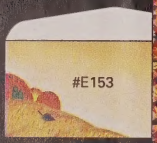


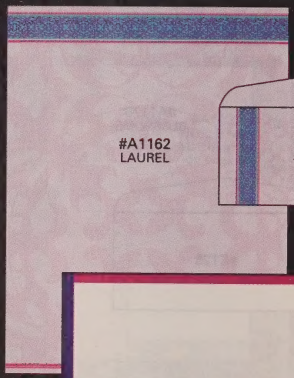


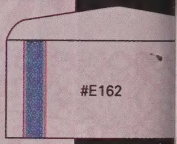


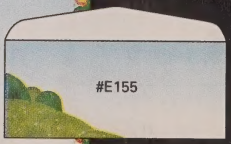
PRINTED WITH SOY INK

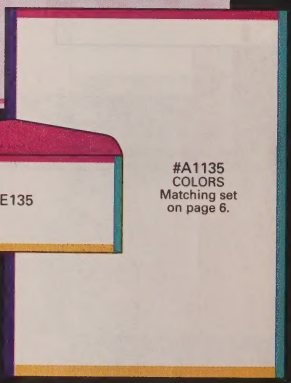
PRINTER 50 COMPATIBLE

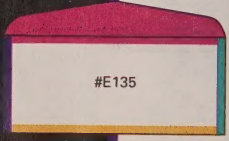


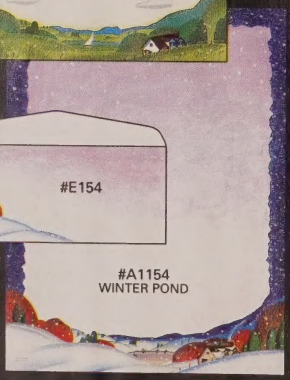


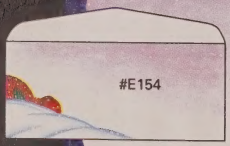












REMINDER!
Your total Idea Art merchandise order must come to $30.00.

THE DESIGNS ON PAGES 34-36 ARE ONE-SIDED.

24 lb.	Quantity	Paper	Envelopes
ENVIRONMENT®	25 Sheet Pack	6.50	9.25
ONE-SIDED	100 Sheet Pack	19.25	31.45
8½" x 11" Bond	500 Sheet Pack	80.80	149.65

White second sheets and envelopes on page 38.

Greeting Cards

100% RECYCLED

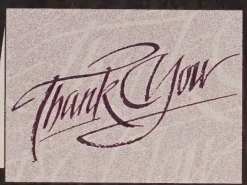
#BC50 Getaway
INSIDE BLANK

#BC49 Lilies
INSIDE BLANK

#BC52 Don't Forget
INSIDE BLANK

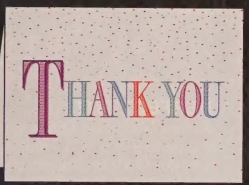
#BC51 Follow Through
INSIDE BLANK

#BC36 Floral Water Color
INSIDE BLANK

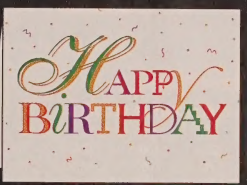


#BC37 Thanks
INSIDE BLANK

#BC38 You Are Invited
INSIDE BLANK



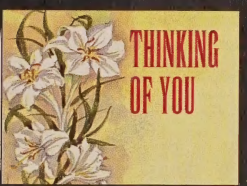
#BC41 Thank You with Speckles **INSIDE BLANK**



#BC35 Happy Birthday
INSIDE BLANK

#BC43 Beach Umbrella
INSIDE BLANK

#BC44 World Map
INSIDE BLANK



#BC45 Thinking of You
INSIDE BLANK

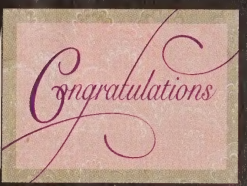
#BC46 Egyptian
INSIDE BLANK

Greeting Cards are printed on 80 lb. ENVIRONMENT® Cover, 100% recycled paper containing a minimum of 30% postconsumer fibers. They measure 4½" x 6¼" and have a smooth finish. Matching white envelopes are 70 lb. text and have a square flap. Many laser printers cannot accommodate the size and thickness of these cards.

Cards (including envelopes) come in packs as small as 10, with one design per pack. They are shipped flat for convenient overprinting.

® Registered trademark of Kimberly-Clark Corporation.

PRINTED WITH SOY INK



#BC48 Congratulations
INSIDE BLANK

GREETING CARDS WITH ENVELOPES

10	30	100	500	1000
8.65	24.55	67.40	286.15	486.95

GREETING CARDS VARIETY PACK

ORDER ITEM **#VP23**

GET ALL 14 DESIGNS SHOWN ON THIS PAGE IN ONE PACK!

2 cards and envelopes each of 14 different Greeting Cards. 28 cards in all!

ONLY **24.65**

NEW!

Envelopes & Second Sheets

BRITE #10 ENVELOPES

24 lb. text, smooth finish. 10 VIBRANT COLORS!

	1-9 PACKS	10-24 PACKS	25+ PACKS
25 ENV	5.65/PK	5.40/PK	5.15/PK
100 ENV	17.50/PK	16.80/PK	15.75/PK
500 ENV	75.80/PK	69.05/PK	63.00/PK

BRITE ENVELOPES VARIETY PACK

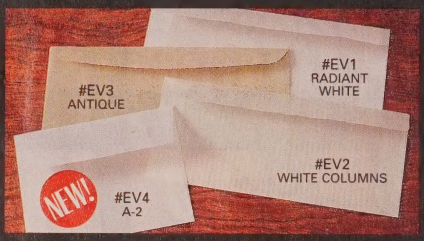
ORDER ITEM **#VP05**

Contains 5 each of the 10 Brite Envelopes shown here.

ONLY 12.50

TRANSLUCENT ENVELOPES UV Ultra II by Kimberly Clark

Made from elegant vellum paper, these envelopes are so sheer you can see through them. Durable enough for most desktop printers. Not recommended for automatic inserting machines.



TRANSLUCENT ENVELOPES

17 lb. Text, square flap

QUANTITY	25	100	500	1000
#9	9.90	35.00	156.00	299.00
A-2	8.00	27.25	125.50	225.50

PERFECT FIT!

#9 size Translucent Envelopes measure 8 7/8" x 3 7/8" making a better fit for brochures and letters. The A-2 size is 5 3/4" x 4 3/8" for postcards.

BRILLIANT 9" x 12" MAILING ENVELOPES

28 lb. text, gummed flap (Please specify color on order form.)

9" x 12" MAILING ENVELOPES

QUANTITY	25	50	100	250	500	1000
	14.00	26.75	51.00	125.50	164.95	313.45

9"x 12" VARIETY PACK

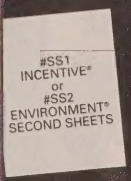
ORDER ITEM **#VP03**

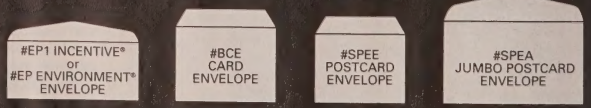
5 each of all 10 colors.

ONLY 29.50

WHITE BOND SECOND SHEETS AND ENVELOPES

				PACK OF 25	PACK OF 100	PACK OF 500
#SS1	INCENTIVE second sheets	8 1/2" x 11"	80% recycled	2.40	7.35	30.75
#SS2	ENVIRONMENT second sheets	8 1/2" x 11"	100% recycled	3.65	9.80	41.85
#EP1	INCENTIVE envelopes	#10 size for letters	80% recycled	4.25	15.75	76.00
#EP	ENVIRONMENT envelopes	#10 size for letters	100% recycled	4.75	17.30	84.00
#BCE	Classic Crest card envelopes, square flap	#A-6 size 6 1/2" x 4 3/4"	60% recycled	5.25	19.40	86.00
#SPEE	Classic Crest postcard envelopes, square flap (also fits 8 1/2" x 11" paper folded in quarters.)	#A-2 size, 5 3/4" x 4 3/8"	60% recycled	4.00	14.95	44.95
#SPEA	Classic Crest Jumbo Postcard envelopes	8 7/8" x 5 3/4"	60% recycled	6.40	21.35	94.60





CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

Picture Window Envelopes

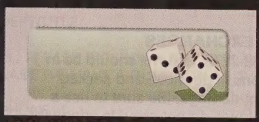
Create Curiosity when messages show through Picture Window Envelopes. 10 colors coordinate with Idea Art papers. Full length flaps make for easy addressing. Letterheads sold separately.

1. Fold paper twice with masthead facing out.

2. Insert so masthead shows in window.

3. Place addresses and postage on back flap.

Reminder: Postage meter ink may be illegible on dark envelopes. Use postage meter tape or labels on page 31 to solve this problem.



#SWE1 WHITE

#SWE3 BLUE

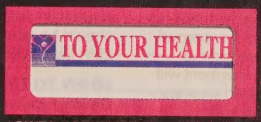
#SWE2 TAN

#SWE4 GREEN

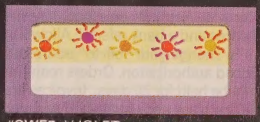
#SWE10 BLACK

#SWE6 RED

#SWE9 ORANGE



#SWE8 RASPBERRY



#SWE7 VIOLET

#SWE5 YELLOW

PICTURE WINDOW #10 ENVELOPES 24 LB.
25 ENV FOR 5.95
100 ENV FOR 18.95
500 ENV FOR 70.95

PICTURE WINDOW VARIETY PACK
ORDER ITEM **#VP07**
Get 10 each of all 10 colors.
100 envelopes in all!
ONLY **25.00**

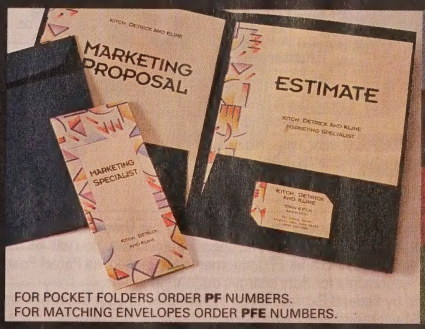
Pocket Folders & Matching Envelopes

Make proposals and presentations look more professional!

Top quality Pocket folders are 9" x 12" when closed. There are two sturdy 4" deep glued pockets inside with a die-cut for a business card on the right pocket. Matching Envelopes measure 9½" x 12⅝".

A linen finish gives Black, Deep Blue and Burgundy folders a classy textured feel. Folders are 100 lb. cover. Envelopes are 80 lb. text.

A premium felt finish gives Greenbrier folders a rich look. Matching envelopes are not available.



FOR POCKET FOLDERS ORDER **PF** NUMBERS.
FOR MATCHING ENVELOPES ORDER **PFE** NUMBERS.

DEEP BLUE #PF16, #PFE26

BLACK #PF17, #PFE27

BURGUNDY #PF15, #PFE25

GREENBRIER #PF19

POCKET FOLDERS 9" x 12"

QUANTITY	25	50	100	500
	42.40	74.80	139.60	647.50

MATCHING ENVELOPES 9½" x 12⅝"

QUANTITY	25	50	100	500
	24.95	44.80	79.55	347.50

Ordering Information

PHONE FREE: 1-800-433-2278
OUTSIDE US 1-615-889-4989
MONDAY-FRIDAY 7:30AM TO 6PM CENTRAL TIME

FAX FREE: 1-800-435-2278
OUTSIDE US 1-615-889-6731
24 HOURS, 7 DAYS

OUR PLEDGE TO YOU
Your satisfaction is guaranteed! We stand behind our products and will cheerfully issue a refund, replacement or credit if you are not satisfied with your purchase!

ORDER BY PHONE
Call toll free. 1-800-433-2278. Outside US 1-615-889-4989. If you send written confirmation of a phone order, please mark it "CONFIRMING PHONE ORDER."

ORDER BY MAIL
Simply copy page 41 and fill it out. Be sure to make appropriate corrections on the "ship to" address. Include a contact name and number in case we have a question about your order. *(If there is no "ship to" address preprinted, please fill it in.)*

ORDER BY FAX: 1-800-435-2278
24 hours a day, 7 days a week. Include a contact name and number. Outside US 1-615-889-6731.

PURCHASE ORDERS
Include your customer account number (in blue box) and your key code number (in yellow box) as printed on the order form or back of catalog. Don't forget to add shipping charges on purchase order. If you send written confirmation of a phone order, please mark it "CONFIRMING PHONE ORDER."

PAYMENT TERMS
We accept MasterCard, Visa, American Express, checks and money orders, but no COD's. (Payment must be made in $US.) We offer open billing on established accounts. Apply for an account by sending two credit references and a bank referral. Allow 2 weeks for approval.

To change your "bill to" address, please send us signed authorizaiton. Orders requiring prepayment will only be held for 30 days. Invoices are mailed separately via first class and usually arrive a few days after merchandise.

SALES TAX
Tennessee customers only pay state sales tax, unless an exemption form is furnished.

MINIMUM ORDER $30.00
Shipping and handling charges are extra. *See chart below.*

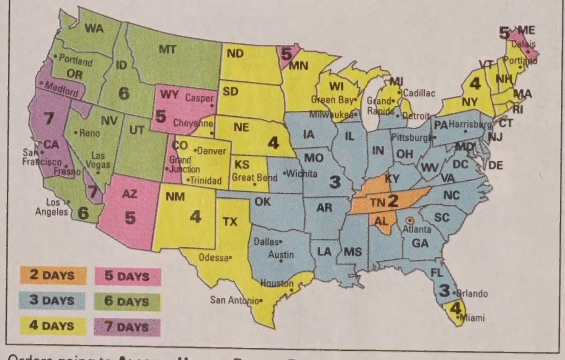
RUSH ORDERS
Express shipping services are available for orders received before 5PM Central Time. We can ship:
1. UPS Next Day Air and get your order to you by noon on the next business day.
2. UPS Second Day Air which delivers by 6PM on the second business day.
3. UPS Three Day Select for guaranteed delivery by 6PM within three business days throughout the 48 contiguous states.

Check the appropriate box on your order form, and we will bill you.

RETURNS AND EXCHANGES
Call us at 1-800-433-2278. Returns should be in their original cartons, if possible, and packed carefully to prevent damage. (Be sure to use a box! Padded envelopes do not provide adequate protection.) Please include your customer number and an explanation as to why you are returning the merchandise. If you are returning damaged goods, we will credit your account for the merchandise and shipping charges. Otherwise, we'll give credit for the merchandise, but you pay for shipping. Returns should be made within one year of purchase. Should you later discover a manufacturing flaw such as defective perforations or scoring, you may return at any time. Sorry, but we cannot accept returns on software after 30 days. Merchandise should be returned to Athlon Fulfillment Center, 2961 Sidco Drive, Nashville, TN 37204.

WHEN TO EXPECT YOUR IDEA ART ORDERS
Orders received by 5PM Central Standard Time are shipped the same day! FOB, NASHVILLE, TN. We ship UPS ground whenever possible, so please provide a street address. The map below shows the estimated number of days it takes to deliver your order.

SCHEDULED DELIVERY DAYS FROM NASHVILLE



Orders going to **ALASKA, HAWAII, PUERTO RICO AND THE VIRGIN ISLANDS** will be shipped UPS Second Day Air unless you specify Parcel Post. You will be billed for shipping and handling. APO and FPO shipments are mailed via Parcel Post. Idea Art cannot be responsible for duty charges on foreign orders.

We can ship by Federal Express if you supply us with your account number. We charge a $4 packaging fee. Federal Express will bill you directly for the shipping charges. **PRICES SUBJECT TO CHANGE.**

UPS GROUND SHIPPING AND HANDLING

The chart below shows how much your shipping and handling will be. Remember, paper is heavy. 1000 sheets weigh 12 pounds, plus the packaging!

ORDER SIZE	SHIPPING CHARGES
$ 30.00 – 49.99	$ 7.35
$ 50.00 – 99.99	$ 8.60
$100.00 – 149.99	$10.50
$150.00 – 199.99	$13.50
$200.00 – 299.99	$16.95
$300.00 – 499.99	$23.50
$500.00 – 749.99	$31.90
$750.00 – 999.99	$50.40

Please call us for a quote on shipping orders over $1,000.

IDEA ART®
P.O. BOX 291505
NASHVILLE, TN 37229-1505

©1996 IDEA ART, INC. This catalog and all the stationery designs illustrated in it are protected under 17 U.S.C. 101 *et seq.*, the Copyright Law of the United States, and under the international copyright treaties to which the U.S. is signatory. Any unauthorized reproduction or duplication by any means, including photocopying, of any illustration, design or component embodied in any product illustrated in this catalog constitutes copyright infringement and will subject the infringer to the penalties prescribed by federal law.

IDEA ART®

1. **$30.00 MINIMUM MERCHANDISE ORDER**

2. **CUSTOMER NUMBER**_____
(in blue box on right)

3. **PURCHASE ORDER NUMBER**

_____

4. **BILL TO:** (IF DIFFERENT FROM SHIP ADDRESS)

COMPANY_____

ADDRESS _____

CITY_____ ST ____ ZIP_____

CONTACT NAME_____

DEPT/TITLE _____

5. PLEASE INCLUDE A DAYTIME PHONE NUMBER IN CASE WE HAVE A QUESTION ABOUT YOUR ORDER.

PHONE (_____) _____ EXT._____

6. **SHIP TO:** (IF THE ADDRESS BELOW IS A P.O. BOX, PLEASE FILL IN A LOCAL DELIVERY ADDRESS SO THAT WE MAY DELIVER BY UPS INSTEAD OF PARCEL POST.)

MR. ALLAN FRANCIS
COVENANT METRO COMM CRCH
MARKETING DIRECTOR
PO BOX 101473
BIRMINGHAM AL 35210-6473

CUSTOMER NUMBER

LA01960
CODE NUMBER

	Quantity	Pack Size	Item Number	Description	(If applicable) Color	Unit Price	Total
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
14							
15							

7. **METHOD OF PAYMENT:**
☐ CHECK OR MONEY ORDER ENCLOSED (PAYABLE TO IDEA ART)
☐ MASTERCARD ☐ VISA ☐ AMERICAN EXPRESS

EXPIRATION DATE: MO ☐☐ YR ☐☐
NAME OF CARD HOLDER (PLEASE PRINT):

_____

SIGNATURE
CARD NUMBER:
☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

$30.00 MINIMUM ORDER	
TN ORDERS ADD 8.25% TAX	
UPS GROUND S/H CHARGES (SEE CHART ON PAGE 40)	
UPS AIR (WE WILL BILL YOU) CHECK ONE: ☐ NEXT DAY AIR ☐ TWO DAY AIR ☐ THREE DAY SELECT	
FedEx (You must include your FedEx number) _____-_____-___ (Add $4 handling charge for FedEx) OVERNIGHT: ☐ AM ☐ PM ☐ TWO DAY DELIVERY	
TOTAL	

COPY THIS PAGE AND USE IT AS YOUR ORDER FORM. THEN MAIL, FAX OR PHONE IT TO US.

ORDER BY PHONE: 1-800-433-2278 BY FAX: 1-800-435-2278

OUTSIDE US: PHONE 1-615-889-4989 FAX 1-615-889-6731

OR MAIL TO IDEA ART • P.O. BOX 291505 • NASHVILLE, TN 37229-1505

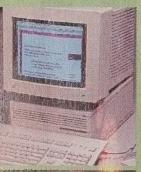
80% Recycled Designer Papers

Variety
Jump start your communications every day! Our 80% recycled line of Designer Papers includes something for just about every occasion and mood imaginable. Bring your messages to life and they'll be read and remembered!

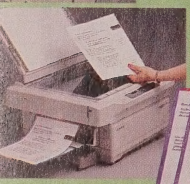
Quality
The designs here and through page 72 are printed on International Paper Company's 24 lb. INCENTIVE®bond which is now 80% recycled and contains 20% postconsumer fiber. You'll love its versatility!

Compatibility
This paper produces excellent results using most sheet-fed printers including typewriters, copiers, laser, ink jet, dot matrix, bubble jet, impact & daisy wheel printers. Offset printing works well too!

INCENTIVE® is a registered trademark of International Paper Company.

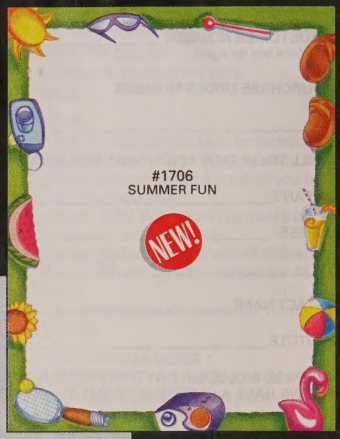


FOR DESKTOP PRINTERS: Adjust margins to accommodate the masthead or border and type your message. Place Idea Art paper in paper tray and print as usual.



FOR COPIERS: Print your message on a sheet of plain white paper. Leave margins for the masthead or border. Load Idea Art paper into the paper tray and copy as usual.

REMEMBER to do a test first. Not all printers are created equal. Most produce excellent results, but you should always try a few sample sheets first. If you don't obtain satisfactory results, try a local quick printer.



CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

80% RECYCLED

#1408

#1601
SUMMER BEACH

#E1601
NEW!

SPRING SPECIAL
#1010

#1471

NEW!
#1705
EASTER EGGS

SUMMER SPECIAL
#1011

"You're in Clover!"
#552

#1555
SWAN

#1072

#1407

PRINTED WITH SOY INK

#1583
SUN & WAVES

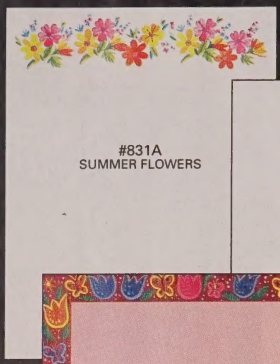
#1602
TEX-MEX

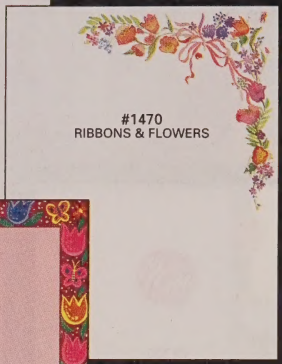
Warm Wishes
#1475
WARM WISHES

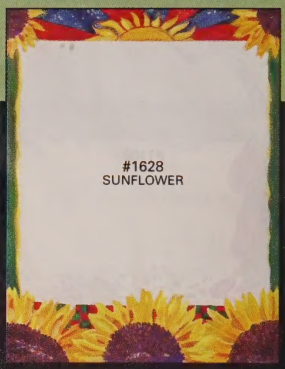
PRINTER COMPATIBLE

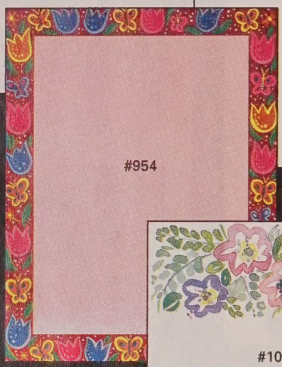
LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

Spring & Summer

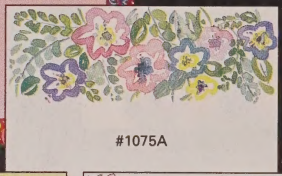

#831A
SUMMER FLOWERS


#1470
RIBBONS & FLOWERS


#1628
SUNFLOWER

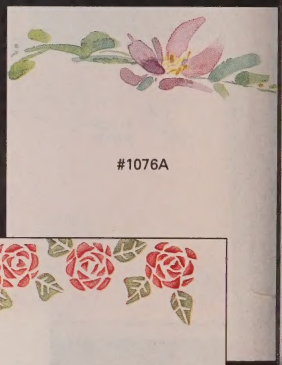

#954

#1652
SUNBURST


#1075A

#1077

#1074A
BLUEBIRDS & FLOWERS


#1076A

#1440

#1538
ROSES

#1078

PRINTED WITH SOY INK

PRINTER COMPATIBLE

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

80% RECYCLED

#1591
BEACH CHAIR

#1592
SPRING KITE

#1500
WATERMELON TIME

#E1500

NEW!

#1082

SUMMER SPECIAL

#1411

REMINDER!
Your total Idea Art merchandise order must come to $30.00.

#1415

MOTHER

#1066

FATHER

#1067

#836

BELL RINGER!

MEMORIAL DAY

#1409

#1068

#1459

#1577
PATRIOT STARS

#E1577

NEW!

#1462
STARS & STRIPES

#1105

#E1105

SPRING & SUMMER VARIETY PACK

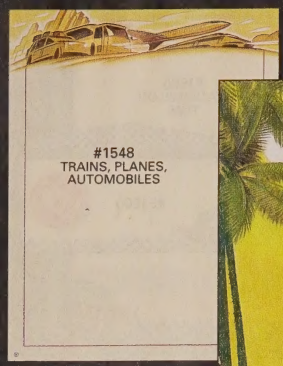
ORDER ITEM **#VP14**

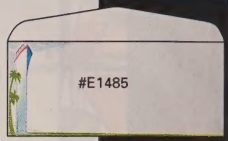
GET 1 SHEET EACH OF ALL 44 DESIGNS SHOWN ON PAGES 42-45.
44 SHEETS IN ALL!

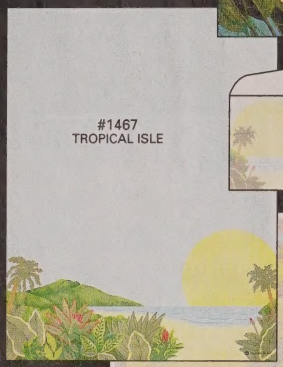
ONLY 14.10

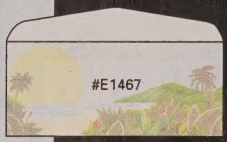
These designs are also sold separately.
Envelopes not included.

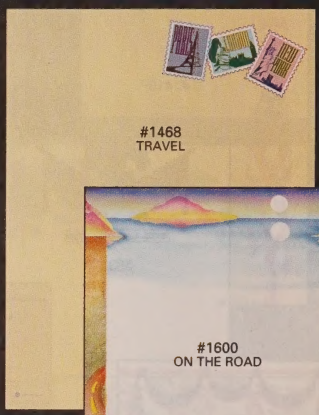
Travel & Fun

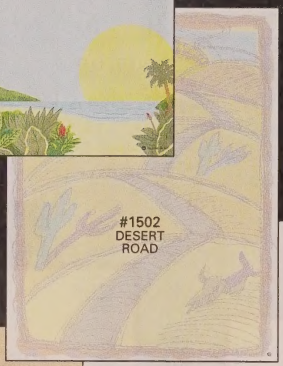


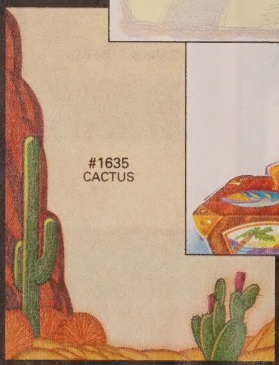












LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

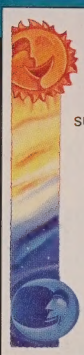
CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

80% RECYCLED

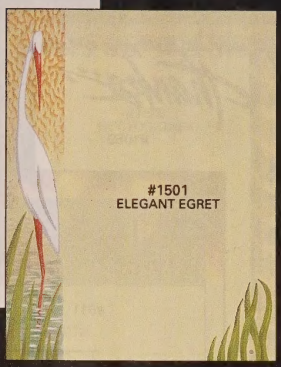
#1582
BEACH FUN

Really Hot!

#1517
REALLY HOT



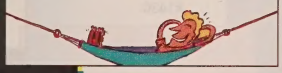
#1593
SUN & MOON



#1501
ELEGANT EGRET

#1553
MR. SUN

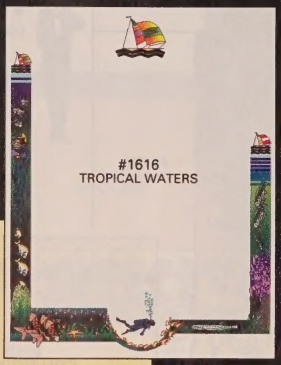
#1568
ENJOY



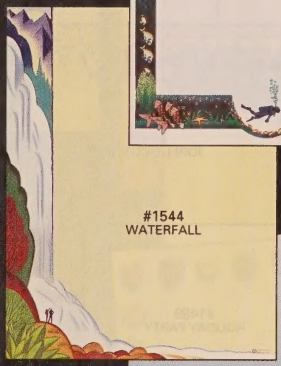
#1573
SUN & FUN

SUN & FUN AHEAD!

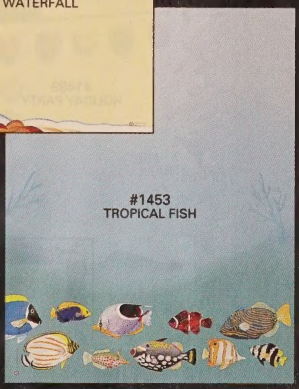
REMINDER!
Your total Idea Art merchandise order must come to $30.00.



#1616
TROPICAL WATERS



#1544
WATERFALL



#1453
TROPICAL FISH

PRINTED WITH SOY INK

PRINTER COMPATIBLE

NEW!

#E1537

#1537
LEISURE TIME

TRAVEL & FUN VARIETY PACK

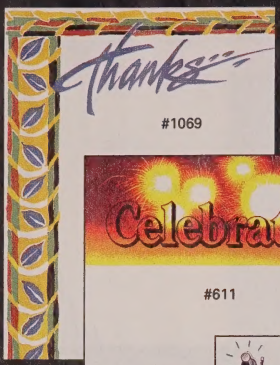
ORDER ITEM **#VP20**

Get 2 sheets each of all 22 designs shown on these two pages! 44 sheets in all!

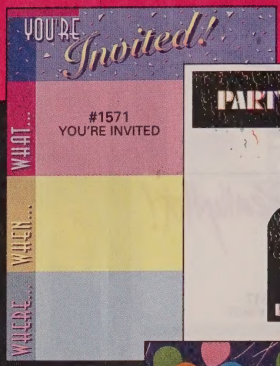
ONLY 14.10

These designs are also sold separately. Envelopes not included.

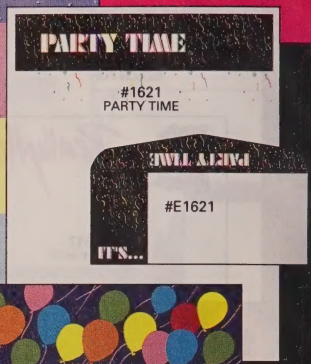
Celebrations



#1069

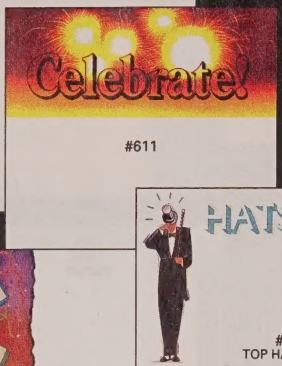


#1571
YOU'RE INVITED

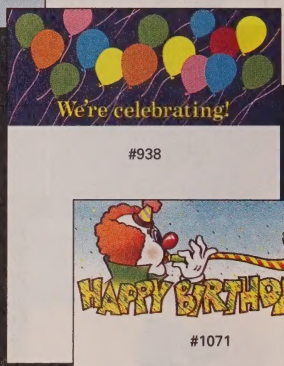


#1621
PARTY TIME

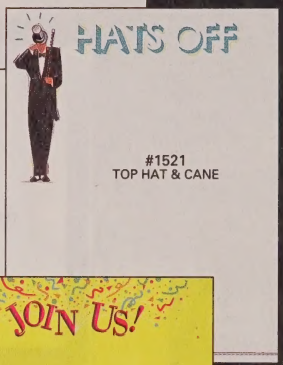
#E1621



#611

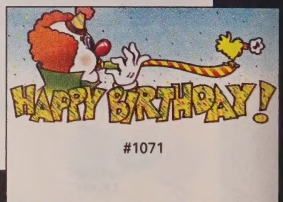


#938



#1521
TOP HAT & CANE

#1490
PARTY

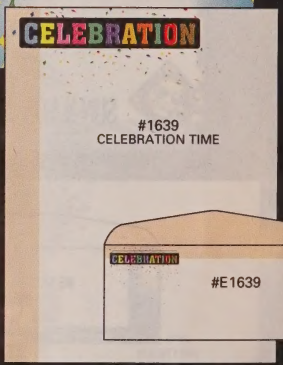


#1071

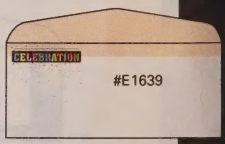
#1579
JOIN US/CONFETTI

#1430

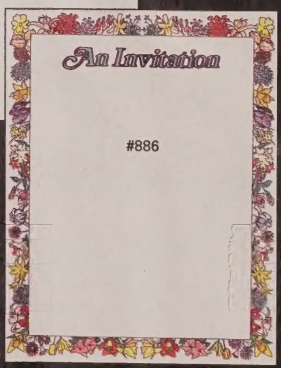
#1489
HOLIDAY PARTY



#1639
CELEBRATION TIME



#E1639



#886

These designs are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

®Registered trademark of International Paper Company.

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

80% RECYCLED

THANK YOU

#1512
THANK YOU
WITH SPECKLES

CONGRATULATIONS

#1585
CONGRATULATIONS
WITH SPECKLES

ANNOUNCING

#1454
ANNOUNCING

HAPPY BIRTHDAY

#1469
CONFETTI BIRTHDAY

Congratulations

#1070

#1059

#1104

#1406

#1434

Let's Get Together

#1589
GET TOGETHER

#1073

OPEN HOUSE!

#1097

#1484
CANDY BOX

#1060

PRINTED WITH SOY INK

PRINTER 100 COMPATIBLE

Have a Heart

#1505
HAVE A HEART

#1504
CANDY HEARTS

CELEBRATIONS VARIETY PACK

NEW!

ORDER ITEM #**VP25**

Get 2 sheets each of all 29 designs shown on these two pages! 58 sheets in all!

ONLY 18.55

These designs are also sold separately. Envelopes not included.

Business Boosters

◀ *Put your message on pencil*

#1636
PENCIL

#1674
WEAVE

#1483
DECORATIVE PRINT

#1524
OFFICE MEMO

#1525
OFFICE SCHEDULE

#1596
JAZZ

#1435

#1465
EXECUTIVE PINSTRIPE

#1595
COLOR MEDLEY

#E1595

#1649
ENTERPRISE

#1560
CHECKERBOARD BLUE

#E1560

A SPECIAL INVITATION

#1550
SPECIAL INVITATION

#E1550

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

#1650
LIMO

NEW!

#607

#1481
ANOTHER MEMO

CONFIDENTIAL

#1586
CONFIDENTIAL

CONFIDENTIAL

#E1586

#1610
INFO-HIGHWAY

#1704
DECO COLUMNS

NEW!

WHERE HAVE YOU BEEN?

#1559
WE MISS YOUR BUSINESS

WE'VE MISSED YOU!

80% RECYCLED

GO FOR IT!

#1587
GO FOR IT GRAPH

info

#1457
INFO

#789

IMPORTANT

#1460
IMPORTANT

t.y.i.

#1478
FYI

MAKE YOUR MARK!

#1480
MAKE YOUR MARK

PRINTED WITH SOY INK

PRINTER COMPATIBLE

These designs are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

® Registered trademark of International Paper Company.

BUSINESS BOOSTERS VARIETY PACK

NEW!

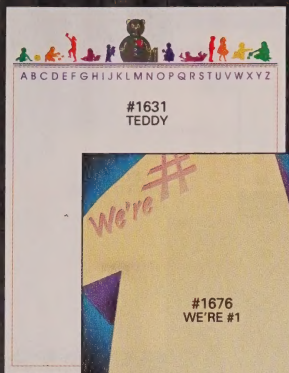
ORDER ITEM **#VP26**

Get 2 sheets each of all 25 designs shown on these two pages! 50 sheets in all!

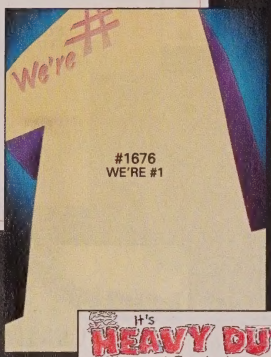
ONLY 16.00

These designs are also sold separately. Envelopes not included.

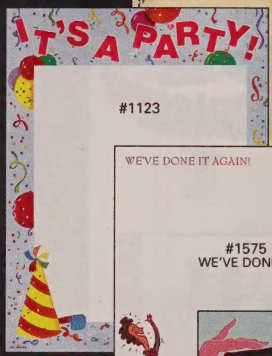
Fun at Work



#1631
TEDDY

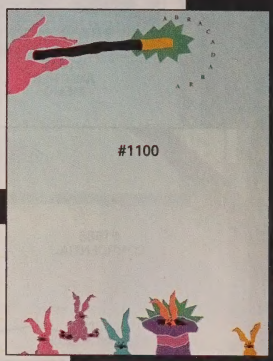


#1676
WE'RE #1

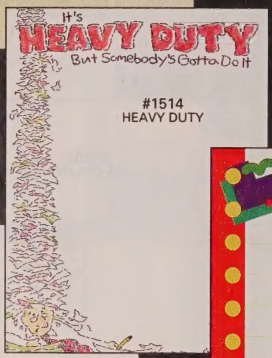


#1123

#1575
WE'VE DONE IT

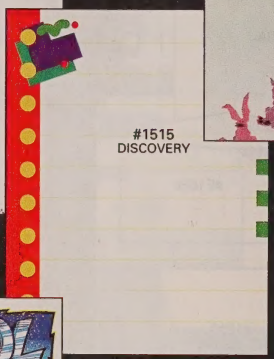


#1100

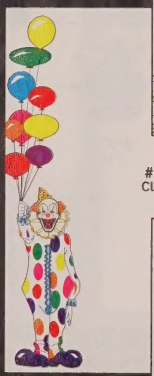


#1514
HEAVY DUTY

REMINDER!
Your total Idea Art merchandise order must come to $30.00.



#1515
DISCOVERY



#1634
CLOWN

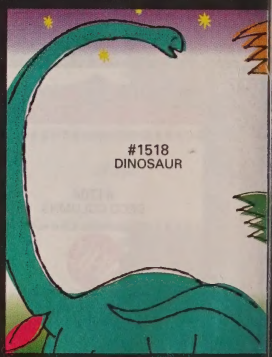
#1497
COOL

These designs are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

® Registered trademark of International Paper Company.

#1606
SPACE SHUTTLE

#1673
FROG



#1518
DINOSAUR

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

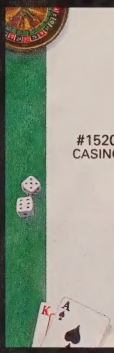
Casino

80% RECYCLED

#1656
LADY LUCK

#1688
ROLL' EM

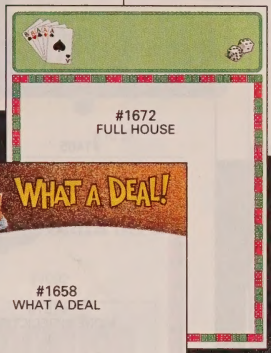
NEW!



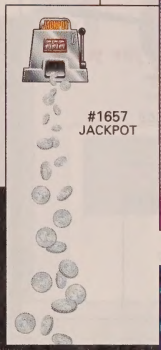
#1520
CASINO

#231

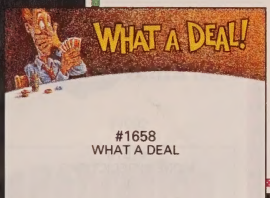
#1565
ONE ARM BANDIT



#1672
FULL HOUSE



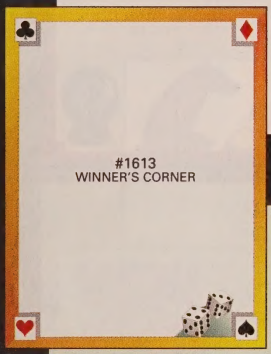
#1657
JACKPOT



#1658
WHAT A DEAL

#1701
BINGO

NEW!



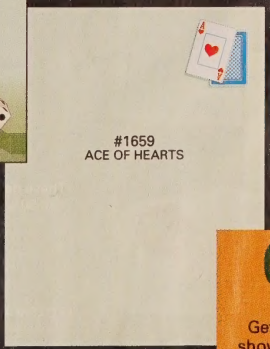
#1613
WINNER'S CORNER

#1547
ROYAL FLUSH

#1702
ROULETTE

NEW!

#1570
LUCKY SEVEN



#1659
ACE OF HEARTS

#1660
STRAIGHT FLUSH

CASINO VARIETY PACK

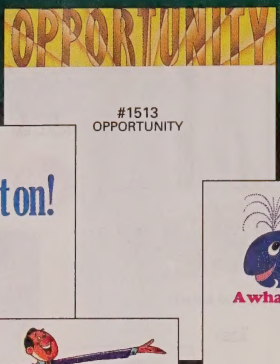
ORDER ITEM **#VP21**

Get 4 sheets each of all 15 designs shown on this page! 60 sheets in all!

ONLY 19.20

These designs are also sold separately.

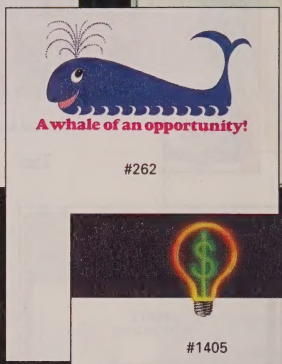
Money



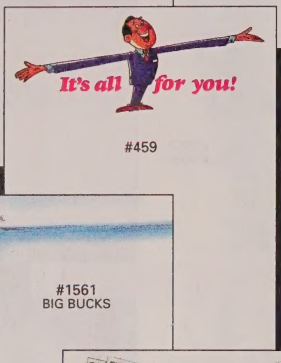
#1513
OPPORTUNITY

#1611
INTERESTED?

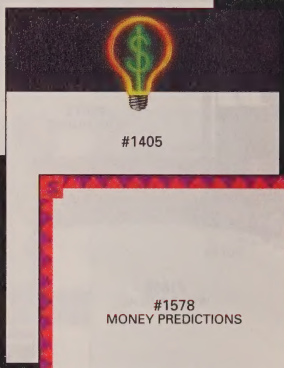
#928



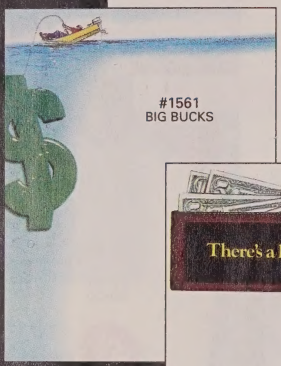
#262



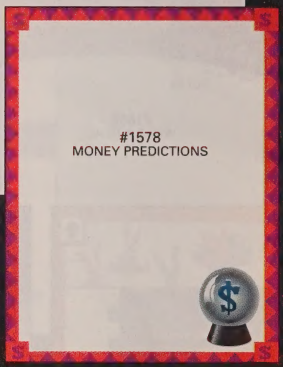
#459



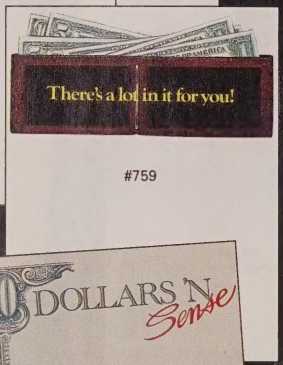
#1405



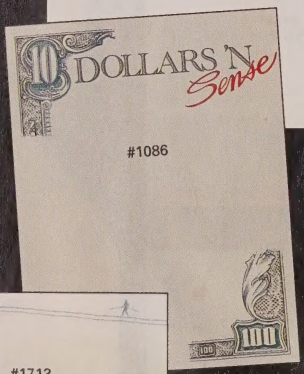
#1561
BIG BUCKS



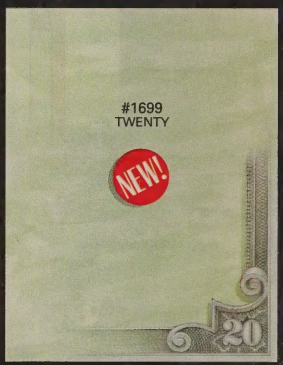
#1578
MONEY PREDICTIONS



#759



#1086



#1699
TWENTY

REMINDER!
Your total Idea Art merchandise order must come to $30.00.

#1713
TIGHTROPE

#E1713

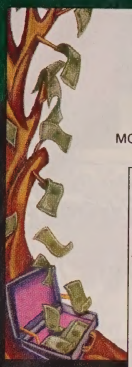
These designs are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

® Registered trademark of International Paper Company.

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

80% RECYCLED



#1530
MONEY TREE

Let's put it all together!

#958

Get on the fast track!

#1036

WIN-WIN SITUATION

#1443

#1588
MONEY

BONUS

#1015

#1618
TIME IS MONEY

You can bank on it!

#1002

Sellabration

#1101

#1402

Hunting for business?

#237

GO FOR IT!

#0868

#1698
MAKIN' MONEY

NEW!

PRINTED WITH SOY INK

PRINTER COMPATIBLE

#1605
WIN BIG

MONEY VARIETY PACK

ORDER ITEM **#VP04**

Get 2 sheets each of all 26 designs shown on these two pages! 52 sheets in all!

ONLY **16.65**

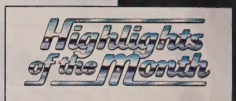
These designs are also sold separately.

Add Impact

#1654
GLOBAL UPDATE

#601

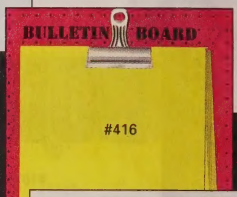
#985



#975

#953

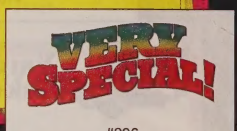
#877



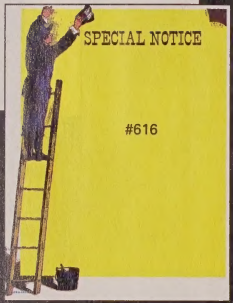
#416

#1441

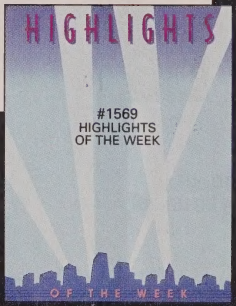
#1456



#896



#616



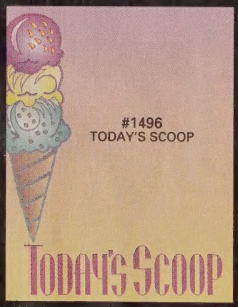
#1569
HIGHLIGHTS
OF THE WEEK

#1037

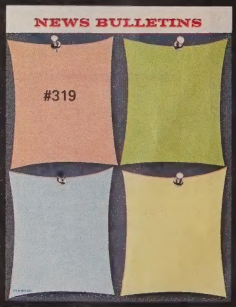
#1594
COLORFUL BULLETIN

#1410

Using color in written communications improves readership and memory retention.
ADD COLOR!



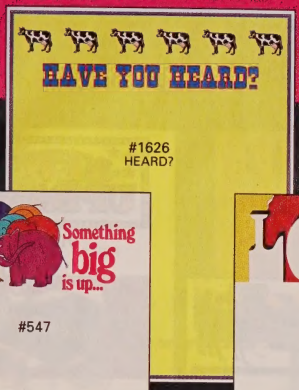
#1496
TODAY'S SCOOP



#319

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK

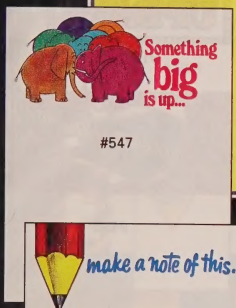
CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278



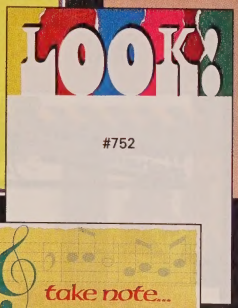
#1626
HEARD?

#1095
CRISIS

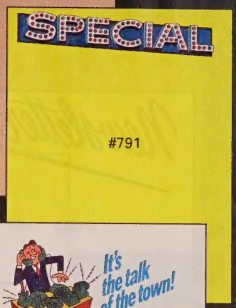
80% RECYCLED



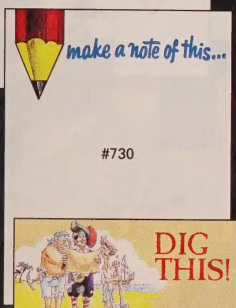
#547



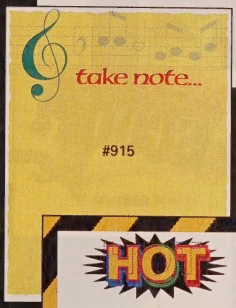
#752



#791

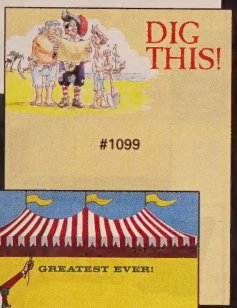


#730



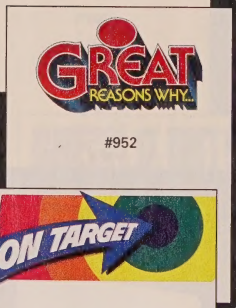
#915

#871



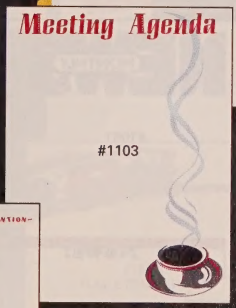
#1099

#1482
HOT

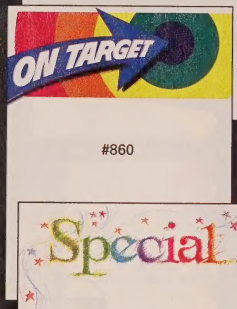


#952

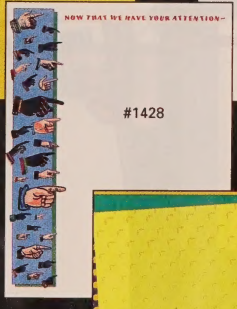
#287



#1103



#860

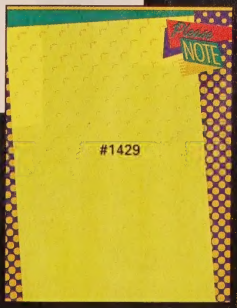


#1428

#1433

PRINTED WITH SOY INK

PRINTER COMPATIBLE



#1429

These designs are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

® Registered trademark of International Paper Company.

IMPACT VARIETY PACK

NEW!

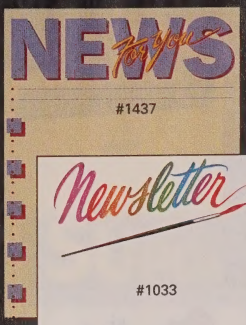
ORDER ITEM **#VP29**

Get 2 sheets each of all 34 designs shown on these two pages! 68 sheets in all!

ONLY **21.75**

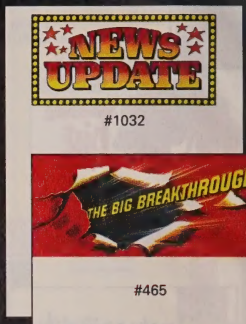
These designs are also sold separately.

Spread the News!

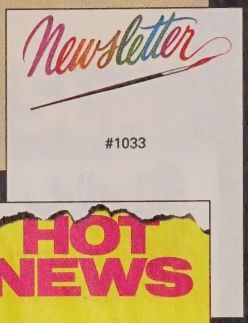


#1437

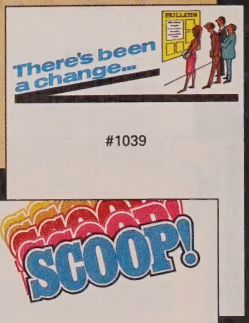
#1461
UPDATE



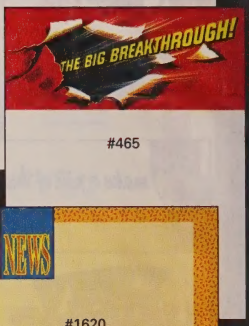
#1032



#1033

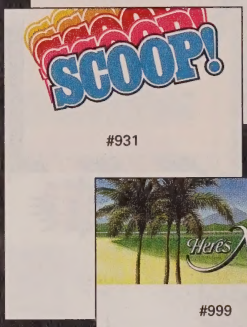


#1039

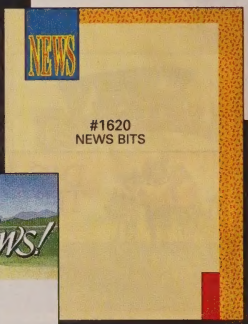


#465

#1007



#931

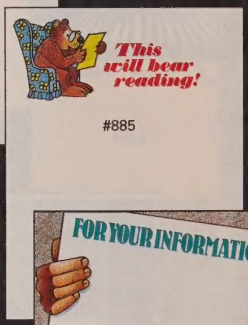


#1620
NEWS BITS

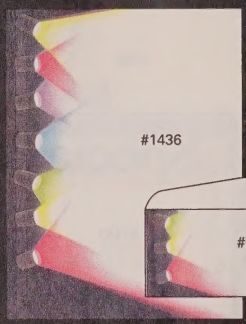
#999

☛ **REMINDER!**
Your total Idea Art merchandise order must come to $30.00.

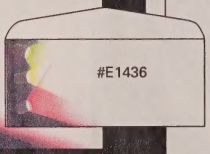
#1061



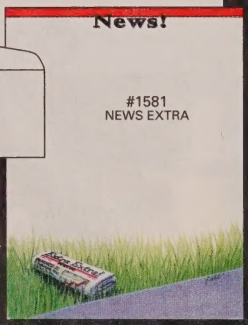
#885



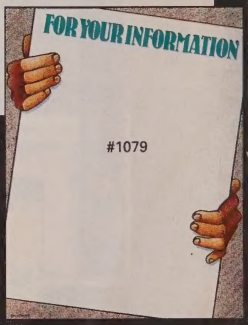
#1436



#E1436



#1581
NEWS EXTRA



#1079

#927

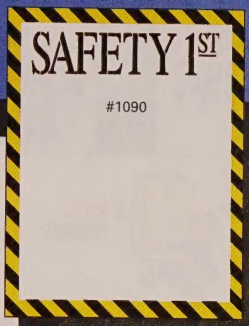
PRINTED WITH SOY INK

PRINTER 50 COMPATIBLE

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

#1617
SAFE WORKERS

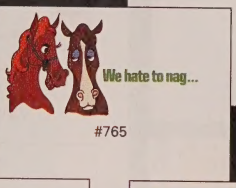


#1090

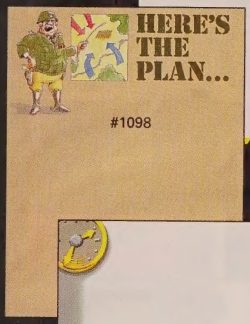
#1431

#1400

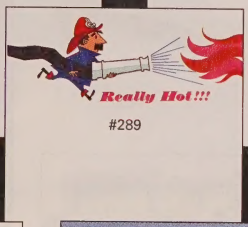
#1624
THINK SAFETY



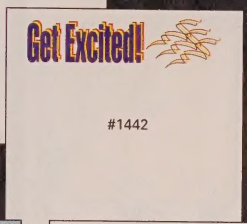
#765



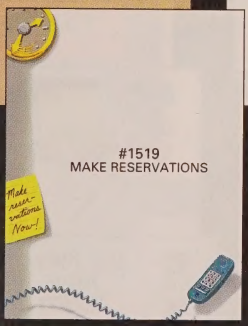
#1098



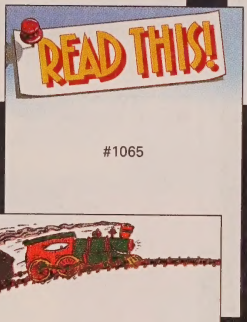
#289



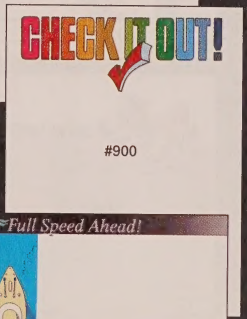
#1442



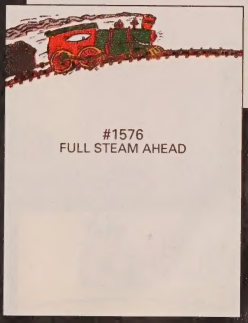
#1519
MAKE RESERVATIONS



#1065



#900



#1576
FULL STEAM AHEAD

#1580
FULL SPEED AHEAD

#1063

#1487
LOOKING FOR LEADS

These designs are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

® Registered trademark of International Paper Company.

SPREAD THE NEWS VARIETY PACK

NEW!

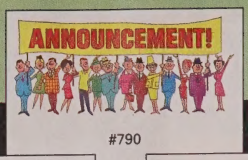
ORDER ITEM **#VP28**

Get 2 sheets each of all 32 designs shown on these two pages! 64 sheets in all!

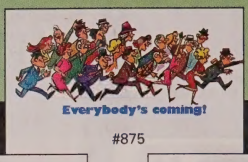
ONLY 20.50

These designs are also sold separately. Envelopes not included.

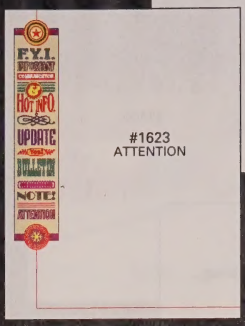
Plans



#790



#875

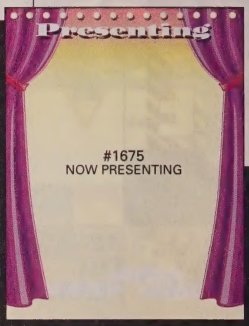


#1623
ATTENTION

#242

#605

#309



#1675
NOW PRESENTING

#217

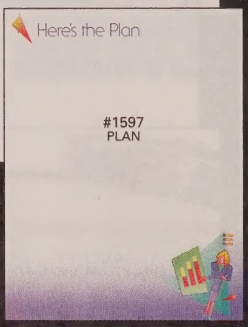
#854

#551

#532

#742

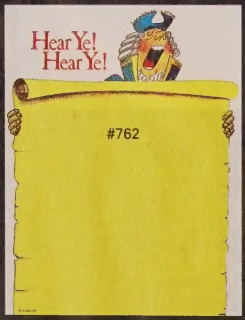
#849



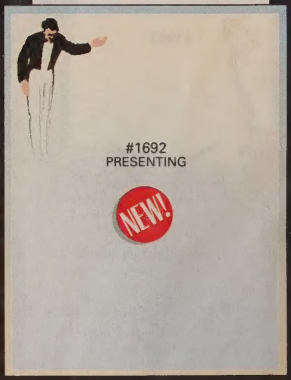
#1597
PLAN

#1401

#1498
REMEMBER



#762



#1692
PRESENTING

PRINTED WITH SOY INK

PRINTER COMPATIBLE

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK

CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

Gradations

80% RECYCLED

#G11 SPLASH

#G9 KRINKLED

#G10 OCEANA

#G12 FOREST

#G13 MOJAVE

#G14 EARTH

Take advantage of the versatility of **Gradations!** See how they perfectly match Picture Window Envelopes on page 39.

REMINDER

Extended daycare services

#G16 STARFISH

#G6 CLOUDS

#G15 HOT AIR

#G7 BLUE

#G8 ORANGE

#G4 VIOLET

#G2 YELLOW

#G1 RASPBERRY

#G3 GREEN

#G5 RAINBOW

Gradations are 8½"x 11" and are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

Incentive® is a registered trademark of International Paper Company.

GRADATIONS

# OF SHEETS	1-9 PACKS	10-24 PACKS	25+ PACKS
25	6.15/PK	5.40/PK	5.15/PK
100	17.60/PK	16.80/PK	16.10/PK
500	75.85/PK	69.05/PK	63.00/PK

PRINTED WITH SOY INK

PRINTER COMPATIBLE

GRADATION VARIETY PACK

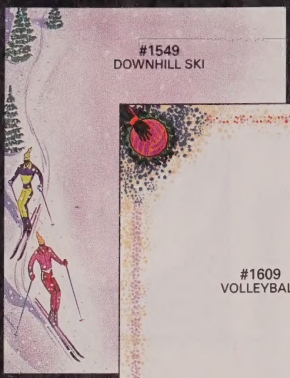
ORDER ITEM **#VP13**

GET ALL 16 DESIGNS SHOWN ON THIS PAGE IN ONE PACK!

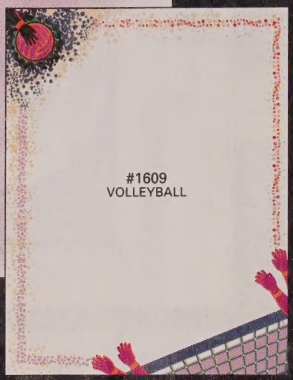
4 sheets each of 16 different Gradations. 64 sheets in all! ONLY **20.50**

Sports

These designs are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

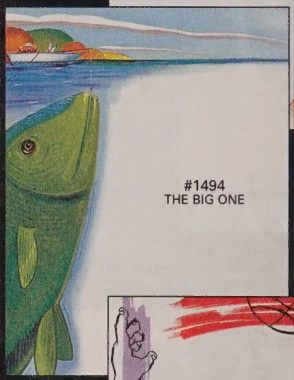


#1549
DOWNHILL SKI

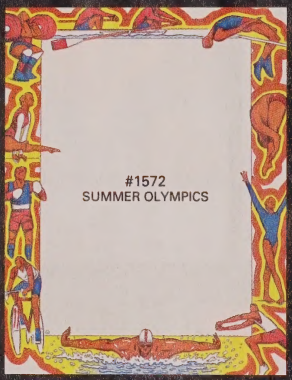


#1609
VOLLEYBALL

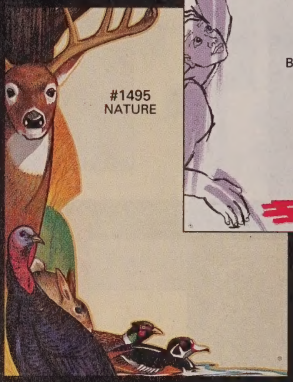
#1558
OLYMPIC TORCH



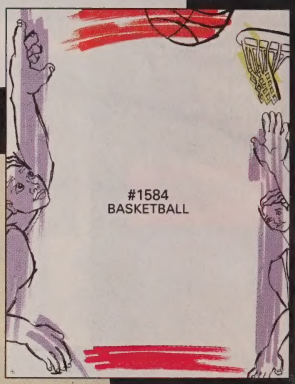
#1494
THE BIG ONE



#1572
SUMMER OLYMPICS



#1495
NATURE



#1584
BASKETBALL

REMINDER!
Your total Idea Art merchandise order must come to $30.00.

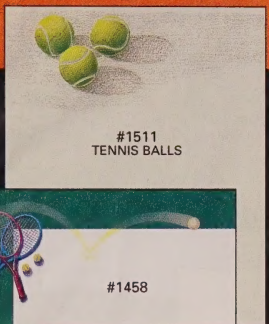
#1691
STRIKE
NEW!

#1709
SOCCER
NEW!

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK

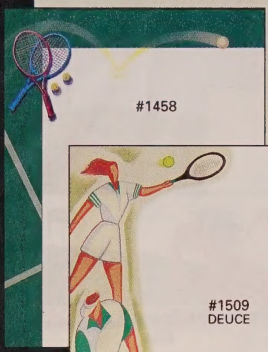
CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

80% RECYCLED



#1511
TENNIS BALLS

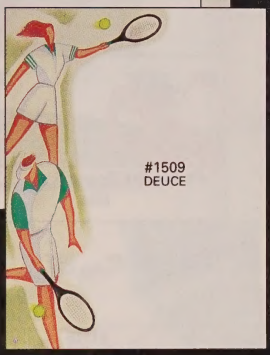
#1664
LINEUP



#1458

Here's the Pitch!

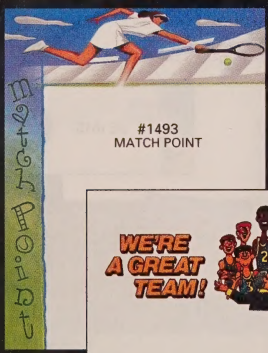
#909



#1509
DEUCE

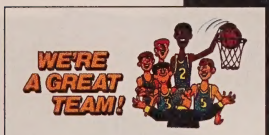
#843

#1444

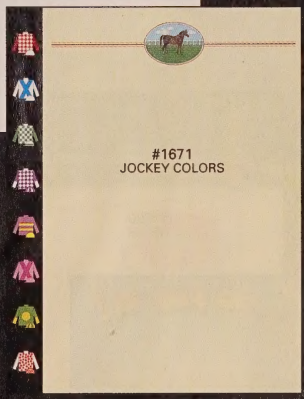


#1493
MATCH POINT

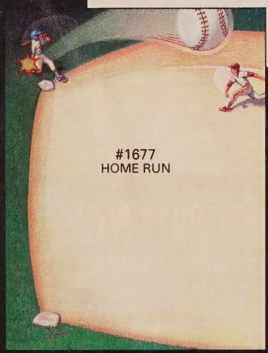
#914



#1022



#1671
JOCKEY COLORS



#1677
HOME RUN

PRINTER COMPATIBLE

PRINTED WITH SOY INK

Golf designs on page 64.

SPORTS VARIETY PACK

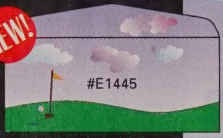
ORDER ITEM **#VP17**

Get 2 sheets each of all 21 designs shown on these two pages! 42 sheets in all!

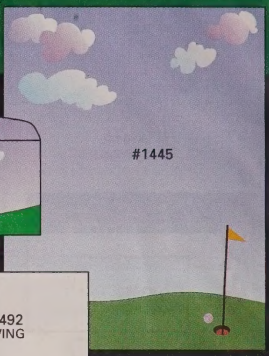
ONLY **13.45**

Golf

#1510
GOLF TWOSOME



#E1445



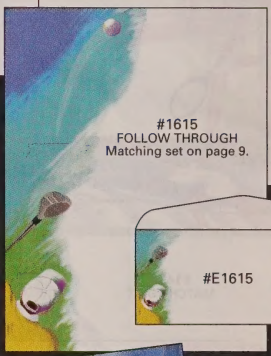
#1445

#1598
DRIVER

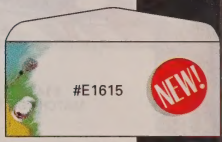
#1492
SWING

#665

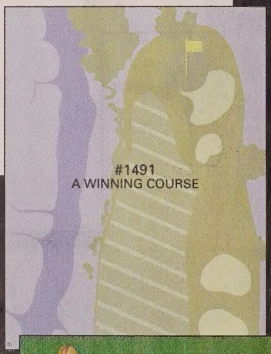
#855



#1615
FOLLOW THROUGH
Matching set on page 9.



#E1615



#1491
A WINNING COURSE

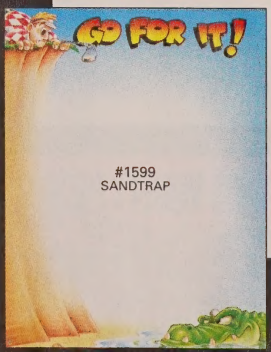
These designs are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

® Registered trademark of International Paper Company.

#1694
BLASTING OUT

#1695
PUTT

#1680
NEVER



#1599
SANDTRAP

PRINTED WITH SOY INK

PRINTER COMPATIBLE

GOLF VARIETY PACK

ORDER ITEM **#VP27**

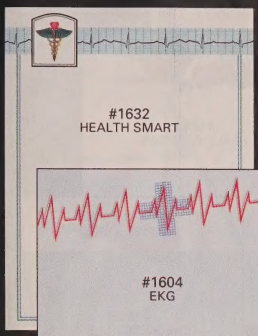
Get 3 sheets each of all 12 designs shown on this page! 36 sheets in all! Envelopes not included.

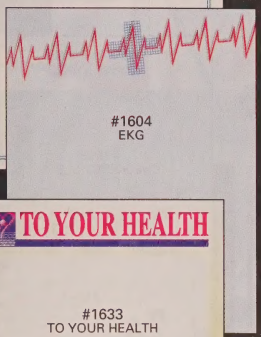
ONLY **11.55**

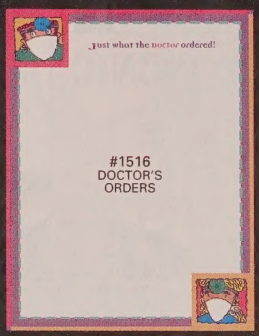
CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

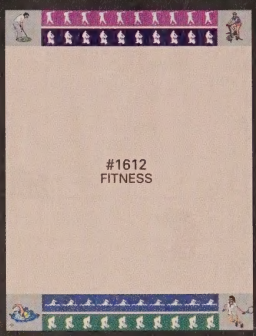
Health & Fitness

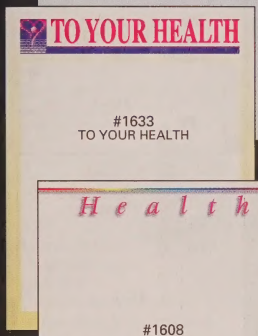
80% RECYCLED

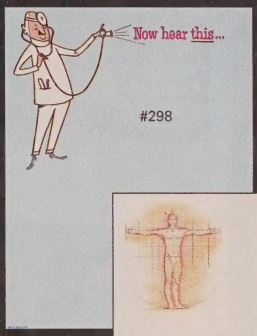


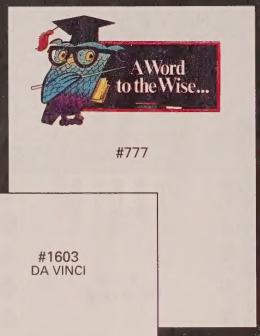


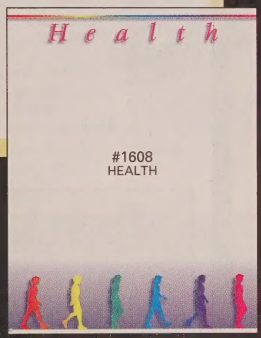


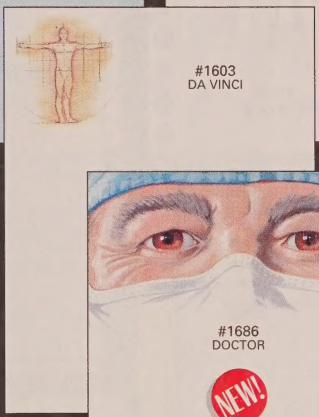


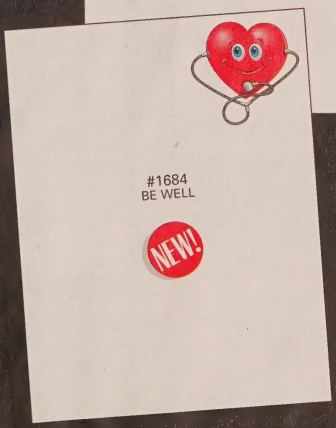












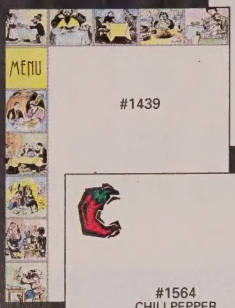
LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

Menus

80% RECYCLED

#1438

#1064



#1439

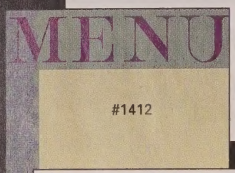
#1463
PICNIC

#1653
HEALTHY FOOTS

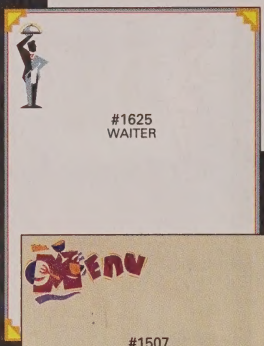
#1564
CHILI PEPPER

#1001

#1508
CHECKERED CLOTH



#1412

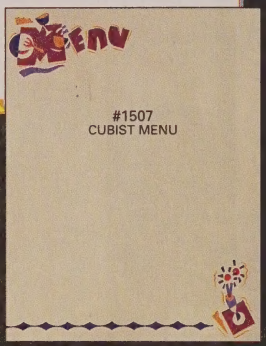


#1625
WAITER

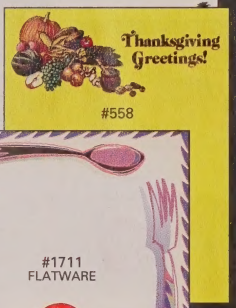
#1081

#1506
FRESH FOODS

#431



#1507
CUBIST MENU



#558

#1416

#1711
FLATWARE

Many other designs in this catalog also make great menus.

#1710
NOW SERVING

#1004

#1590
BISTRO MENU

MENU VARIETY PACK

ORDER ITEM **#VP10**

Get 3 sheets each of all 20 designs shown on this page! 60 sheets in all!

ONLY 19.20

These designs are also sold separately.

LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK

PRINTED WITH SOY INK

PRINTER COMPATIBLE

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

Menu Holders

Single & Triple Panel in 3 Colors!

- Finest quality
- Clear non-glare plastic
- Double stitching
- Fabric trim
- Brass corners

Create custom menus daily. Simply print your menu on one of our delectable designs and slip into the holder of your choice. Menu Holders have clear plastic on both sides, so you can create a two-sided menu. Single Menu Holders accommodate one 8 ½" x 11" sheet and triples hold three.

Black	Green	Burgundy
#MU1K	#MU1G	#MU1B
Triple 14.00	Triple 14.00	Triple 14.00
#MU2K	#MU2G	#MU2B
Single 8.50	Single 8.50	Single 8.50

Desktop Laminators

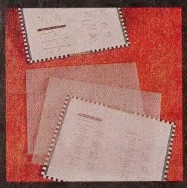
Preserve and enhance ID cards and special papers.

4" Laminator
Order item **#LX3**
Only 167.00
Laminates cards and papers up to 4" wide.
(8"L x 9 ½"W x 3 ¾"H)

12" Laminator
Order Item **#LX12**
Only 254.00
Comprehensive office laminating for cards and papers up to 12" wide.
(9"L x 17 7/16"W x 3 ¾"H)

Long-lasting lamination with minimal effort. Simply slide cards or documents into a pre-sized plastic pouch, place in a coated paper carrier and laminate. For maximum durability, we offer heavy duty 5 mil and 7 mil Laminating Pouches rather than the lightweight 3 mil pouches. Pouches are pre-trimmed for a neater look and minimal waste.

Laminate ID cards, business cards, luggage tags, badges and more.



Laminate charts, regulations, menus, price lists, bulletins, sales materials and more.

- Easy to operate
- Virtually noiseless
- Automatic feed-through
- Upper and lower heating elements
- Maximum temperature stop and thermal protection
- One year warranty

LAMINATING POUCHES

Item#	Description	Size	Weight	Shts/pack	Price
LXL	Letter	9" x 11 ½"	5 mil	100	53.80
LXM	Menu	12" x 18"	7 mil	100	167.75
LXGT	Giant Tag	6"x 4 ½"	5 mil	100	13.85
LXLT	Luggage Tag	4 3/16"x 2 ½"	7 mil	100	*24.70
LXBC	Business Card	3 ¾"x 2 ¼"	7 mil	100	7.60
LXDL	Driver's License	3 5/8"x 2 3/8"	7 mil	100	11.45

*Luggage Tag pouches come with clear plastic loops so you can easily attach them to suitcases and briefcases.

Clam Clip™ System

The professional alternative to staples and paper clips!

- No holes or damage to papers
- Papers stay neat and secure
- Easy to remove clips and use again
- Won't slip off like paper clips

For permanent or temporary paper fastening, Clam™ Clip makes a neater, more attractive presentation. And it's as easy to use as an ordinary stapler!

Clam™ Clip Dispenser Only 7.99
Holds 4 to 40 sheets • Includes 52 reusable clips
Order item #CCS1

Clam™ Clip Refill Pack Only 4.80
Includes 50 reusable clips • Order item #CCS2

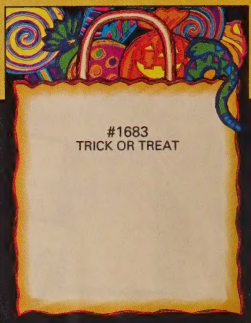
Small Clam™ Clip Dispenser Only 7.50
Holds 2 to 20 sheets • Includes 52 reusable clips
Order item #CCS3

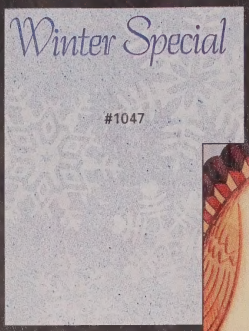
Small Clam™ Clip Refill Pack Only 4.80
Includes 50 reusable clips • Order item #CCS4

Fall & Winter

#1557
JACK O' LANTERN

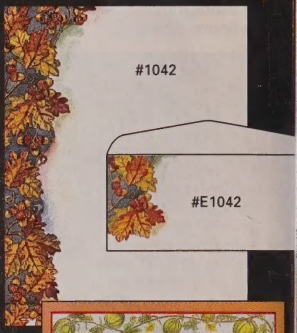
#1682
FRANK


#1683
TRICK OR TREAT



#1047

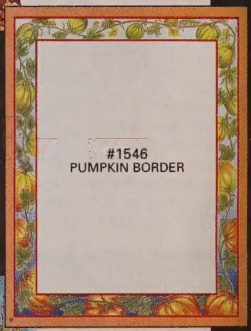
#1670
GHOST


#1042

#E1042

#1651
TURKEY

Fall/Winter Variety Pack on page 70.

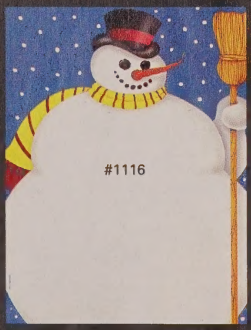

#1546
PUMPKIN BORDER

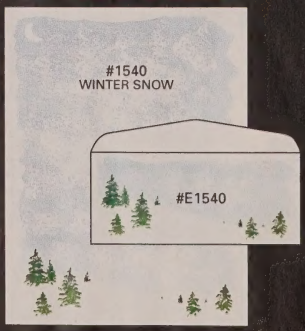
#1668
SCARECROW

#1665
FALL MOON

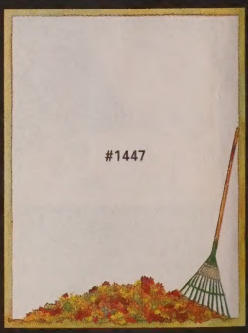
#1472
AUTUMN TREES

#E1472


#1116


#1540
WINTER SNOW

#E1540


#1447

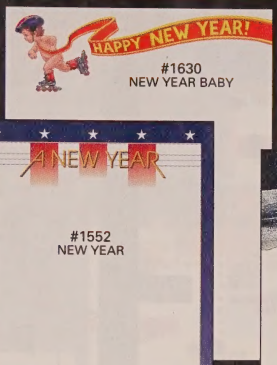
PRINTED WITH SOY INK

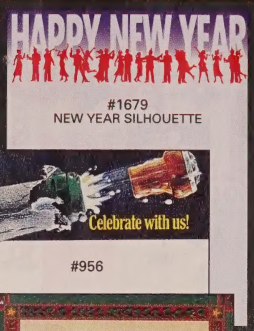
PRINTER COMPATIBLE

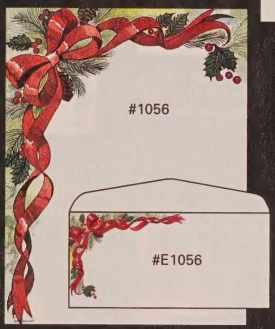
CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

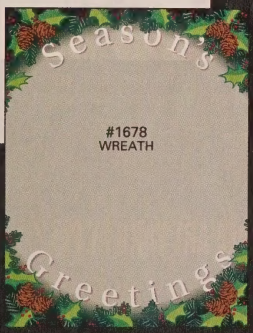
Christmas & New Years

80% RECYCLED





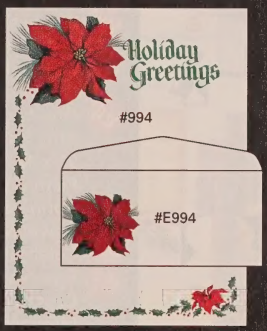


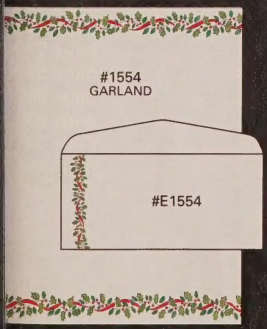


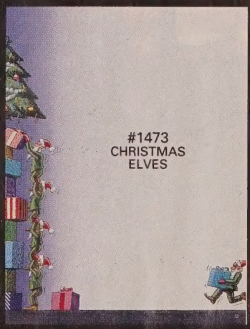
Christmas Variety Pack on page 70.

The designs on pages 68 & 69 are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

® Registered trademark of International Paper Company.





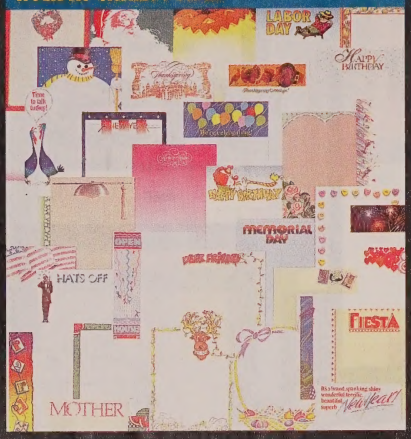


LETTERHEADS	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	6.15/PK	5.40/PK	5.15/PK
100 SHEETS	17.60/PK	16.80/PK	16.10/PK
500 SHEETS	75.85/PK	69.05/PK	63.00/PK
ENVELOPES			
25 ENV	6.65/PK	6.40/PK	6.10/PK
100 ENV	20.75/PK	19.90/PK	19.05/PK
500 ENV	92.00/PK	83.70/PK	76.35/PK

Variety Packs

80% RECYCLED

HOLIDAY VARIETY PACK



Get a total of 54 different designs covering every holiday, plus the seasons and special occasions like birthdays and anniversaries. A great assortment of best sellers!

ORDER ITEM **#VP01**

ONLY **17.30**

CHRISTMAS VARIETY PACK

A colorful collection of our best 80% recycled Christmas letterhead designs. 55 different designs in all!

ORDER ITEM **#VP19**

ONLY **17.60**

FALL/WINTER/NEW YEARS VARIETY PACK

45 different designs in all! One each of our newest and most favorite fall, winter & New Years designs.

ORDER ITEM **#VP18**

ONLY **14.45**

MORE IDEA ART VARIETY PACKS!

- NEW! Business Cards ..... page 25
- Postcards ..... page 27
- Jumbo Postcards ..... page 29
- Labels ..... page 31
- NEW! Greeting Cards ..... page 37
- Brite Envelopes ..... page 38
- 9" x 12" Envelopes ..... page 38
- Picture Window Envelopes ..... page 39
- Spring & Summer ..... page 45
- Travel & Fun ..... page 47
- NEW! Celebrations ..... page 49
- NEW! Business Boosters ..... page 51
- Casino ..... page 53
- Money Subjects ..... page 55
- NEW! Impact ..... page 57
- NEW! Spread the News ..... page 59
- Gradations ..... page 61
- Sports ..... page 63
- NEW! Golf ..... page 64
- Menus ..... page 66
- Certificates ..... page 74
- LaserColor Foil ..... page 75
- Borders ..... page 76

PRINTED WITH SOY INK

PRINTER COMPATIBLE

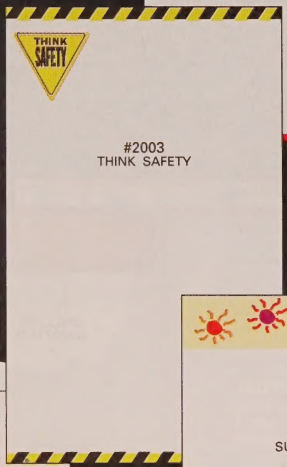
CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

8½" x 14" Legal Size

More room for even greater impact!
Now you can get that extra space you need and the benefits of our vibrant full-color designs.

Legal size designs work well in any printer that takes single-fed 8½"x14" sheets. They are printed on INCENTIVE®, an 80% recycled, 24 lb. bond containing 20% postconsumer fibers.

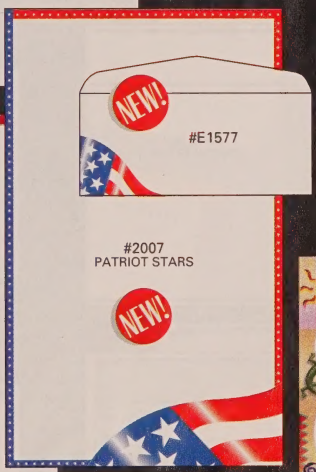
INCENTIVE® is a registered trademark of International Paper Company.

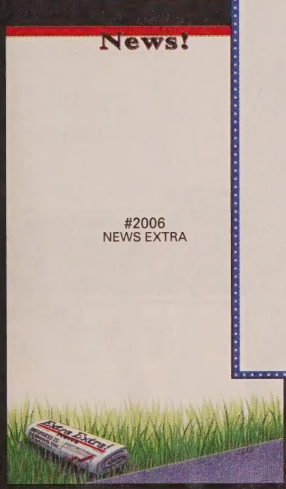


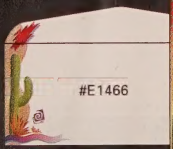
PRINTED WITH SOY INK

PRINTER COMPATIBLE

80% RECYCLED







LEGAL SIZE	1-9 PACKS	10-24 PACKS	25+ PACKS
25 SHEETS	9.25 EA	8.10 EA	7.75 EA
100 SHEETS	25.90 EA	24.75 EA	23.75 EA
500 SHEETS	111.70 EA	101.70 EA	92.80 EA
ENVELOPES			
25 ENV	6.65 EA	6.40 EA	6.10 EA
100 ENV	20.75 EA	19.90 EA	19.05 EA
500 ENV	92.00 EA	83.70 EA	76.35 EA

High Impact News

80% RECYCLED

Create 2, 4, or 6 Page Newsletters!

Idea Art Newsletters are 2-sided and come in 8½"x 11" formats for 2 page newsletters, and 17" x 11" formats for 4 page newsletters. Create 6 page newsletters by inserting an 8½"x 11" page into a folded 17" x 11" format.

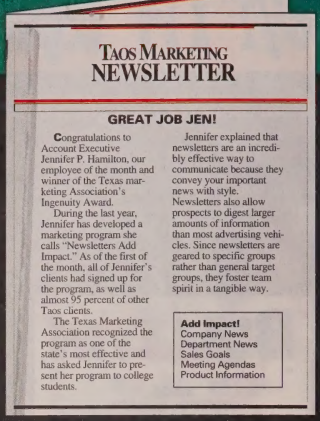
Convey important news with style and save!

Produce professional newsletters in-house. Simply type text, print and fold. For even easier formatting use Idea Smart Computer Templates! (See page 12.)

Easy and Economical.

Four page newsletters can be printed in-house on almost any copier or printer that takes 11" x 17" sheets. Two page newsletters work with any copier or printer that takes 8½"x 11" sheets. Or you may take your text and paper to your local quick printer.

Newsletters are printed on INCENTIVE™, an 80% recycled 24 lb. bond containing 20% postconsumer fibers.



TAOS MARKETING NEWSLETTER

GREAT JOB JEN!

Congratulations to Account Executive Jennifer P. Hamilton, our employee of the month and winner of the Texas marketing Association's Ingenuity Award.

During the last year, Jennifer has developed a marketing program she calls "Newsletters Add Impact." As of the first of the month, all of Jennifer's clients had signed up for the program, as well as almost 95 percent of other Taos clients.

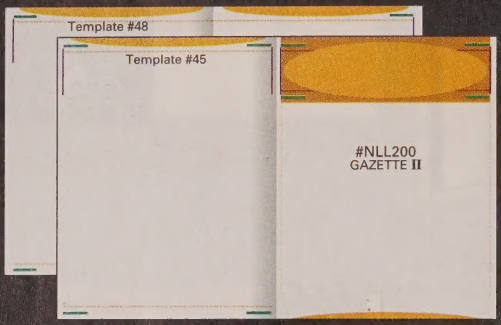
The Texas Marketing Association recognized the program as one of the state's most effective and has asked Jennifer to present her program to college students.

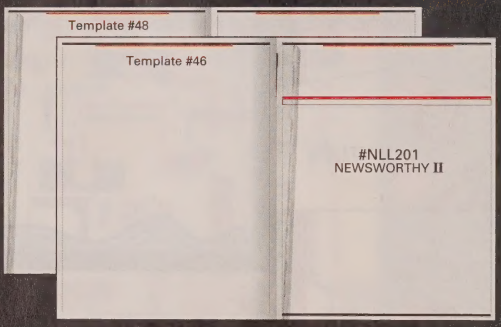
Jennifer explained that newsletters are an incredibly effective way to communicate because they convey your important news with style. Newsletters also allow prospects to digest larger amounts of information than most advertising vehicles. Since newsletters are geared to specific groups rather than general target groups, they foster team spirit in a tangible way.

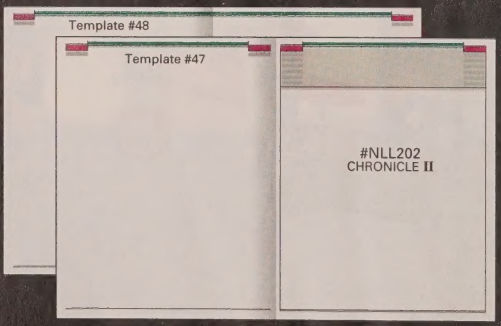
Add Impact!
Company News
Department News
Sales Goals
Meeting Agendas
Product Information

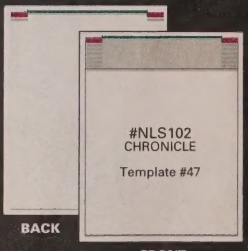
PRINTED WITH SOY INK

PRINTER COMPATIBLE









17" x 11" NEWSLETTERS 2 SIDED

Sheets Per Pack	100	500	1000	2000
	31.80	148.20	274.70	520.00

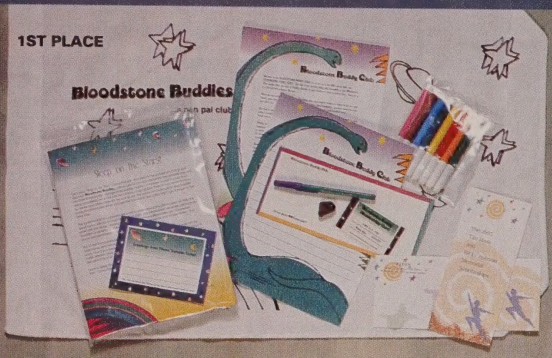
8½" x 11" NEWSLETTERS 2 SIDED

Sheets Per Pack	100	500	1000	2000
	24.90	117.25	206.10	399.80

CALL IDEA ART 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

Greatest Idea Contest

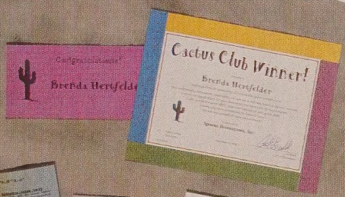
1ST PLACE



2ND PLACE

3RD PLACE

4TH PLACE



5TH PLACE

You too could win up to $1000.00 in Idea Art products!
Just show us your creative ideas for using Idea Art products. Go ahead and start entering the next "Greatest Idea" Contest now! Look for contest entry forms in your merchandise packages or call Idea Art and we will send you one. Judging will take place on April 1st.

And the winners are...

1ST PLACE
$1000 in merchandise
Desiré Hoolhorst
Horizon Health Systems
"Every time I get your catalog, I look forward to seeing the new papers, because your designs are more progressive, contemporary and artistic. And the quality of your paper is so much better than that offered by other companies. We always buy recycled, so your recycled papers are a big bonus for us. We are such fans!"

2ND PLACE
$500 in merchandise
Peggy McAllister
New Hampshire Association of School Principals
"These materials were sent to all members of the Principals Association to promote our 1995 NHASP Annual Conference. We had great attendance at the conference, and many people wanted to know how we produced our materials."

3RD PLACE
$300 in merchandise
Linda Holliday
Amazing Events
"I am so very pleased with your items and service. Your papers have really helped increase my business. I only wish I'd known about your company years ago!"

4TH PLACE
$200 in merchandise
Bridgette E. Beal
Spoons Restaurants, Inc.
"When I started here, Cactus Club winners received a letter. I designed a certificate and then found your paper! The restaurants now post each certificate in the store. It's upped the number of winners by increasing enthusiasm for the contest. And the paper makes it look so FUN!"

5TH PLACE
$100 in merchandise
Marilyn L. Tyler
Arruth Associates, Inc.
"By using your papers, we can produce great looking pieces and save the company a lot of money. We don't have to use an outside agency much anymore. Idea Art is my life saver!"

HONORABLE MENTIONS...
$50 in merchandise

J.T. Latshaw, J.T.'S Saloon

Dallice Markfield, Central Indiana Educational Service Center

Susan J. Tripp, Enhanced TeleManagement, Inc.

Certificates

Mini Certificates are an economical and unique way to expand marketing programs and reward high achievers. Much heavier than competitive brands, they provide the durability you need for gift certificates or coupons.

Printer & copier compatible! Simply arrange text, print and separate! Mini Certificates are precision-perforated, so they pass smoothly through desktop printers and copiers, and then easily break apart leaving smooth edges!

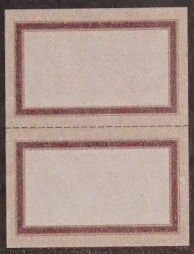
- **Gift Certificates • Performance Awards**
- **Rain Checks • Tickets • Coupons**
- **Certificates of Completion • Guarantees**
- **Recognition Awards • Prize Vouchers**
- **Authorizations • Stock Vouchers • Diplomas**

PRINTED WITH SOY INK

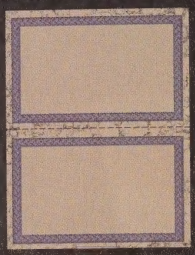
PRINTER COMPATIBLE

2-UP FORMAT

Two 8 1/2" x 5 1/2" certificates per 8 1/2" x 11" sheet.



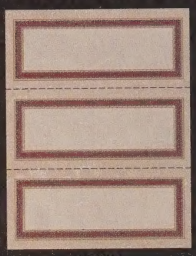
#GC20
DIGNITARY II
Template #1



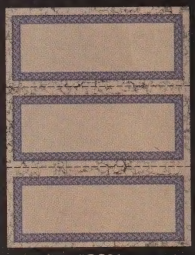
#GC21
FILIGREE II
Template #1

3-UP FORMAT

Three 8 1/2" x 3 2/3" certificates per 8 1/2" x 11" sheet.



#GC30
DIGNITARY III
Template #2



#GC31
FILIGREE III
Template #2

Environmentally friendly, Mini Certificates are acid free and 60% recycled with 30% postconsumer fibers.

CERTIFICATES
2-UP OR 3-UP ON SHEET

10 SHEET PACK	5.45
50 SHEET PACK	21.95
100 SHEET PACK	38.45
500 SHEET PACK	164.95

TIP!
3-up Mini Certificates look great in Translucent Envelopes on page 38.

Parchment Certificates

The time-honored way to reward excellence!

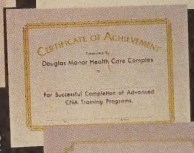
For best results have Parchment Certificates imprinted at your local quick printer. Though they work beautifully in some laser printers and copiers, Idea Art cannot guarantee ideal results. Some laser printers and copiers are too hot for gold-embossing.

For an elegant look and extra protection, use heavyweight 9" x 12" Parchment Envelopes. 1.75 each Order item **#CE.**

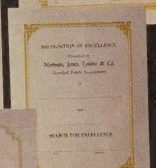
#FC1
CERTIFICATE

#FC6
CERTIFICATE
BORDER ONLY

#FC5
CERTIFICATE OF RECOGNITION



#FC2
CERTIFICATE OF
ACHIEVEMENT



#FC6
CERTIFICATE
BORDER
ONLY

#FC3
CERTIFICATE OF
APPRECIATION

#CE
CERTIFICATE
ENVELOPE

CLASSIC GOLD-EMBOSSED PARCHMENT CERTIFICATES
8 1/2" x 11" 60 lb. text

QUANTITY	10	50	100	500
	6.00	21.95	42.00	188.50

CERTIFICATE VARIETY PACK

ORDER ITEM **#VP09**

10 each of all 5 parchment certificates. 50 in all!

ONLY 27.50

CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

Foils & Seals

Gold & Embossed Seals

Make it official with a gold seal! Classically embossed with the words "Award of Excellence," seals make an ideal finishing touch on Mini Certificates, Parchment Certificates and Heavyweight Borders (pages 74 and 76). Plain gold seals are also available. Seals are 2" in diameter and have self-adhesive backing.

Embossed Gold Seals
48 seals per pack.
Only 6.95 per pack.
Order Item **#GS2**

Plain Gold Seals
42 seals per pack.
Only 4.00 per pack.
Order Item **#GS1**

LaserColor™

Metallic foil for brilliant spot color!

LaserColor is a registered trademark of Minds in Motion, Inc.

It's fast and easy using LaserColor™ and a copier or laser printer.

Single color rolls
- One color per roll–buy only what you need.
- 2 inch wide roll is 25 feet long.
- Packaged in convenient handy dispenser for minimal waste.
- Full instructions on box.
- Self-adhesive placement squares included.
- Handy storage space for adhesive squares.
- **Only 19.95 per roll!**

FOIL VARIETY PACK

ORDER ITEM **#DF2001**
16 sheets of 8" x 11" foil.
1 each of all colors shown.
ONLY **19.95**

Also Available! (not shown) We have a limited supply of 8" x 11" laser foil sheets at a 20% closeout discount. Call us for details.

#DF2009 MATTE COPPER | #DF2007 MATTE GOLD | #DF2012 GREEN | #DF2011 GOLD | #DF2010 SILVER | #DF2016 SILVER GLITTER | #DF2003 GOLD PRISM | #DF2002 SILVER TRIANGLE

#DF2013 BLUE | #DF2014 AQUA | #DF2017 RED | #DF2015 FUCHSIA | #DF2006 RAINBOW PRISM | #DF2005 RED PRISM | #DF2004 PURPLE PRISM | #DF2008 MATTE SILVER

ColorWand™

A handy tool for adding gleaming color foil without using your laser printer or copier!

Fast & Easy!
1. Place a strip of color over the area you wish to color.
2. When the green light comes on, slowly glide the ColorWand™ over the foil.
3. Wait a few seconds and peel off foil.

The ColorWand™ includes everything you need.
- ColorWand heat unit
- Resting nest
- Rubber mat to protect your desk
- Ten 2"x 9" strips of color foil

(Not all sample colors are available. Look above for 16 exciting LaserColor™ foils available through Idea Art.)

Note: The ColorWand does make it fast and easy to apply foil, but you don't have to purchase it if you would rather use your laser printer or copier to affix LaserColor.

ColorWand™
Only 35.95.
Order Item **#DF2000**
90 Day Warranty

Heavyweight Borders

60% RECYCLED

Transform awards, deeds and report covers with one of these stylish Heavyweight Borders for a one-of-a-kind look.

Make a positive first impression that lasts. Our Heavyweight Borders withstand the test of time because they're much sturdier. Plus, they are acid free and 60% recycled with 30% postconsumer fibers.

For maximum flexibility, Heavyweight Borders measure 8 1/2" x 11" and may be used horizontally or vertically with most desktop printers and copiers. For easier layout use them with Idea Smart Computer Templates on page 12.

PRINTED WITH SOY INK

#FC15
CAROUSEL
Template #32

#FC10
DIPLOMAT
Template #33

#FC7
CLASSIC MARBLE
Template #32

#FC14
GRANITE
Template #33

#FC11
LATTICE WORK
Template #33

#FC16
DIMENSIONS
Template #32

#FC17
BORDERLINE
Template #33

#FC13
DECKLE
Template #32

#FC9
ANTIQUE
Template #32

#FC12
BRANDYWINE
Template #33

PRINTER COMPATIBLE

HEAVYWEIGHT BORDER PRICES

QUANTITY	10	50	100	500
	4.75	19.10	33.45	158.75

BORDER VARIETY PACK

ORDER ITEM **#VP08**

Get 10 each of all 10 Borders shown on this page. 100 Heavyweight Borders in all!

ONLY 48.00

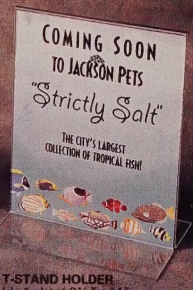
CALL **IDEA ART** 7:30AM-6PM MON-FRI CENTRAL TIME 1-800-433-2278

Acrylic Stands

Put your important messages on display for better results!
• Counter Displays • Trade Shows • Reception Areas • Special Events • Office Signage

SLANT STAND
Holds 1 sheet 8½" x 11"
1 sided
#PD13 10.45

HORIZONTAL T-STAND
Holds 1 sheet 11" x 8½"
2 sided
#PD16 10.95



T-STAND HOLDER
Holds 1 sheet 8½" x 11"
2 sided
#PD12 10.95

Acrylic Displays call attention to your printed materials while saving space and reducing clutter. They are sleek looking and lightweight, yet rugged enough to withstand daily use.

TIP!
Our new Revolving Brochure Holder catches customers from every angle.

REVOLVING BROCHURE DISPLAY
Three 4⅛" x 7½" pockets hold
40 brochures each
Black base measures 7¾"
#PD17 28.75

FLYER HOLDER
Holds 200 sheets
8½" x 11"
#PD11 15.95

BUSINESS CARD HOLDER
Holds 50 business cards
#PD14 3.60

BROCHURE HOLDER
Holds 25 brochures
3¾" x 8½"
#PD10 8.35

SIGN/BROCHURE DISPLAY
Holds 1 sheet 8½" x 11"
and 25 brochures
#PD15 23.95

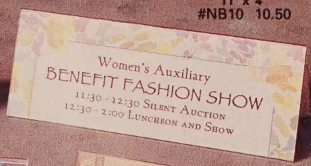
Name Bars

Combine Idea Art papers and one of these modern Name Bars and you have a colorful customized sign in minutes. Name Bars are two-sided, for desk top, credenza or counter top display.

• Optical Quality • Matte Finish • Glare Resistant • Heavy-Duty Plastic • Virtually Unbreakable

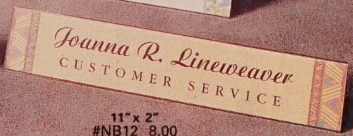
8½" x 4"
#NB11 10.00

11" x 4"
#NB10 10.50



8½" x 2"
#NB13 7.50

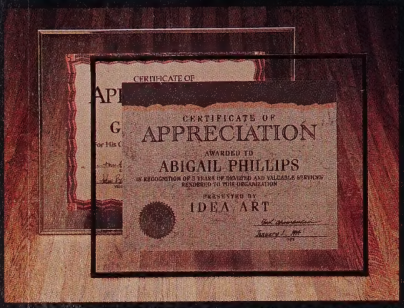
3½" x 2"
(BUSINESS CARD SIZE)
#NB14 5.00



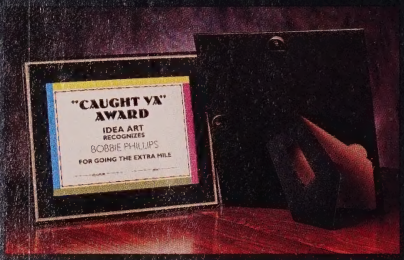
11" x 2"
#NB12 8.00

Frame & Sign Shop

Show off your awards!



FLOATING FRAMES make certificates look as if they're suspended in glass. An internal guide guarantees straight mounting in minutes. No hooks or screws. Hang horizontally or vertically, or use acrylic stand for desk display.
11" x 14" for artwork up to 11" x 14".
Black **#CF5**.
Gold **#CF6**.
23.95 each.



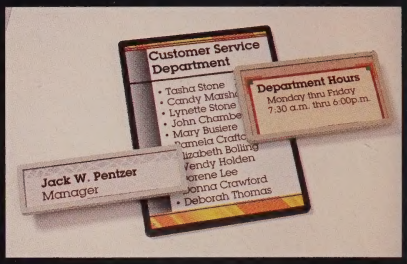
GILT-EDGED FRAMES are an inexpensive alternative to custom framing!
For horizontal or vertical wall or desk display.
10¾" x 12¾" for 8½" x 11" documents.
Order item **#CF**.
10.50 each.

REDI-PLAQUES make awards and photos look impressive. Everything needed for easy mounting is included. Beveled edges. Clear acrylic cover. Hang vertically or horizontally.
10½" x 13" for 8½" x 11" documents.
Marble **#CF2**.
Oak **#CF3**.
Walnut **#CF4**.
25.50 each.

Create office signs in minutes!

Accent your office with high-profile name bars, directional signs, instructions and displays. Use your favorite Idea Art paper to make personalized sign inserts and snap together in durable, glare-resistant SNAP® Signs. It's fast, easy and economical!

Select from 3 frame sizes in 3 different colors to complement your office. Or call us for a catalog featuring the full line of Idea Art SNAP® Sign products.



For desk or table display, use signs with stands shown above. Or attach signs on virtually any surface with double-sided tape. (Double-sided tape not included.)

A suction cup snaps the shield on and off for easy changing of messages.
(Suction cup sold separately.)

SNAP® SIGNS

Size	8" x 2"*	8" x 4"*	8½" x 11"**
Price	8.40	17.85	30.00
Black	#CBKL	#EBKL	#JBKL
Gray	#CGL	#EGL	#JGL
Putty	#CPL	#EPL	#JPL

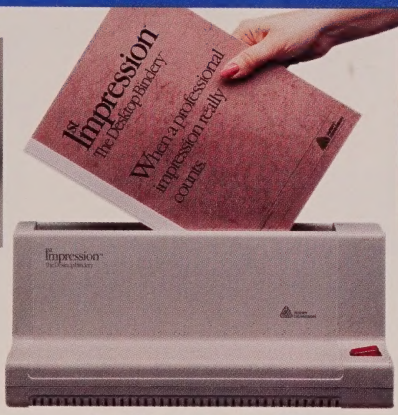
Slant stand for 8" x 2" sign	#CS	2.80
Small suction cup*	#SCS	.75
Large suction cup**	#SCL	1.50

Be sure to order suction cup to remove sign shield.

Desktop Binding Machines

FIRST PACK STARTER KIT
Includes 70 covers of the five most popular spine sizes in Classic White. You get twenty 1/16" covers, twenty 1/8", ten 1/4", ten 3/8" and ten 1/2", all in a handy reusable storage caddy appropriate for desk display.
Only $86.95.
Order Item **#03-511**

Special Offer
Save $57!
Purchase First Pack Starter Kit & High Speed Deluxe Bindery together for a discounted price of $329.90.
Order item **#03-522**



DIMENSIONS: 15 1/2" L x 6" W x 7" H

HIGH SPEED DELUXE BINDERY
Only $299.95
Order Item **#03-500**
Compare to retail prices of $379.00 and more!
- Medium to heavy volume
- Fully automatic
- Binds individual documents up to 1-inch thick, or multiple documents simultaneously, up to 240 pages
- Takes only 35 seconds
- Automatic signal beeps when binding is complete
- One year limited warranty

DIMENSIONS:
15 1/2" L x 3 1/2" W x 5 1/4" H

ECONOMY BINDERY
Only $95.00
Order Item **#03-502**
- Light to medium volume
- Simple one button operation
- Binds individual documents up to 1/2" thick, or multiple documents simultaneously, up to 120 pages
- Takes 90 seconds
- Automatic timer light indicates when binding is complete
- Cover size selector and instructions on the front of the unit
- One year limited warranty

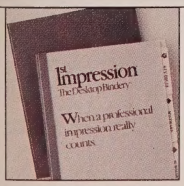
8 1/2" x 11" COVERS 20 PER PACK

Item #	Spine	Color	Sheet Capacity	Price
03-530	1/16"	Classic White	1 - 15	$23.70
03-531	1/8"	Classic White	16 - 30	24.70
03-532	1/4"	Classic White	31 - 60	25.75
03-533	3/8"	Classic White	61 - 90	26.80
03-534	1/2"	Classic White	91 - 120	27.75
03-535	5/8"	Classic White	121 - 150	28.80
03-536	3/4"	Classic White	151 - 180	29.80
03-537	1"	Classic White	181 - 240	30.80
03-570	1/16"	Classic Black	1 - 15	$29.80
03-571	1/8"	Classic Black	16 - 30	30.80
03-572	1/4"	Classic Black	31 - 60	31.85
03-573	3/8"	Classic Black	61 - 90	32.86
03-574	1/2"	Classic Black	91 - 120	33.90
03-575	5/8"	Classic Black	121 - 150	34.90
03-576	3/4"	Classic Black	151 - 180	35.90
03-577	1"	Classic Black	181 - 240	36.95
03-540	1/16"	Custom Navy	1 - 15	$35.95
03-541	1/8"	Custom Navy	16 - 30	36.95
03-545	1/16"	Custom Burgundy	1 - 15	35.90
03-546	1/8"	Custom Burgundy	16 - 30	36.95

CLASSIC WHITE OR BLACK
High gloss, .075 PVC clear front, 12 pt. cover stock.

CUSTOM BURGUNDY OR NAVY
Satin finish, .075 PVC clear front.
Matching 24 lb. "gradated tone" title page, 12 pt. cover stock.

All covers (except First Pack and Hard Cover Black Graphite) come in shrink-wrapped packs of twenty.



IMPERIAL SLATE
EXTENDED COVERS
for use with index dividers.

9" x 11" COVERS
20 PER PACK
Available in Imperial Slate Only

Item #	Spine	Sheet Capacity	Price
03-560	1/16"	1 - 15	$40.00
03-561	1/8"	16 - 30	41.00
03-562	1/4"	31 - 60	42.00
03-563	3/8"	61 - 90	43.05
03-564	1/2"	91 - 120	44.05
03-565	5/8"	121 - 150	45.10
03-566	3/4"	151 - 180	46.10
03-567	1"	181 - 240	47.10

HARD COVER
BLACK GRAPHITE
turns documents into books.

8 1/2" x 11" HARD COVERS
2 PER PACK
Available in Black Graphite Only

ITEM #	Spine	Sheet Capacity	Price
03-480	1/16"	1 -15	$17.35
03-481	1/8"	16 - 30	17.55
03-482	1/4"	31 - 60	17.75
03-483	3/8"	61 - 90	17.95
03-484	1/2"	91 - 120	18.15
03-485	5/8"	121 - 150	18.35
03-486	3/4"	151 - 180	18.55

IDEA ART

IMPACT

P.O. Box 291505 Nashville, TN 37229-1505

Order Toll Free! TEL: 1-800-433-2278

or FAX: 1-800-435-2278

SUMMER 1996 • 83 NEW ITEMS

Over 1500 ready-to-use designs!

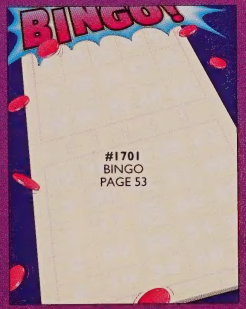
BULK RATE
U.S. POSTAGE
PAID
IDEA ART

YOUR SALES WILL SOAR USING OUR DESIGNER MATCHING SETS! TARGET NEW CLIENTS WITH ECONOMICAL POSTCARDS & OUR POPULAR COATED BROCHURES.

**B 013
LA0196D

MR. ALLAN FRANCIS
COVENANT METRO COMM CRCH
MARKETING DIRECTOR 1097
PO BOX 101473 Z
BIRMINGHAM AL 35210-6473

If the person above is not the one who would use this catalog, please give it to the correct individual.



LABELS PAGE 31

PRINTED WITH SOY INK

PRINTER COMPATIBLE

United Parcel Service

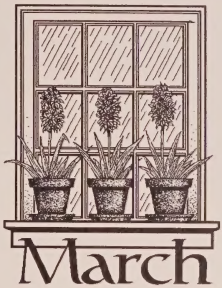
ChurchArt® ON · DISK

March 1996

January-March 1996 INDEX is included in ASCII format on Disk 1 (INDEX96.TXT).
Suggested captions appear below the file name of most images.

FEATURED THEME: YOUTH

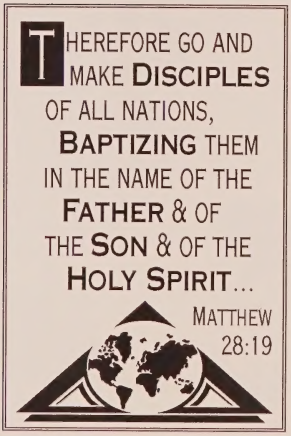
PRAYER20.TIF



MARCH96.TIF

PALMSUN4.TIF

- Palm Sunday
- Behold! The Lord comes to us
- Mark 11:9



MATT28.TIF

EASTER7.TIF

- Cantata practice
- Special music for Easter
- Sing unto the Lord

Copyright © 1996 Communication Resources, Inc. • 4150 Belden Village Street • 4th Floor • Canton, Ohio 44718 • 1 800 992-2144

ChurchArt® ON·DISK

March 1996

HEARYE1.TIF
- Update
- Here's what's new
- Good news!

FLOWER10.TIF
- Spring revival
- A time of renewal
- Song of Songs 2:12

SHUTIN4.TIF

BORDER17.TIF

PRAISE7.TIF

KIDS13.TIF
- Acolytes
- Assisting in worship
- Worshiping together

YOUTH28.TIF
- Youth worship service
- Study group
- Learning together

GSCOUT1.TIF
- Girl Scout Sunday
- Court of Honor
- News from our Scout troop
- March 10,1996

Copyright © 1996 Communication Resources, Inc. • 4150 Belden Village Street • 4th Floor • Canton, Ohio 44718 • 1 800 992-2144

March 1996

ChurchArt® ON · DISK

ROAD1.TIF
- Youth group trip
- Vacation plans
- The road less traveled

SPRING4.TIF

YOUTH26.TIF
- Our youth leaders
- Counseling our teens
- Getting things done

YOUTH27.TIF

JESUS3.TIF
- Give unto the Lord
- Come unto me
- Seeking God's presence

YOUTH29.TIF
- Spring cleanup
- Matthew 25:40
- Helping out

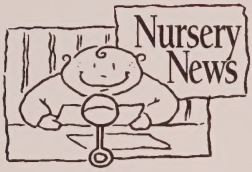
COMMUN27.TIF

FAITH8.TIF
- Keep the faith
- Pass the faith along

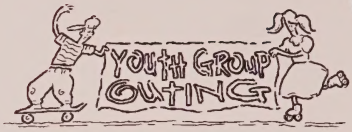
Copyright © 1996 Communication Resources, Inc. • 4150 Belden Village Street • 4th Floor • Canton, Ohio 44718 • 1 800 992-2144

ChurchArt® ON · DISK

March 1996



NURSERY3.TIF
- Out of the mouths of babes
- Cradle roll update
- Nursery workers this month



YOUTH30.TIF
- Join us!
- We need you!
- Fun!

YOUTH25.TIF
- Teens growing in faith
- Building on God's word
- Faith-building

WHEEL1.TIF
- Senior high trip
- Junior high trip
- Speed the good news

TEENS2.TIF

KITCHEN2.TIF
- Supplies needed
- Remember to make your reservations
- Clean-up day

HAND11.TIF
- Here are the results
- Petition
- Church-wide survey

LIONLAM1.TIF

YOUTH31.TIF

Copyright © 1996 Communication Resources, Inc. • 4150 Belden Village Street • 4th Floor • Canton, Ohio 44718 • 1 800 992-2144

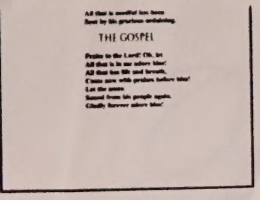
copying or retyping. Participa
releases to use the material in tl

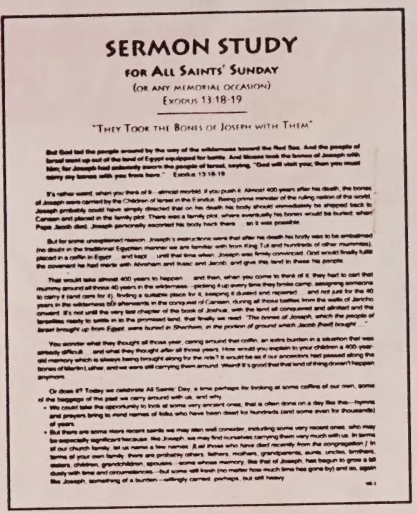
- **Artwork and titles** for bulletins
- **Creative life-centered prayers**
use and retrieval)
- **Prayer Pages**—devotions to be
- **And Much More**

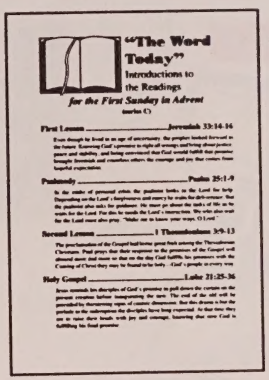
Cost per quarter $30—that's ju
save **$21** and receive **Creative W**
regular basis for a full year. Cost:

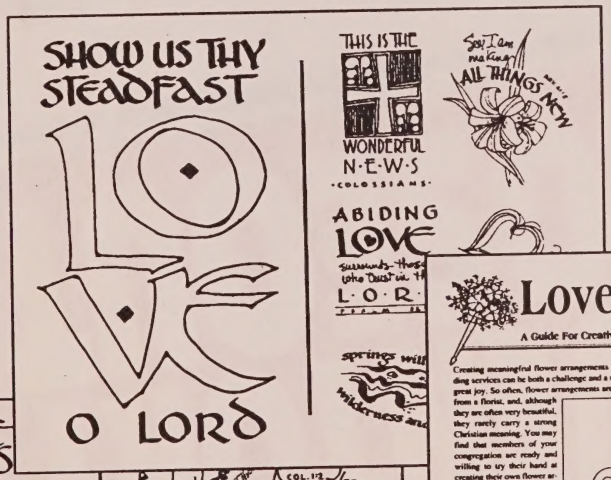
CX-4 October-December '95—(
CZ-1 January-March '96— avail
CX-8 full year (beginning Octobe
CZ-5 full year (beginning Januar

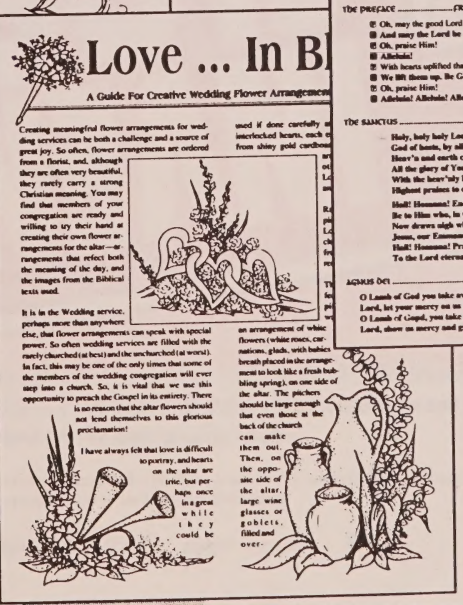
A sample of **Creative Worship R**
asking, **FREE!** Order Code **CY-**

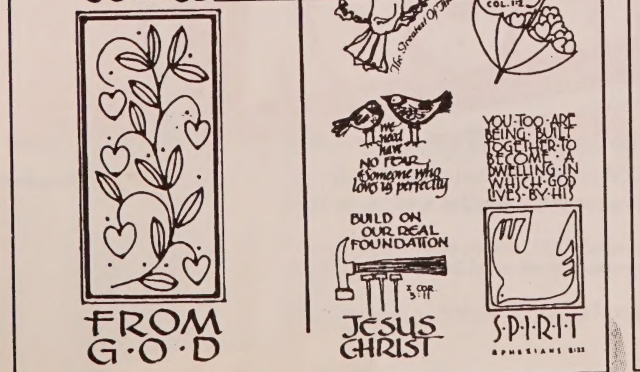












INVENTORY CLOSEOUT

CHURCH ART SERIES 14

SCRIPTURE COVER ART 5

AS LOW AS $13.95 PER SET

BORDER ART 2

EASTER ART 3

BUY 1, GET 1 FREE! BUY 2, GET 2 FREE!

BUY 1, GET 1 FREE!

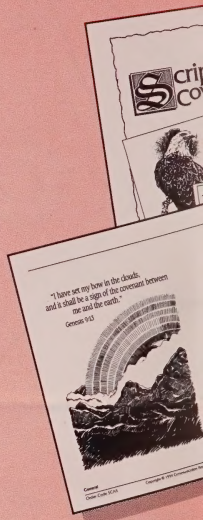
A MUST-HAVE ART SET!

CHURCH ART SERIES 14

In this one set, you receive every piece of clip-art that appeared in 1994 issues of *The NEWSLETTER Newsletter*—well over 450 illustrations. Each piece is custom designed for the church. And the set is even more useful because of the full subject index included.

The majority of the illustrations range from approximately 1 1/2″ x 1 1/2″ to 2″ x 3″, but we've also included 12 larger images, averaging 4″ x 5 1/2″, which are suitable for program or bulletin covers. Of course, all the illustrations may be reduced or enlarged on your photocopier to fit your specific needs.

Order Code RPA14 **$21.95**



ORDER TODAY & SAVE!

NEVER ENOUGH BORDERS

BORDER ART 2

A set of **12 border designs** provided in various sizes and formats, including corner pieces, individual boundary strips and complete frames, allows you to use and reuse these borders with a fresh look each time.

Printed in black ink on **24 sheets** of glossy white 8 1/2″ x 11″ paper, this collection features a mix of seasonal and general borders.

Each package also includes tips to help you get the most out of these versatile borders. Use these designs to accent bulletin covers, flyers, newsletter pages, brochures, directories, programs, etc.

Order Code BOR2 **$13.95**

BUY 2, GET 2 FREE!

OUR MOST POPULAR ART SET!

SCRIPTURE COVER ART 5

Here's a full year's worth of attractive bulletin cover masters at a fraction of the cost of preprinted covers. You reproduce as few or as many as you need, eliminating waste and a backlog of unused, outdated covers.

There are 62 covers—a different one for each Sunday of the year, as well as special covers for Christmas, Easter and the other days and seasons of the year. You'll also have extra covers for weddings, funerals and special services.

If you prefer, you may receive the full set of cover masters as computerized images on diskette for PC or Macintosh computers. That makes it a snap to add the cover art to your bulletin right on screen. Each cover illustration leaves room on the page to add your church's name and address or a personalized message. *(Must be used with word processing or DTP software.)*

Order Code SCA5 **$29.95**

Order Code SCD5 *DISK VERSION* **$49.95** *Please specify IBM-PC or Macintosh format.*

A SPECIAL OPPORTUNITY FOR OUR CUSTOMERS ONLY! This offer is not made to the general public. We're giving you, our best customers, the first chance at this outstanding value. Order any one item on this page – and receive one of equal or lesser value FREE! Or, order any two – and receive two FREE! But quantities are limited and will not be restocked.

A FINE ART TRADITION

EASTER ART 3

Because Lent and Easter are such important times of the Christian year, they deserve special attention in your church publications. Use this collection of tasteful art to highlight events and worship opportunities from the beginning of Lent to Easter Sunday.

You'll have 16 pages of art that will help people embrace the season. Use the illustrations for all your publishing needs, including the pastor's Easter letter, bulletins, newsletters, flyers, posters, offering envelopes, newspaper ads, and more. And the packet comes complete with layout diagrams, production suggestions and ideas for using the art.

Order Code EAS3 **$16.95**

Order Code EAD3 *DISK VERSION* **$24.95** *Please specify IBM-PC or Macintosh format.*

ORDER TODAY

AVOID DISAPPOINTMENT

MAIL ORDER FORM BELOW OR CALL

1 800 992 2144

Communication Resources, Inc.
4150 Belden Village Street
4th Floor
Canton, Ohio 44718

FAX YOUR ORDER TO (216) 493-7897

DETACH BEFORE MAILING

ORDER FORM

Please check each collection you wish to receive (including FREE selections).

- ☐ CHURCH ART SERIES 14 @ $21.95
- ☐ BORDER ART 2 @ $ 13.95
- ☐ SCRIPTURE COVER ART 5 @ $29.95
- ☐ SCRIPTURE COVER ART 5 (DISK) @ $49.95
- ☐ EASTER ART 3 @ $16.95
- ☐ EASTER ART 3 (DISK) @ $24.95

Please add $4.50 Shipping & Handling per order.

MAIL TO: Communication Resources, Inc.
4150 Belden Village Street • 4th Floor
Canton, Ohio 44718

BUY 1, GET 1 FREE! BUY 2, GET 2 FREE!
(OF EQUAL OR LESSER VALUE)

☐ Check enclosed ☐ Bill Church

SHIP TO:

Church Name: _____

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: ( ) _____

For faster service, call Toll-Free 1-800-992-2144

S=J22A

Unleash the Power of Scripture with this *ALL NEW* Collection of Innovative Graphic Images!

ONLY $19.95 Paper Version

If you're tired of using lifeless, boring artwork that looks as if it's been around for decades, here's a superb series of illustrations that capture the very essence of each Scripture verse they portray.

We've selected 56 timeless messages from the Bible and had our most creative designers produce striking, memorable images like you've never seen before. Vividly rendered in a high-contrasting style, this impressive set will create a dramatic difference in every publication you produce.

SEE BACK SIDE FOR ORDERING INSTRUCTIONS.

SCRIPTURE CLIPS

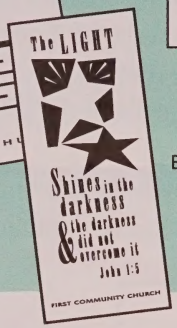
Scripture Clips is available as a paper set or for your computer on 3.5" disks or CD-ROM. Computer versions include the paper set along with all 56 designs in vector format for PC-Windows or Macintosh*. You can enlarge or reduce the illustrations without loss of resolution. ***That means you can use the same piece of art for a calling card or poster and get the same quality results!***

**PC images are in Windows MetaFile (.WMF) format and must be used with a Windows-based DTP or word processing program. Macintosh images are in Adobe Illustrator (.AI) format. You must have a postscript printer to use Macintosh disk version.*

Disk Version $26.95 *CD Version* $34.95 *Paper Version* $19.95

This art is so versatile, you'll find hundreds of applications!

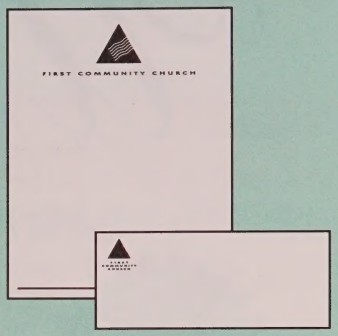
POSTER



NEWSLETTER

BROCHURE

BULLETIN INSERT



STATIONERY

SCRIPTURE CLIPS

Scripture Clips includes 56 distinctively illustrated verses drawn from across the range of God's Word. Order today and select the version that works best for you:

Paper version only	$19.95
3.5" disk version	$26.95
CD version	$34.95

ORDER FORM

Yes! Please send me the version of Scripture Clips I've indicated below:

- ❑ Paper Version $19.95 plus $3.95 S+H
- ❑ Disk Version $26.95 plus $3.95 S+H ❑ IBM-PC ❑ Macintosh
- ❑ CD Version $34.95 plus $3.95 S+H IBM-PC only
- ❑ Check enclosed
- ❑ Bill me

Ordered by _____ Title _____

Church Name _____

Address _____

City _____ State _____ Zip _____

Phone ( ) _____

S=H27

TO ORDER, CALL TOLL FREE

1 800 992-2144

Communication Resources, Inc.
4150 Belden Village St., 4th Floor
Canton, Ohio 44718

Fax your order to 216 493-7897

GUARANTEE

If at any time, you are not fully satisfied, simply let us know and you'll receive a full, prompt and courteous refund, no questions asked.

S=H27

ChurchArt™ ON · DISK

Communication Resources
4150 Belden Village Street
4th Floor
Canton, OH 44718
1 800 992-2144

MARGE RAGONA
COVENANT METROPOLITAN COMMUNIT
PO BOX 101473
BIRMINGHAM, AL 35210-6473

ACCOUNT NO.	PAST DUE AMOUNT
259514-01	$0.00

Make Checks Payable To:
Communication Resources

STATEMENT

No Invoice Was Sent
Please Pay From This Itemized Statement

PREVIOUS BALANCE	PURCHASES	CREDITS	BILLING DATE	PAYMENT DUE DATE	NEW BALANCE
$0.00	$44.95	$0.00	02/20/1996	03/20/1996	$44.95

DATE	DESCRIPTION	AMOUNT
02/10/1996	Renewal for 6 Issues, (Apr96-Sep96)	$44.95
		$44.95

PAYMENT NOW DUE

KEEP THIS PORTION FOR YOUR RECORDS

DETACH AT PERFORATION AND RETURN THIS PORTION WITH YOUR PAYMENT

MARGE RAGONA
COVENANT METROPOLITAN COMMUNIT
PO BOX 101473
BIRMINGHAM, AL 35210-6473

ACCOUNT NO.

259514-01

AMOUNT ENCLOSED

NOTE ADDRESS CORRECTIONS ABOVE

MAKE CHECKS PAYABLE TO: COMMUNICATION RESOURCES

ChurchArt on Disk
Communication Resources
4150 Belden Village Street
4th Floor
Canton, OH 44718

ChurchArt™ ON·DISK

Communication Resources
4150 Belden Village Street
4th Floor
Canton, OH 44718
1 800 992-2144

MARGE RAGONA
COVENANT METROPOLITAN COMMUNIT
PO BOX 101473
BIRMINGHAM, AL 35210-6473

ACCOUNT NO.	PAST DUE AMOUNT
259514-01	$0.00

Make Checks Payable To:
Communication Resources

STATEMENT

No Invoice Was Sent
Please Pay From This Itemized Statement

PREVIOUS BALANCE	PURCHASES	CREDITS	BILLING DATE	PAYMENT DUE DATE	NEW BALANCE
$0.00	$44.95	$0.00	09/08/1995	10/07/1995	$44.95

DATE	DESCRIPTION	AMOUNT
08/29/1995	Subscription for 6 Issues (Oct95-Mar96)	$44.95
		$44.95

PAYMENT NOW DUE

KEEP THIS PORTION FOR YOUR RECORDS

DETACH AT PERFORATION AND RETURN THIS PORTION WITH YOUR PAYMENT

MARGE RAGONA
COVENANT METROPOLITAN COMMUNIT
PO BOX 101473
BIRMINGHAM, AL 35210-6473

NOTE ADDRESS CORRECTIONS ABOVE

ACCOUNT NO.

259514-01

AMOUNT ENCLOSED

MAKE CHECKS PAYABLE TO: COMMUNICATION RESOURCES

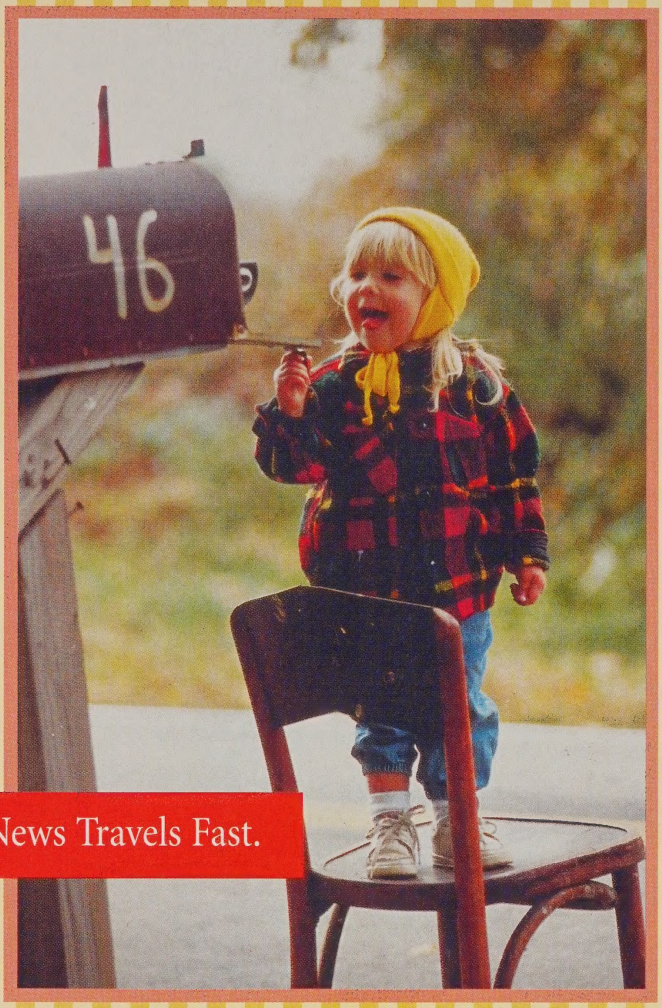
ChurchArt on Disk
Communication Resources
4150 Belden Village Street
4th Floor
Canton, OH 44718

What is your level of interest for incorporating drama into your worship service?

- ☐ Currently doing
- ☐ Very interested
- ☐ Somewhat interested
- ☐ Not interested

1996 Catalog

Inside: exciting new products for 1996



Good News Travels Fast.

COMMUNICATION RESOURCES

THE COLLECTION

Few of us outgrow the pleasure of getting a letter. Even as adults, the first thing many of us do when we get home is check the mailbox.

But unlike the mail of childhood, a lot of our grown-up mail doesn't contain good news. Reading through our daily communications isn't as much fun as it used to be.

Your church, though, still has good news. In fact, it's got *the* Good News. A communiqué from the church should bring a good word – one of hope, encouragement, comfort and joy.

Our mission at Communication Resources is to provide you with materials that make all your church's communications effective bearers of good news.

Of course, there are many more ways to communicate than just by the mailbox. That's why you'll find such a wide variety of resources in these pages. Whether you're communicating through church publications, personal correspondence, preaching, drama, bulletins, posters, special events or any other format, we're here to help your church's message be received as the good news that it is.

That's why we're called Communication Resources.

Introducing for 1996!

Drama Ministry Newsletter

A must-have resource for churches exploring the use of drama in their worship services.
See page 18.

Visit us on the World Wide Web!

Drop by our drama web site at http://www.comresources.com to see what Drama Ministry is all about!

Easter Art 4

The newest edition of one of our most popular products. *See page 6.*

SAVE 15%

on your entire order when you subscribe to The Newsletter

(Renewals also accepted)

See page 32.

OUR GUARANTEE

If, at any time, you are not fully satisfied, simply let us know and you'll receive a full, prompt and courteous refund, no questions asked.

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

More new products!

Scripture Cover Art 6.....*page 4.*
Crosspoint Scripts.....*page 20.*
Church Art Series 15.....*page 31.*
Worship Planning Package.....*page 26.*
Color Paper Shells.....*page 28.*
Scripture Clips.....*page 38.*
Clear Wafer Seals.....*page 36.*

NEW FOR 1996

Scripture CoverArt 6

Our reproducible bulletin covers rival the look of preprinted covers, for a fraction of the cost.

(Actually, we think they're better.)

You'll be proud to hand your worship visitors and regular attenders a beautiful custom bulletin that you've created with **Scripture Cover Art 6.** These 58 classic black-and-white bulletin cover designs — a full year's worth — are yours for a fraction of what preprinted bulletin covers cost. Plus, since you reproduce only as many as you need, you'll eliminate waste and avoid a backlog of unused, outdated covers. And you'll always have plenty of covers on hand for unscheduled or specialty services.

There are covers for all the Sundays of the year, including Christmas, Easter and the other important days of the Christian calendar. You'll also have extra covers for weddings, funerals and special services. And each cover illustration leaves room on the page to add your church's name and address or a personalized message.

If you prefer, you may receive the full set of cover masters as computerized images on diskette for PC or Macintosh computer. That makes it a snap to add the cover art to your bulletin right on screen. *(Must be used with word-processing or DTP software.)*

So go ahead — spend less and make your bulletins look better. We certainly won't let anyone know your secret!

Scripture Cover Art 6 Paper Version
Order Code SCA6 **$29.95**

Scripture Cover Art 6 on Disk
Order Code SCD6 **$49.95**
(Please specify IBM-PC or Macintosh format on order form.)

Scripture Cover Art 6 on CD
Order Code SC6CD **$49.95**

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

For more art collections on CD-ROM, see page 8.

Also available on Disk and CD

There's a reason Easter Art is one of our best-selling art collections.

Our customers tell us it's because these striking images are as timeless and inspiring as the season they were created for.

Stunning traditional and graphic textures combine to make up our latest collection. Each image was designed to help you highlight events and worship opportunities from the beginning of Lent to Easter Sunday.

You'll receive 16 pages of art certain to speak directly to people's hearts. Use these vivid graphics for all your publishing needs throughout the season, including the pastor's Easter letter, bulletins, newsletters, flyers, posters, offering envelopes, newspaper ads and more. The collection comes complete with ideas for using the art and includes layout diagrams and production suggestions.

Easter Art 4 Paper Version
Order Code EAS4 $16.95

Easter Art 4 on Disk
Order Code EAD43 (IBM)
Order Code EAD4M (Mac) $24.95

Easter Art 4 on CD-ROM
Order Code EA4CD $24.95

Also available on CD and disk!

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

Our production suggestions and layout diagrams included with each set show you how to incorporate these professionally designed graphics into your publications.

"Easter Art is the finest selection of artwork I've seen to mark this important time of the Christian year. We're really pleased with the look it gives all our Lent and Easter publications."

24 DISKS
24 art-packed disks on one CD-ROM
Communication Resources, Inc.
Your favorite art col
ADVANCEMENT SUNDAY
AS LONG AS THE EARTH ENDURES, SEEDTIME AND HARVEST... SHALL NOT CEASE.
–Genesis 8:22
Scripture Cov
ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

lections. Now available on CD-ROM.

700 pieces of clip-art on one CD.

ChurchArt on CD

The only thing you don't get with this giant collection is the hassle of changing numerous floppy disks. Slip this single CD into your computer and you'll have well over 700 high-quality images at your fingertips. Absolutely every illustration from two complete years of **ChurchArt on Disk** is instantly available to you with just a few keystrokes in your word-processing or DTP software.

With this well-stocked art library, you'll always have illustrations for every aspect of church life near at hand. This CD-ROM compilation includes every piece of art from our best-selling 1992 and 1993 issues of **ChurchArt on Disk** — gathered for instant accessibility on CD.

ChurchArt on CD (for IBM-PC only)
Order Code CADCD Only $49.95

Our Scripture Cover Art lets you prepare your master cover on screen. Then photocopy as many as you need!

Scripture Cover Art on CD

Get over three years' worth of **Scripture Cover Art** for worship bulletins on one convenient CD. Every image from our popular **Scripture Cover Art** sets 2, 3 and 4 are included on this single disk.

You'll have a wide selection of bulletin covers for every Sunday plus plenty of covers for special services as well. Every image illustrates a different Bible verse, so you'll be able to select passages from across the range of sacred Scripture.

Also included is a fully indexed booklet showing every illustration in the collection so you'll be able to find just the cover you need quickly and easily.

Scripture Cover Art on CD (for IBM-PC only)
Order Code SCACD Only $49.95

ChurchArt Pro: Our top-of-the-li

You'll love the flexibility! *Depending on your word processor's capabilities, you can easily stretch, condense, modify, crop and re-size illustrations. You can eliminate captions and add your own, combine images, repeat or "stack" individual designs to achieve a variety of effects and develop coordinated programs.*

ne resource for desktop publishers.

Frankly, you'll only want **ChurchArt Pro** if you
... want your church publications to have the highest possible impact,
... aren't satisfied with a publication that looks stuck in the 1980's (or earlier),
... desire to stretch yourself as a designer
... need top-quality clip-art as good as you'll find from any source (not just any church source, ***any*** source!).

ChurchArt Pro on Disk is our premium monthly subscription service for computerized illustrations. You receive nearly 500 images every year, plus our monthly newsletter written especially for those who use computers to desktop publish their church publications.

We call it **PRO** because this resource is where the professional illustrators and designers in our art department put their reputations on the line. They give you their best design advice and the illustrations that make them especially proud. And they take it personally if anything about **ChurchArt Pro on Disk** is ever less than the professional best it can be.

ChurchArt Pro will help you professionally design your church publications. Every month, your **ChurchArt Pro** issue brings you:

- **Artwork**. You receive about 40 highly appropriate illustrations for all your church publications that month, complete with a visual index so you can find the piece you want quickly.
- **Design Tips**. A monthly guide, written by our staff artists, that explains in detail — and with examples — how to improve the layout and design of your newsletter.
- **New Directions**. A creative makeover of an existing church newsletter. You'll gain new ideas for improving your own publication.
- **Design Dialog**. A column where we respond to your correspondence, answer your questions and share your ideas with other subscribers.
- **A monthly cartoon**. Always humor in good taste on some aspect of church life. You'll add a chuckle to your readers' day.

With our exclusive *QuickStart* instructions, customized to your word processor or DTP software, you'll have your first image on the screen in just minutes.

When it comes to the look of your church publications, **ChurchArt Pro on Disk** will help you be a PRO too!

For your convenience, ChurchArt Pro on Disk is a continuous subscription. You may cancel at any time simply by notifying us.

ChurchArt Pro on Disk

Order Code

CADPRO-3 **$39.95** (quarterly billing)

CADPRO-12 **$149.95** (annual billing)

(Please specify IBM-PC or Macintosh format.)

Plus a FREE BONUS!

Each year, we'll send you a handy 3-ring custom binder filled with enough vinyl sleeves to hold a whole year's worth of disks and design helps.

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

The most economical way to expand your clip-

ChurchArt on Disk *Back Issues*

For just pennies, (really ... about 3 cents an image) you can add designer-quality clip-art images to your existing collection or start a completely new collection! Loaded with designs created specially for the church, **ChurchArt on Disk *Back Issues*** are filled with great art that never goes out of date. You'll use these images again and again for newsletters, brochures, flyers, posters and more.

In each issue, you'll get at least 25 images *(we tuck in a few extra every once in a while for good measure)*. Each *Back Issue* includes several pieces of art designed around a theme as well as plenty of other selections well-suited to church events of all types. You'll also receive a handy art-finder index card.

And **ChurchArt on Disk** is super easy to use. Just access the art through your familiar word-processing or desktop publishing software you already use. All images are in the versatile and widely used TIFF format for high-quality reproduction and ease of use. And depending on the capabilities of your software, you'll be able to re-size, stretch, condense, modify and crop these great graphics for customized publications so unique and professional you'll have your coworkers saying, "How'd you do that?" And at these prices, you'll want to stock up!

ChurchArt on Disk Back Issues

Only $6.75 each

(See order codes on opposite page.)

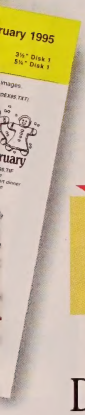
ORDER TOLL FREE

1 800 992-2144

art collection. ChurchArt on Disk Back Issues.

These issues are available for PC and Macintosh computers
(Please specify format when ordering.)

	Order Code	Featured Theme
1993	Sep3	Christian Education
	Oct3	Sympathy/Memorial
	Nov3	People in Ministry
	Dec3	Music
1994	Jan4	Worship
	Feb4	Meals
	Mar4	Children
	Apr4	Fund-Raisers
	May4	Communion/Baptism
	Jun4	Weddings
	Jul4	Missions
	Aug4	Open Frames
	Sep4	Family
	Oct4	Stewardship
	Nov4	Christian Symbols
	Dec4	Special Holiday Events
1995	Jan5	Seniors' Events
	Feb5	Announcements
	Mar5	Groups & Organizations
	Apr5	The Christian Year
	May5	Women
	Jun5	Children
	Jul5	Men
	Aug5	Singles
	Sep5	Christian Education
	Oct5	New Membership & Events
	Nov5	Worship
	Dec5	Music



For ChurchArt on CD-ROM, see page 8.

Don't forget your Binder & Sleeves!

Custom Binder

A great way to organize all of your issues– a custom D-ring binder designed exclusively to hold **Church Art on Disk**. Made of heavy-duty vinyl and ready to hold a full year's worth of issues, this binder will keep every issue in its place.

Custom Binder
Order Code CBIN Only $9.95

SPECIAL OFFER!
Order any 12 back issues and receive a custom D-ring storage binder and vinyl sleeves (a $20 value) absolutely FREE!

Vinyl Sleeves

Vinyl sleeves are a great way to store and protect your Back Issue disks in the custom binder. Why not order extra to hold those other disks that are loose on your desk? Each sturdy sleeve holds two disks.

Vinyl Sleeves 6 for $5.95
Order Code CSLV3 12 for $10.95

(Available for 3.5" disks only.)

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

Try our popular Children's Worship

Bulletins – without the commitment.

Children's Worship Bulletins

Don't want to buy something before you try it? Now you can try our popular reproducible children's bulletins without obligation to continue receiving them. Just order a single quarter and see why churches across the nation give them to their children week after week.

These bulletins make worship special for children. Based on the Gospels, our bulletins help kids interact with the Scriptures while enjoying time in worship. Each quarter's bulletins are packed with games, puzzles, pictures, seek-and-finds, dot-to-dots and many more activities to provide pleasurable and biblically sound learning for your church's children. The messages are basic and positive. Four full panels of activities each week help kids learn about Jesus while parents are free to participate fully in worship.

And you'll be pleased with how easy these reproducibles are on your church budget. Not only are they much lower in price than preprinted bulletins to begin with, but because you photocopy only as many as you need, you don't end up with not enough or too many copies.

Available in two age-group versions: 3-6 and 7-12. Select either one or order both so all the kids of your church can enjoy them.

Children's Worship Bulletins
(3-month supply)

Order Code PWBQ (ages 3-6) Only $11.47

Order Code CWBQ (ages 7-12) Only $11.47

Join our *"Keep it Coming"* service for BIG savings!

Every three months we'll send you a new quarter of **Children's Worship Bulletins** for one low annual price. Your order will be entered as a continuous subscription. But of course, you can cancel at any time with no obligation.

Children's Worship Bulletins

Order Code PWBA (ages 3-6)
1-year subscription Only $37.80 *Save $8.00*

Order Code CWBA (ages 7-12)
1-year subscription Only $37.80 *Save $8.00*

Order Code BWBA (both age groups)
1-year subscription Only $56.70 SAVE $35.00!

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

Discover all the benefits of our Children's Bible

Children's Bible Activity Sheets

We've always sold our popular **Children's Bible Activity Sheets** as a three-year program, but now you can order them for just one quarter and try them – with no commitment to continue receiving them.

Each quarter comes complete with 52 pages of reproducible originals based on stories drawn equally from the Old and New Testaments. There are two activity sheets for each story, one that is very simple for young children and a more challenging one for older children. A quick-read outline included with each story, enables an adult leader to present the story after just a few minutes of preparation. They make it easy for even a last-minute recruit to say, "I can do this."

Most Sunday school children have heard the stories of Noah's ark and Daniel in the lion's den. **Children's Bible Activity Sheets** includes the favorites like these, but also takes them beyond such beginner knowledge of the Bible and helps them learn the lesser-known but equally important stories as well. These activity sheets are great for a regular portion of your Sunday school class, or as backup material for teacher absences. Use them for children's church, a midweek program, as a VBS supplement or as the basis of children's sermons.

Children's Bible Activity Sheets

Order Code CBAQ $16.95

Two easy ways to SAVE.

Join our "Keep-It-Coming" service and pay only $13.47 a quarter. Enjoy the convenience of receiving **Children's Bible Activity Sheets** every three months at this reduced price without obligation, since you may cancel at any time for any reason.

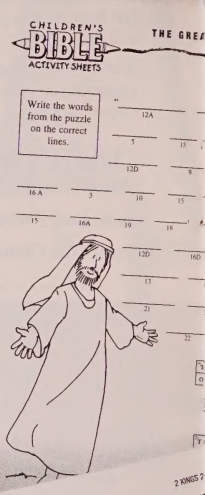
Children's Bible Activity Sheets "Keep It Coming"

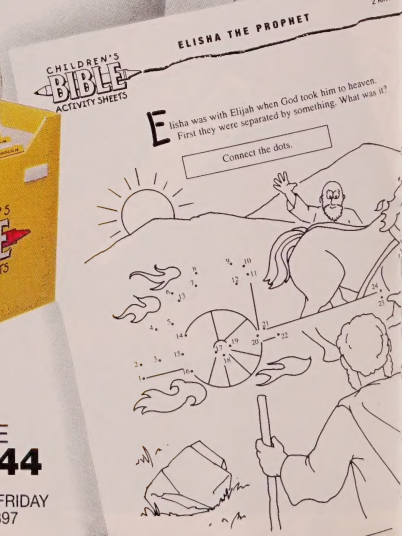
Order Code CBA $13.47 per quarter *(save $13.92 per year!)*

Sign up for a full three-year program of Children's Bible Activity Sheets at only $146.95 and receive our indexed, easy-carry storage case (a $16.95 value) FREE! Plus, you'll also save nearly $15.00 over the quarter-by-quarter price. We'll send you a new packet of activity sheets every quarter until you have all 312 stories — virtually every story in the Bible. Naturally, you may cancel at any time with no obligation.

Children's Bible Activity Sheets 3-year program

Order Code CBA3 $146.95 *Save over $56.00 plus receive a FREE STORAGE CASE*





Free with three-year program

Storage Box

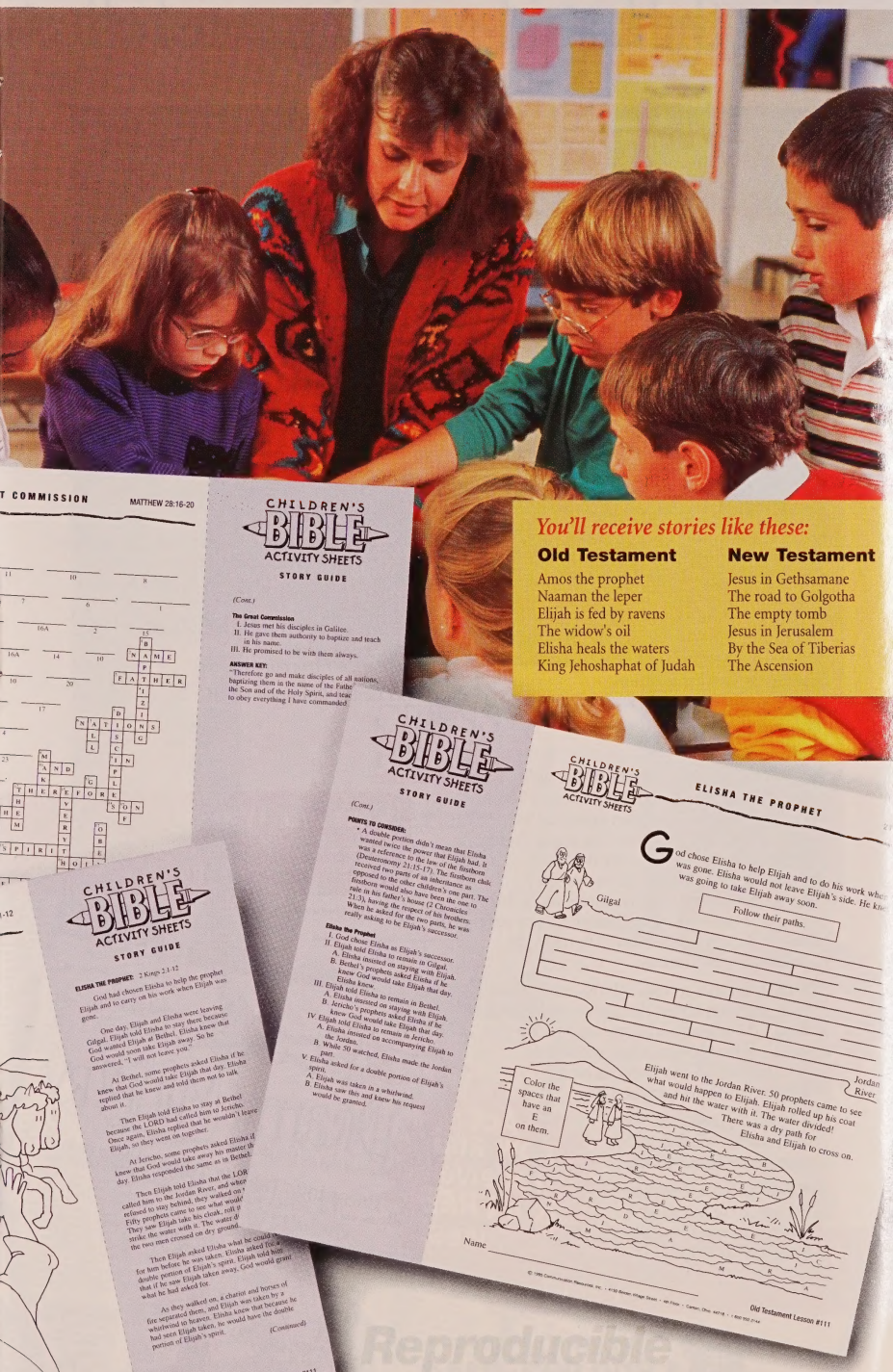
Organize your Children's Bible Activity Sheets in this convenient storage case. Holds 3 years of sheets. Complete with indexed dividers.

Order Code CBABX
$16.95

ORDER TOLL FREE
1 800 992-2144

8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

Activity Sheets – without any of the commitment.



You'll receive stories like these:

Old Testament	**New Testament**
Amos the prophet	Jesus in Gethsamane
Naaman the leper	The road to Golgotha
Elijah is fed by ravens	The empty tomb
The widow's oil	Jesus in Jerusalem
Elisha heals the waters	By the Sea of Tiberias
King Jehoshaphat of Judah	The Ascension

Reproducible on your copier!

Crosspoint Scripts help you reach eve

Clearly written, realistic stage directions.

CROSS POINT SCRIPTS

13250 **THE APPOINTMENT**
by Dave McClellan

Purpose: This sketch probes the implications of grace on a prayer/devotiona life. Barry doesn't feel he's worthy to approach God unless he's b living in a way that makes him feel alright about himself. He can' seem to approach God as a failure. Ironically, that's the only way can approach him.

Time: 4-5 minutes

Characters: **Barry** — typical well-meaning Christian who feels like a spiri slouch
Secretary — pleasant, inviting, but still businesslike

Props: 1) Small desk
2) Phone
3) Waiting room chairs (*optional*)

Lighting: General stage

Sound: One wireless for Barry, table microphone can fit on desk

Scene opens on office. Secretary is shuffling papers. Bar sheepishly and looks around.

Secretary: Excuse me, can I help you find something?

Barry: Oh, I don't know .... I was just kind of looking around

Secretary: Looking for what?

Barry: Well, I'm not sure .... I mean, the Lord, I guess.

Secretary: You'd like to meet with the Lord?

CROSS POINT SCRIPTS

13230 **IN A MOUSE'S MIND**
by Dave McClellan

Purpose: Does God really exist or is the concept just a grand but pr fulfillment? Is he an infinite personal God or just a piece c passed down through the centuries? This sketch makes a v sophical subject a little more palatable by placing the whol in a mouse hole.

Time: 8 minutes

Characters: **Melvin** — the searching and inquisitive mouse
Herman — the skeptical and agnostic mouse
Off-stage voice of farmer

Props: Mouse costumes, or at least Mickey Mouse ears for each.
Bag of Nacho Cheese Doritos
Mouse living room setting (couch, chair, coffee table)
Assorted cheese chunks on coffee table

Lighting: General Stage. Lights go out and stay out during last lines from of stage mike.

Sound: One off-stage mike for last line.

Scene opens on two mice. That's right. Two mice. They are dressed in gray or brown and could have Mickey Mouse ears. Although certain aspects of this sketch are unapologetically comic, there's an underly- ing serious point that is accommodated by the levity. Scene com- mences with Herman and Melvin stretched out on a couch eating Nacho Cheese Doritos.

Melvin: Somethin' tastes funny with these things. Here try one.

These scripts will add dramatic impact to your worship services!

Audiotape Available

Learn how to strengthen your church's drama ministry with a new audiotape from the editor of ***Drama Ministry!***

Session 1
Great acting from average people

Session 2
What's that chair doing by the pulpit? Six steps to effective drama ministry.

Order Code DMT only $7.95

Crosspoint Scripts

Use these short but powerful Christian sketches to grip the attention of the people in your pews. Written by preaching pastor and communication specialist Dave McClellan, these dramatic sketches provide effective entry points into people's hearts and minds – and set the stage for the sermon or message that follows. Designed explicitly for reaching today's tough audiences, Crosspoint Scripts work well for both contemporary and traditional worship services.

Realistic, hard-hitting dialogue that really speaks to audiences.

Crosspoint Scripts can be performed:

- in short 4-7 minute blocks
- without elaborate lighting, costumes or props
- with your own members and a cast of 1-4 people
- with as little as 2 hours preparation

SAVE

Crosspoint Scripts
Only $9.95 each

Special price for 6 scripts Only **$49.95** (Save $9.75)
Special price for 12 scripts
Order Code CPS12 Only **$99.95** (Save $19.45)

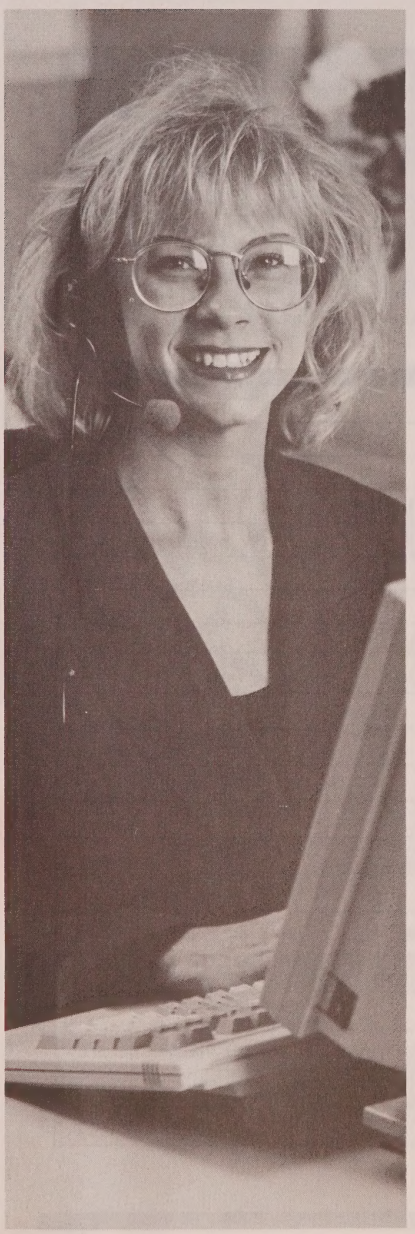
ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

en the toughest audiences.

NEW FOR 1996

12610 **Focus on Friendship with Comedy.** *A Friend in Need is a Friend Like Me* portrays three couples who feel the other two have the "real" friendship and they're the odd couple out. A comic look at how we all feel excluded.
Time: 7 minutes Cast: 6 Tone: L

11240 **Help Couples Cherish Their Relationship.** *Love is a Cliché* joins Don and Pam as they discuss the ups and downs of relationships using only lyrics of songs. Eventually, the two learn what will make their relationship last.
Time: 6 minutes Cast: 2
Tone: L



You can expect world-class customer service from Communication Resources!

What's our formula for world-class service? That's simple. It's treating the customer like we'd like to be treated. It's a time-tested tradition at Communication Resources that places the absolute highest value on each customer. And why shouldn't we? We have customers that have been with us for years. We think that's because we know how to put ourselves in your shoes. Every day. Every call.

GUARANTEED.

Crosspoint Scripts help you reach eve

Clearly written, realistic stage directions.

CROSS POINT SCRIPTS

Communication Resources, Inc.
4150 Belden Village Street, 4th Floor
Canton, Ohio 44718

S=H59A A=259514
MARGE RAGONA
COVENANT METROPOLITAN COMMUNIT
PO BOX 101473
BIRMINGHAM AL 35210-6473

4 easy ways to order

1 800 992-2144

8:30 am - 6:00 pm EST weekdays

FAX your order to 216-493-7897 anytime

Mail the postage-paid order form

NEW E-mail address: order@comresources.com

PLEASE TYPE OR PRINT

Church _____

Name _____

Position _____

Address _____

City _____ State _____ Zip _____

Phone( ) _____

Purchase Order No. _____

Quantity	Order Code	Description	Unit Price	Total Cost

Subtotal	
Take 15% off your order if you order The Newsletter Newsletter. See page 32	
Personal orders from Ohio residents add 5½% sales tax.	
Add $4.50 Shipping & handling	
Optional: UPS 2nd Day Air (Delivery Service) add $4.50	
Total	

- Specify format for computer products:
  - ❑ IBM PC (3.5") ❑ Macintosh (3.5")
- Method of payment (check one):
  - ❑ check enclosed $_____ ❑ Bill church
  - ❑ Visa ❑ Mastercard Expiration Month ☐☐ Year ☐☐

Card No. ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

Print Name _____

Signature Required _____

THANK YOU FOR YOUR ORDER

en the toughest audiences.

NEW FOR 1996

12610 **Focus on Friendship with Comedy.** *A Friend in Need is a Friend Like Me* portrays three couples who feel the other two have the "real" friendship and they're the odd couple out. A comic look at how we all feel excluded.
Time: 7 minutes Cast: 6 Tone: L

11240 **Help Couples Cherish Their Relationship.** *Love is a Cliché* joins Don and Pam as they discuss the ups and downs of relationships using only lyrics of songs. Eventually, the two learn what will make their relationship last.
Time: 6 minutes Cast: 2
Tone: L

ORDER TOLL FREE
1 800 992-2144

Our Guarantee
If, at any time, you are not fully satisfied, simply let us know and you'll receive a full, prompt and courteous refund, no questions asked.

Order TOLL FREE
1 800 992-2144
Call from anywhere in the United States weekdays between 8:30 a.m. and 6:00 p.m. Eastern Time.

UPS Second Day Air Option
For an additional charge of only $4.50, you'll be assured of having your order no later than the second business day after your order is placed.
Next Day Air service is also available. Call for details.

Exclusive Products
Many catalog items are available only through Communication Resources. You will not find them in stores or through any other supplier.

Return Policy
We provide an easy return form with each order. If you need to return an item for any reason, follow the simple instructions.

Billing information
We will be glad to bill you. Terms are net 30 days to open accounts. If you have never ordered from us before, one of our customer service representitives will be pleased to establish an account for you when you place your order.

MasterCard and Visa
We also accept Visa and MasterCard.

Duplicate Mailings?
We want to eliminate waste and conserve natural resources. If you receive more than one copy of this catalog, please copy or send us all the mailing labels and indicate the one you prefer.

Crosspoint Scripts help you reach eve

Clearly written, realistic stage directions.

CROSS POINT SCRIPTS

Don't Glue it. WAX IT!

- Holds like glue.
- Stays tacky. Allows you to reposition copy on page.
- Clean and easy to use.

Order Code AWS

SAVE 15%
on your entire order when you order or renew your subscription to
The Newsletter Newsletter

See page 32.

BUSINESS REPLY MAIL
FIRST CLASS MAIL PERMIT NO 1770
POSTAGE WILL BE PAID BY ADDRESSEE

Communication Resources
4150 BELDEN VILLAGE ST 4TH FL
CANTON OH 44799-6115

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

en the toughest audiences.

NEW FOR 1996

12610 **Focus on Friendship with Comedy.** *A Friend in Need is a Friend Like Me* portrays three couples who feel the other two have the "real" friendship and they're the odd couple out. A comic look at how we all feel excluded.
Time: 7 minutes Cast: 6 Tone: L

13230 **Versatile Script for Both Believers and Seekers.** *In a Mouse's Mind* focuses on two country mice discussing whether the "famer" really exists in a dialogue paralleling the evidence of God's existence. Some great thoughts for the seeker and believer alike!
Time: 8 minutes Cast: 2 Tone: L

13250 **Illustrate the Importance of Consistent Worship.** *The Appointment* visits Barry, a struggling Christian, as he makes an "appointment" with God and then cancels – thinking if he takes some time to work on it, he'll be a better Christian. A thoughtful, poignant piece.
Time: 7 minutes Cast: 2 Tone: M

12420 **Reach Cynical Audiences.** *The Grouch Who Stole Heaven* emphasizes that although we may parrot back truth about God's love, forgiveness, grace and generosity, many of us actually live as if he were a celestial tyrant, barely tolerating his blundering followers.
Time: 7 minutes Cast: 4 Tone: M

11310 **Perfect for Just Marrieds or Golden Anniversaries.** *For Better or Worse* takes a humorous look at the unconscious expectations typically harbored by a bride and groom on their wedding day. The minister reads the traditional vows – the audience hears what the couple is really thinking.
Time: 5 minutes Cast: 3 Tone: L

12260 **Thrill Audiences with a Mystery!** *Mystery Ministry* joins two friends as they talk about the "perfect" ministry opportunity and discover there isn't one. A slightly sarcastic poke at the well-intentioned pew sitter.
Time: 6 minutes Cast: 2 Tone: M

13260 **Reiterate the Power of Prayer.** In *The Date*, a man treats his date the same way he treats God in prayer. The sketch demonstrates what happens when the act of prayer becomes more important than the Person of prayer.
Time: 6 minutes Cast: 2 Tone: M

11240 **Help Couples Cherish Their Relationship.** *Love is a Cliché* joins Don and Pam as they discuss the ups and downs of relationships using only lyrics of songs. Eventually, the two learn what will make their relationship last.
Time: 6 minutes Cast: 2
Tone: L

12250 **Deal with Tragedy Issues.** *The Unexpected Call* is a sketch that has a friend comforting Julie, a single mother, as her child lies critically ill in a hospital emergency room. Julie's emotions run the gamut as she searches for hope.
Time: 5 minutes Cast: 2 Tone: S

13340 **Teach Truth.** *The Tainted Courage of Sue Malone* focuses on a working woman who feels she deserves a raise. A supportive husband urges her on and builds her confidence. When she meets with her boss, he immediately grants all of her demands. Upon returning home, Sue stretches the truth as she tells her version of the story.
Time: 7 minutes Cast: 3 Tone: L

16310 **Strike a Balance.** *One More Plate* demonstrates one man's frustration trying to prioritize his life. He finds that keeping each aspect of his life going is kind of like spinning plates in the air. He turns to the church for help only to find another plate added to his collection.
Time: 5 minutes Cast: 3
Tone: L

15430 **Examine Prayer** *A Prayer By the Book* discusses the balance between discipline and desire as it relates to prayers. A limerick follows the main character as she learns to pray effectively. She soon discovers that praying is simply talking and communing with God.
Time: 4 minutes Cast: 4 Tone: L

Simple lighting and sound instructions will give your production polish.

A complete prop list included in each script saves you time.

Character descriptions help actors develop their roles.

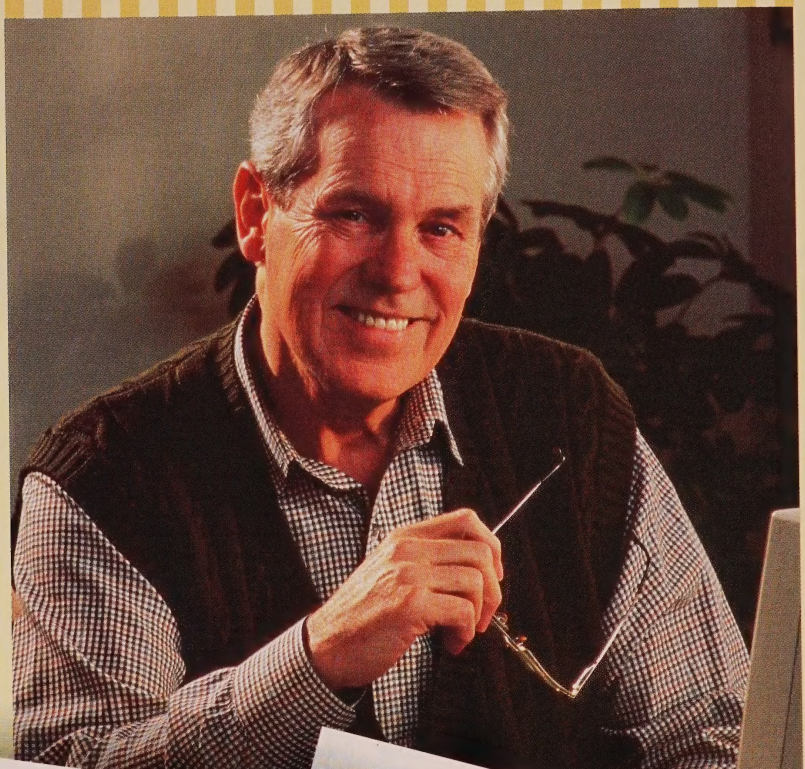
A purpose paragraph with each script is a great reference tool.

Need a script right now? We'll fax it to you.

For just $3.95 extra per script, we'll fax the script or scripts you need the same day you order. Just call 1-800-992-2144 for more information.

L = Light-hearted, funny tone
M = Mixed; makes a serious point but has light-hearted moments
S = Serious; portrays life realistically

The only thing more personal than our Pa s



Condolence to bereaved at Christmas

Date

Name
Street Address
City, State ZIP

Dear Name,

While taking part in our preparations for all the joyous special services and events of the Christmas season, my mind and heart go out to you because I cannot forget this will be your first Christmas without your beloved Stephen. The grief you are experiencing is hard to bear at any time. At Christmas, it is likely to be wrenching.

Please remember that your church and pastor are sharing your grief. We are with you, available to you, anxious to help lighten your load. According to Matthew's Gospel (1:23), the prophet applies the name EMANU-EL ("God with us") to the little boy who would be born on that first Christmas day. Let this letter be a loving reminder to you that God is with us, especially with those who mourn -- "that they may be comforted" (Matthew 5:4).

Help us, please, to help you find comfort during this season of joy which God has sanctified for us by the gift of the Christ child. May you be filled with faith and hope even in the midst of inescapable grief. This is the prayer of your pastor and friend.

With my prayers,

Your name typed

Congratulating on winning sports even

Date

to learn that you won, not just on
Tri-County Swim Meet. My warme
gh I had been there to help che

We been aware of the rigo
rry on in addition to y
cularly respect you for stayin
ur heavy investment in the sport in

y unnecessary but born of sincere
out the extreme competitiveness of
from Olympic athletes on down, feel
one prize, the first prize; as if
for that matter, one's personal
thless, a cause for shame, a reason

ctory at the Tri-County Swim Meet,
ain and often. But I also know
n to win comes, you will be a
r your conduct, but in your heart.
al best is all that God expects

for the champ, I am,

Sincerely yours,

Your name typed

storal Letters is a one-to-one conversation.

And when letters are not as tough to prepare, you'll write more of them.

You know you need to keep in touch with your congregation more effectively. But with your schedule, it's nearly impossible to make enough home visits. And sitting down to write four or five letters from scratch can be a daunting task. That's why you need our **SourceBook of Pastoral Letters** – a writing tool pastors have come to rely on.

Over 300 carefully written model letters guide you in composing your own letters for the specific situations of your parish. Crafted by two pastors, these letters are extremely useful and poignant ... and in this day of impersonal faxes and e-mail, your personal letters will be treasured and appreciated.

These carefully composed model letters guide you in writing your own letters. They'll help you
... blast through "writer's block"
... organize your thoughts
... phrase your message in fresh ways.

The result: You're more productive and your people are helped and blessed by mail from their pastor.

The collection is indexed for easy use and organized in a durable 3-ring binder. The complete set is also available on computer diskette for PC and Macintosh computers for use with **any** word-processing program. To use, just call up a letter on your computer, make the desired changes and print it out on your letterhead.

You get letters for:

- encouragement
- congratulations
- thanks
- birthdays & anniversaries
- condolence
- apology
- seasonal greetings
- stewardship
- administration
- awkward and unpleasant situations

and much more...

SourceBook of Pastoral Letters

Order Code PL **Only $39.95**

SourceBook of Pastoral Letters with diskette

Order Code PL-3 (IBM)

Order Code PL-M (Mac) **Only $46.95**

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

A collection of worship resou

Would you like to:

- Simplify worship preparation while enhancing your service?
- Eliminate lengthy searches for appropriate materials for worship?
- Better balance your time between sermon and worship preparation?

Look no further ... the **SourceBook of Worship Resources** is an absolute wealth of worship material you'll reach for every time you prepare for a gathering of your faith community. 232 pages of sensitive, contemporary resources provide years of meaningful Christian liturgies that will assist your congregation to enter fully into the spirit of worship.

Based on sound theology and rooted firmly in the Scriptures, these materials express the realities of today's world. These resources convey wonder, joy, gratitude, hope, commitment and other vital expressions of the human spirit in today's language. A versatile resource, the **SourceBook** will help you blast through writer's block and give you content that helps establish a genuine partnership with your congregation.

You'll find:

- Calls to Worship
- Prayers of Confession
- Pastoral Prayers
- Benedictions
- Invocations
- Litanies
- Congregational Prayers
- Other liturgies for special services.

There's even a collection of appropriate quotes to print in your bulletin for moments of meditation.

These worship resources are organized according to the Christian year in a durable 3-ring binder, ready for you to use as they are or to adapt to your specific service. And the entire collection is also available on PC and Macintosh diskette for use with any word processor.

SourceBook of Worship Resources

Order Code SBWR Only $39.95

SourceBook of Worship Resources with diskette

Order Code SBWR3 (IBM)

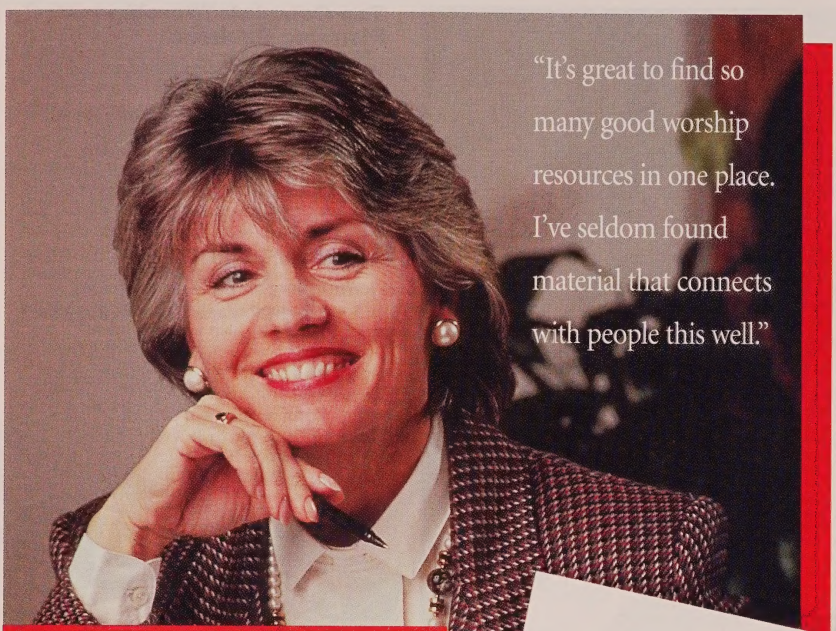
Order Code SBWRM (Mac) Only $46.95

ORDER TOLL FREE

1 800 992-2144

8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

rces for today's congregations.



"It's great to find so many good worship resources in one place. I've seldom found material that connects with people this well."

See page 26 for the ultimate pastor's resource package.

Calls to Worship

28

Leader: At every bend in the river, at every fork in the road,
People: Christ waits.
Leader: At every surprising turn and in every corkscrew twist,
People: Christ lingers.
Leader: At every Y-junction and in every ...
People: Christ tarries.

Benedictions

8

God's love go before you, Christ's blessing be around you and the Spirit's joy be within you.

_____ Date(s) used

thoughtfully instructed, grate-
ment and to walk into God's

_____ Date(s) used

_____ Date(s) used

God's Spirit strengthen
sings, shapers of peace,

_____ Date(s) used

night. Carry God's love
you so you may scatter
and build bridges of

_____ Date(s) used

_____ Date(s) used

s of justice and

_____ Date(s) used

Prayers of Confession

Advent

1

Holy God, there is no stopping us now. There is so much to do before Christmas and we are on the move. We are making our lists and checking them twice. We hear "The Twelve Days of Christmas" and pray we'll have twice as many. We are looking for boughs of holly and dreaming of a white Christmas. We see sugar plums, red-nosed reindeer, twinkling lights and mistletoe in every store window.

Holy God, this season can be such a jumble and rush. Through it all, in it all and in spite of it all, restore the sense of whom we are waiting for. Let us get ready our hearts as well as our homes to receive the Savior of the world. Amen.

_____ Date(s) used

2

God of star and sign, lead us into the depths of mystery. Guide us in the way of forgiveness and place in us songs of joy.

God of the journey and God of this holy place, walk with us in times of trouble, hold us when we tremble and cry, and be with us when we face our darkness. Dwell with us in the holiness of this moment. In the name of the Babe of Bethlehem. Amen

_____ Date(s) used

3

How hard it is to wait for you, O God. We long for the stillness of a holy night; we eagerly want to feel again the radiant joy of your birth. And, we want peace on earth and peace in our families to last for longer than a day.

We look forward to your coming, yet dread it at the same time, for there is much that fades under your glance. We have harbored resentments, cherished possessions, ignored others, defended our errors.

Tender God, may your coming through Jesus bring a lasting joy and a reformed life. Teach us to wait hopefully and expectantly. Amen.

_____ Date(s) used

4

Everpresent God, in the darkness of Mary's womb, the holy Child grows. In the darkness of the world's pain, the blessed light begins to kindle. In the darkness of our own doubting of you and our lack of faith in ourselves, the great hope begins to rise again like a lump in the throat. Christ will be born again into our world and into us.

O God, forgive the times we look with a cynical eye on the advent of peace in our world. Forgive us for doubting the light you have placed within each of us. Forgive us for ignoring the lump in our throats and the wonder of your love for us. With the birth of the Christ Child, let your forgiveness cleanse the darkness of our inner selves. And let the love of Christ shine in us like a star. Amen.

_____ Date(s) used

...petition of

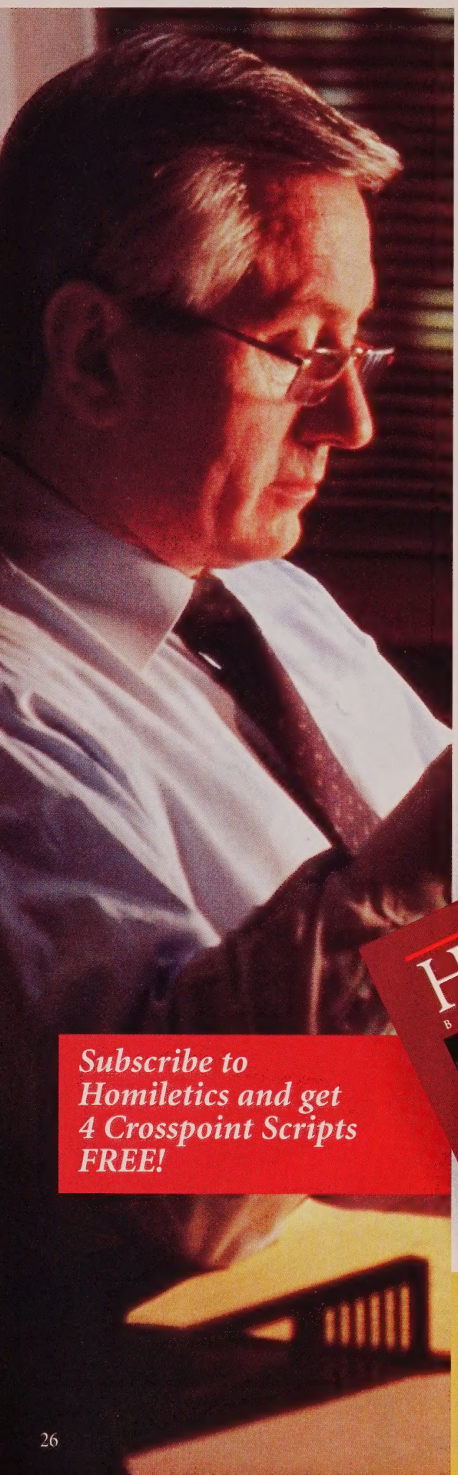
Make all your sermons and worship

The Complete Worship Planning Package

Today's worshipers won't tolerate mind-dulling services and sermons that don't connect with their lives. And you, as their pastor, work hard to make sure services and sermons are compelling and poignant. But that's hard work. Here's help ... the perfect sermon and worship service preparation tools – *HOMILETICS* and *The SourceBook of Worship Resources.*

No "canned" sermons

If you're looking for ready-made sermons, you'll need to look elsewhere, but if you want thought-provoking help with your own sermons, then you'll value the *HOMILETICS* volume. It's a comprehensive sermon-preparation tool that brings fresh thematic suggestions, insightful commentary and powerful illustrations. It will help you make every Sunday's sermon prophetic, compelling and helpful.



Subscribe to Homiletics and get 4 Crosspoint Scripts FREE!

services the absolute best they can be.

The Worship Planning Package arrives with the current issue of *HOMILETICS* enclosed in a binder, and we ship the next three quarterly issues to you as they are published.

A comprehensive collection

HOMILETICS is based on the widely used *Revised Common Lectionary*, but because it deals with major issues of life from a well-formed biblical base, it's also a great resource for preachers who don't tie their sermons to the lectionary. It's written by Dr. Leonard Sweet, one of the major interpreters of life and faith today.

From prayers to benedictions

In the companion volume, *The SourceBook of Worship Resources*, you'll find calls to worship, invocations, prayers of confession, litanies, general prayers, affirmations, benedictions and other liturgies – all written in today's vocabulary to help worshipers encounter God in the service. Also included: a generous collection of relevant pastoral prayers to use as the foundation of your own.

The full text of both *The SourceBook of Worship Resources* and each issue of *HOMILETICS* comes both in print and on PC diskette and will work with any PC-based word-processing software or any Macintosh system 7.0 or later.

Four quarters of HOMILETICS with diskettes	$57.90
HOMILETICS binder	$5.95
SourceBook of Worship Resources with diskette	$46.95
Total	$110.80
You pay only	***$79.95***

PLUS, you receive absolutely FREE, 4 *Crosspoint Scripts* (a $39.80 value), hand-selected to complement four of the installments in your first issue of *HOMILETICS*. These scripts enable an amateur drama team in your church to present short dramas that "set the stage" for your sermon. (Using brief dramatic sketches is one of the most innovative and effective new elements in worship today.)

The Complete Worship Planning Package

Order Code CWPP Only $79.95

For more Crosspoint Scripts see page 20.

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

Create stunning color bulletin inserts

From Ordinary...

...to OUTSTANDING!

Paper Shells

Your important messages deserve a powerful presentation. But if you're still publishing inserts and flyers on plain paper, you're missing an opportunity for greater impact. Today's audiences respond significantly better to printed matter that sparkles with the color design and professional look our new **Paper Shells** supply. Now you can transform dull-looking, drab bulletins and flyers (printed on whatever you have left over in the copier room) into "want-to-read" messages.

As low as $5.95

And it's really easy to do. Just create the document on your computer and run the **Paper Shells** custom sheets directly through your laser, ink jet, or bubble jet printer, or use your copier. You'll never hear "I didn't see that announcement" again. **Paper Shells** will help your message to be read and remembered.

These colorful preprinted papers work great for everything from advertising your next musical event to announcing vacation Bible school. Use **Paper Shells** for – announcements, posters, self-mailers, letterhead, invitations, bulletin and newsletter inserts – and whatever else your imagination comes up with! You can even combine the **Paper Shells** to create your own mini-advertising campaign to promote a special event.

These color charged papers come in six distinct designs and two convenient sizes. Our bulletin insert designs (5½" x 8½") come two to a sheet and are micro-perfed for easy separation (80 inserts per pack). Our new flyer designs come in a standard 8½" x 11" size (40 flyers per pack).

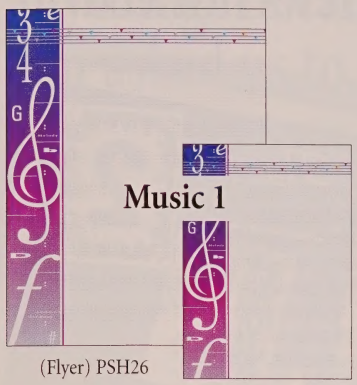
1 pack	$12.95
2 packs	$11.95 each
3 packs	$10.95 each
4 packs	$9.95 each
5 packs	$8.95 each
6-9 packs	$7.95 each
10-19 packs	$6.95 each
20 or more packs	$5.95 each

Use order codes under examples

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

and flyers...INSTANTLY!

NEW FOR 1996

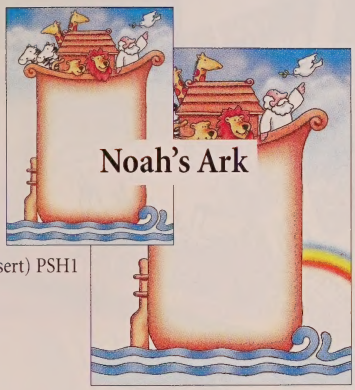


(Flyer) PSH26

(Insert) PSH6

(Insert) PSH8

(Flyer) PSH28

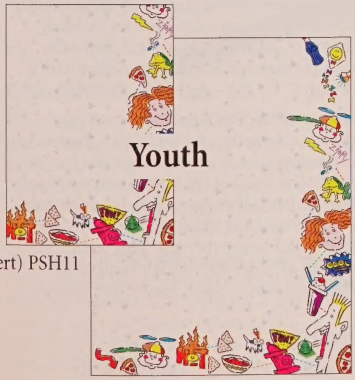


(Insert) PSH1

(Flyer) PSH21

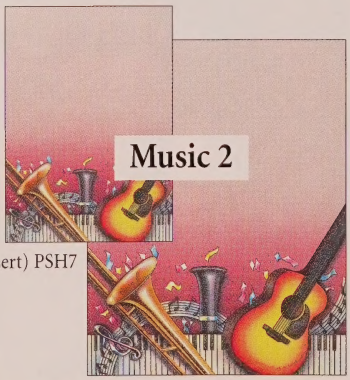
(Insert) PSH10

(Flyer) PSH30



(Insert) PSH11

(Flyer) PSH31



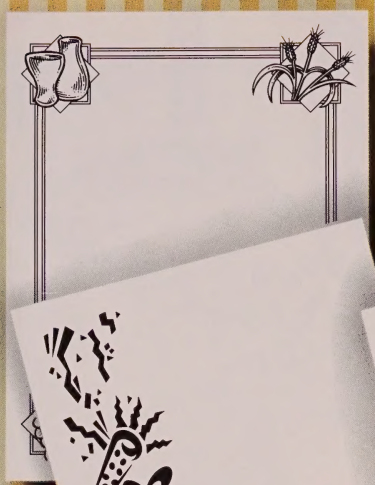
(Insert) PSH7

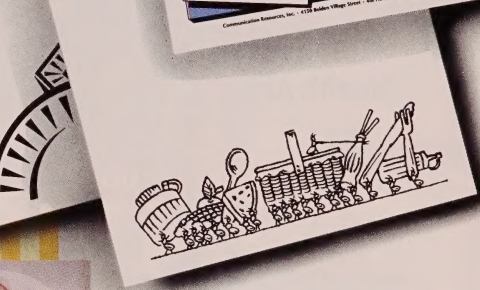
(Flyer) PSH27

ORDER TOLL FREE
1 800 992-2144

Now in two sizes!

Economical & fun...
Flyer Art gets your news noticed!





Flyer Art 2

How could anyone miss your important notices when they're created on these wonderfully designed, reproducible flyer masters? These eye-catching designs will have folks reading every last word of your important messages.

Crisp, camera-ready designs incorporate whimsical, graphic and traditional themes to help you get the word out about all types of events. Use them at full size to create unique flyers or newsletter pages. Enlarge or reduce them to construct bulletin inserts, invitations, posters and newspaper ads. This terrific 32-page set includes appropriate designs for absolutely every church season and activity.

Flyer Art 2

Order Code FLA2 **Only $19.95**

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

Why put out 15 editions of anything? Because you asked us to.

38 art-packed pages. That's over 450 images!

New for 1996

ChurchArt Series 15

When customers like you find one of our products so useful that you ask for it again and again, we do everything we can to deliver. Our **ChurchArt Series** has been a favorite of customers for years and we think this latest edition is certainly one of our best efforts.

With this **ChurchArt Series** set you'll receive every single piece of clip-art – that's well over 450 illustrations – that appeared in the 1995 issue of our cornerstone product, *The NEWSLETTER Newsletter.* The artwork is distinct and custom-designed for the church. These are images we know you'll turn to time and time again to communicate the good news at your church. And a full subject index included with your order makes accessing the images easy.

The majority of the illustrations range in size from approximately 1½" x 1½" to 2" x 3", but we've also included 12 large images averaging 4" x 5½", that are suitable for program or bulletin covers. Of course, all the illustrations may be reduced or enlarged on your photocopier to fit your specific designing needs.

ChurchArt Series 15

Order Code RPA15 Only $21.95

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

The NEWSLETTER Newsletter was our first

The NEWSLETTER Newsletter is our cornerstone product — the one publication that built our entire company. That's why, for 17 years, church leaders everywhere have relied on this monthly publication to help their own newsletters be the absolute best they can be. And as publication methods moved from mimeos and typewriters to photocopiers and desktop publishing, **The NEWSLETTER Newsletter** has always been there for church editors. That's why it's our first priority to keep the newsletter first in its field. Now you can benefit from this great publication, too — and at a special discount.

Look what it brings you every month:

The best artwork at the right time. Each month you receive four full pages of professional clip-art for the church — a blend of sacred and light illustrations appropriate for the events of that month and ongoing emphases of the church. ***Nearly 40 different pieces of new artwork each issue!*** Plus monthly cartoons you can reproduce in your newsletter.

"Insider" techniques to help you get extra mileage out of your clip-art. Our artists share quick tips for versatile use of the art. Concise help to build your publishing skills and know-how. How-to articles, including examples, give practical help for improving the layout, writing, design, editing, printing and mailing of your newsletter.

Examples of how you can improve the look of your newsletter. An exemplary church newsletter is reviewed each issue, providing creative ideas you can use to improve your own.

Ways to involve children. In every issue, we give you a "Kids' Page" with puzzles, games and activities you may reproduce in your own newsletter to attract younger readers.

Filler material to make your editing job easier. Editorial shorts and fillers based on church life you can use as they are or adapt to fit your own situation.

Words to welcome visitors to your services. Brief welcome messages for your worship bulletins to make newcomers feel at home in your services.

Answers to your publishing questions. The "Newsletter Doctor" is a column where your specific questions about newsletter publishing are answered by **The NEWSLETTER Newsletter** staff.

And much more!

And here's a great reason to subscribe or renew your subscription TODAY:
When you do, we'll take 15% off the price of your entire order from this catalog — including ***The NEWSLETTER Newsletter.***

The NEWSLETTER Newsletter

One-year subscription (12 jam-packed issues!)

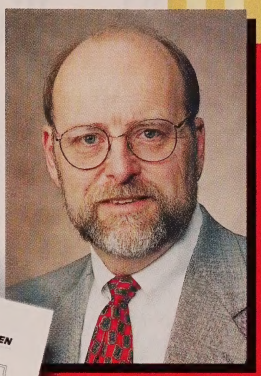
Order Code NLN **$39.95**

Renewal Code NLNR

ORDER TOLL FREE
1 800 992-2144

8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

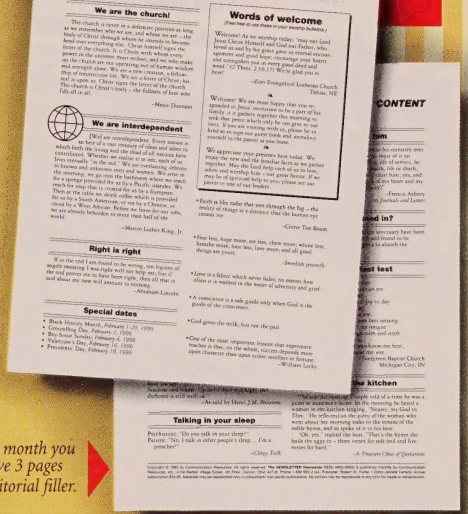
product. 17 years later, it's still our *first* product.



"We started the company with The NEWSLETTER Newsletter. It was the first in its field and today is simply the best resource anywhere for church newsletter publishing."

-Stan Purdum
Executive editor
Communication Resources Publications

SPECIAL OFFER!



SAVE 15%

on your entire order when you subscribe or renew your subscription to The NEWSLETTER Newsletter.

Each month you receive 3 pages of editorial filler.

The Newsletter Newsletter

Our Layout Forms help you eliminate "crooked" headlines and columns forever!

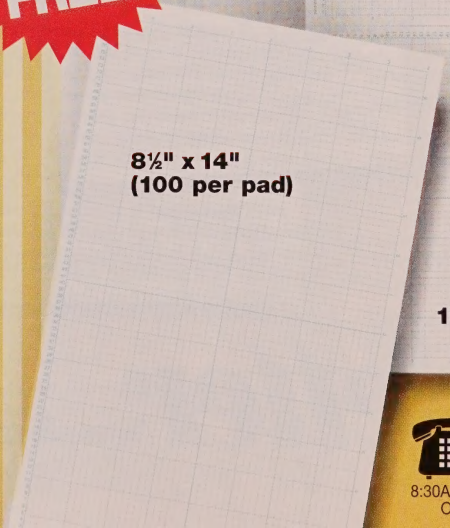
Layout Forms

Say goodbye to the "slap-down-and-hope-for-the-best" method of paste-up. With our **Layout Forms** you'll lay out your pages just as quickly ... and accurately. All your art, text, graphics and photos will be perfectly aligned to ensure professional-looking paste-ups. Even in the computer age, our staff artists at Communication Resources keep a ready supply of **Layout Forms** on hand for a variety of tasks.

Printed in nonphoto blue ink that you see (but the copier, stencil scanner and offset camera doesn't), these forms provide automatic margins, columns, alleys, gutters and center lines – whether you use them horizontally or vertically. Available in three handy sizes.

Order Code LP11 (8½" x 11")	Only $12.95
Order Code LP14 (8½" x 14")	Only $14.95
Order Code LP17 (11" x 17")	Only $12.95

Buy 2, Get 1 FREE!



ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

Picture perfect! PhotoScreens make publications with photos possible.

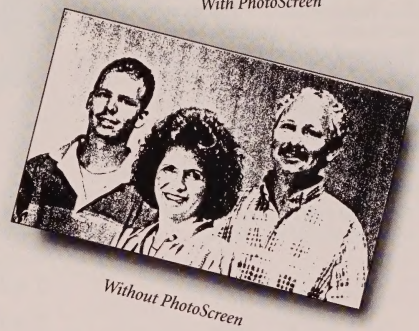
(Say *that* five times fast!)

Tired of trying to photocopy photographs only to end up with black blobs? Eliminate this annoying problem with our **PhotoScreens**. Because photos "see" everything as either black or white, photos normally reproduce poorly – faces usually turn into black shadows or fade into the background. But by simply placing one of the white-dot **PhotoScreens** from this set between the copier glass and your photo, you'll get newspaper-quality photos!

PhotoScreens are also useful for breaking up large areas of solid black in clip-art, charts or other graphics. (You won't use up the toner in your copier as fast, either.) The screens work with all photocopiers and even with electronic stencil scanners.

The set includes two screens about 9" x 13" – one coarse and one fine – to give you the best possible results. The two sizes are especially handy when reducing or enlarging photos while copying them. Made of durable acetate, **PhotoScreens** will last for years. Directions for use included with each set.

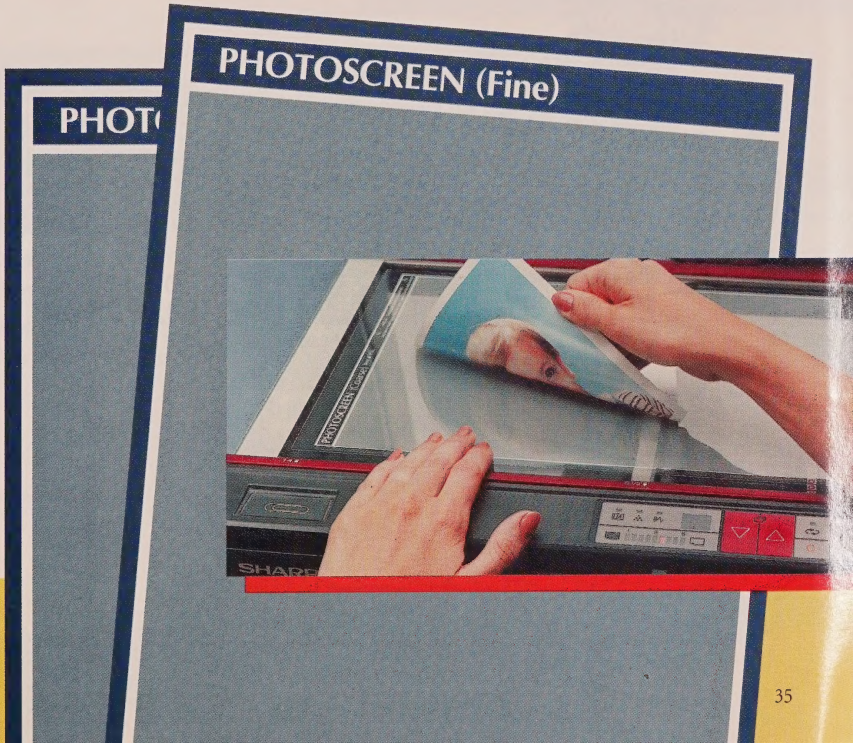
With PhotoScreen



Without PhotoScreen

PhotoScreens

Order Code PS **$11.95 per set**



Wafer Seals make every newsletter an easy-opener.

Wafer Seals

Avoid frustrating your readers with newsletters and other self-mailers they have to practically destroy to open. Instead of stapling your issues closed, fasten them shut with easy-to-use white **Wafer Seals**. Documents of any kind fastened with **Wafer Seals** allow recipients to open them right away. Thus, you've removed a major obstacle to getting your newsletter read.

And you won't have to deal with staples that refuse to penetrate a multi-page issue ... or waste time fussing with a jammed stapler. These are the same pressure-sensitive, self-adhesive seals used by large commercial mailers. They will also help you meet the U.S. Postal Service's requirements to receive automation-rate discounts on your bulk mailings. In quantities of 5,000.

Wafer Seals:

- are easy to use
- seal the bulkiest newsletters
- meet postal regulations
- enhance the look of your publication
- won't frustrate your readers (or you!)
- come in a convenient dispenser box
- are also useful for labeling

Order Code WAF – White (5,000 Qty.)

New! **Order Code WAFC – Clear (3,000 Qty.)**

1 roll Only **$19.75**

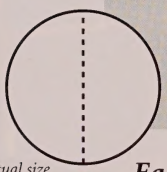
2 rolls Only **$33.95** *(Save $5.55!)*

3 rolls Only **$49.95** *(Save $9.30!)*

Now available in clear!

Clear Wafer Seals

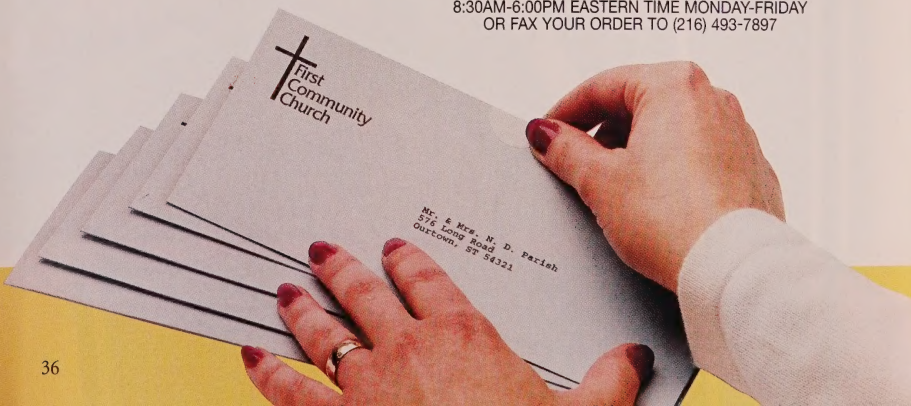
These are just the thing if your newsletter is heavily designed or has copy near the folds. Totally transparent, **Clear Wafer Seals** won't compete with other elements on your folded page and won't cover text. And they're perforated for even easier opening! In quantities of 3,000.



Actual size

Easy-open perforation!

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897



The artist's tools no church office should be without.

Roller Burnisher

A must-have companion to the Adhesive Wax Stick sold below. After you have all the page elements positioned exactly, roll this burnisher over your layout for firm adherence and to help eliminate cut-line shadows. The 3" clear Lucite roller allows you to apply pressure without damaging or smearing originals.

Order Code RB $8.95 each

Adhesive Wax Stick

Wax is the absolute best way to attach clip-art, text and other elements to your layout because you can place and reposition artwork again and again – until you get it exactly where you want it. Plus, wax won't wrinkle the paper and it's mess-free. Our turn-adjustable **Adhesive Wax Sticks** won't harden and dry out like glue sticks. You'll be able to use it right to the last dab. And there's no heating ... apply directly from the tube!

Order Code AWS $4.95 each
SAVE! 3 or more *$3.95 each*

1996 Calendars

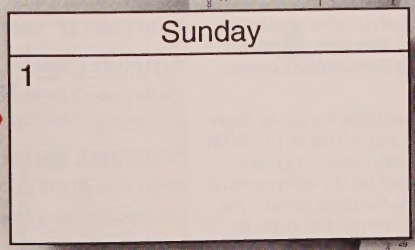
With today's schedules, a calendar in your church newsletter is no longer just a nice feature – it's a must! 1996 calendar blanks make it simple for you to create them. Extra-large blocks for Sundays allow you plenty of room for church events. and they come in two handy sizes. Each set includes 12 monthly calendars.

1996 Calendars

Order Code RC116 (8½" x 11")
Only $16.95

Order Code RC146 (8½" x 14")
Only $16.95

Actual size of Sunday block



ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

Capture the essence of

Available in paper, diskette & CD versions!

Scripture Clips

Powerful, beautifully designed images – **Scripture Clips** are the ideal coupling of words and pictures. These thought-provoking images perfectly capture every Scripture verse they portray.

We've commissioned our premier artists to create these 56 timeless images from the Bible. Unique and distinct, these handsome pieces of original artwork will create a dramatic difference in every publication you produce.

Scripture Clips are easy to use and extremely versatile. Use these powerful graphics to illustrate your newsletters, brochures and stationery. Or enlarge them to create flyers, bulletin covers and posters.

Since **Scripture Clips** is available both as a paper set and on disk or CD-ROM for your computer, you can get the version that best fits the way you work. Naturally, with the paper version, you can reduce or enlarge the images on your photocopier. For added convenience, order either the disk or CD-ROM version. Because the images are stored in vector format, you can re-size them without the slightest loss of resolution in your word-processing or desktop publishing program. And you won't get any ugly stair-stepping either.

Computer versions include the paper set along with all 56 designs in vector format for PC-Windows or Macintosh.

(PC version requires Windows-based word-processing or DTP program.)

Scripture Clips Paper Version

Order Code CLP Only $19.95

Scripture Clips on Disk

Order Code CLD Only $26.95

(Please specify IBM-PC or Macintosh format.)

Scripture Clips on CD

Order Code CLCD Only $34.95

(For IBM-PC or Power Macintosh.)

ORDER TOLL FREE
1 800 992-2144
8:30AM-6:00PM EASTERN TIME MONDAY-FRIDAY
OR FAX YOUR ORDER TO (216) 493-7897

Scripture with our Scripture Clips art set

A Bestseller!

DESIGN SHOWCASE

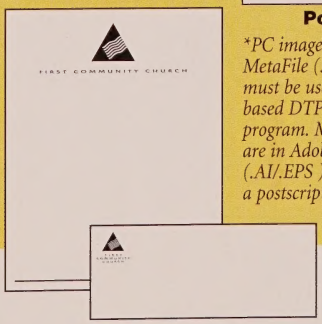
Inserts

Brochures

Posters

**PC images are in Windows MetaFile (.WMF) format and must be used with a Windows-based DTP or word processing program. Macintosh images are in Adobe Illustrator (.AI/.EPS) format and require a postscript printer.*

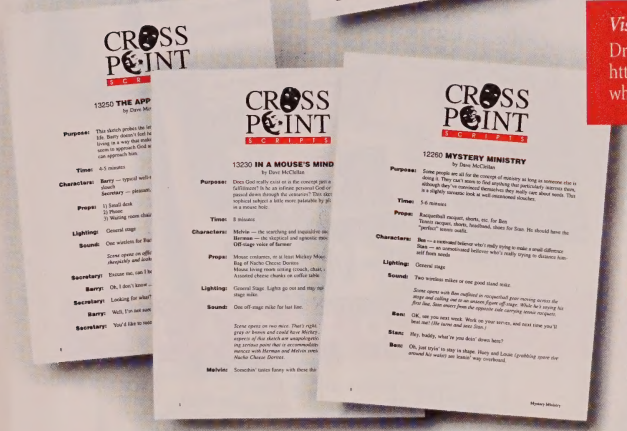
Newsletters



Stationery

NEW from Communication Resources!

Scripture Cover Art 6
Ours exclusively!
See page 4.



Visit us on the World Wide Web.
Drop by our drama web site at http://www.comresources.com to see what Drama Ministry is all about!

Scripts so well-written and comprehensive they practically direct themselves! *See page 20.*

Paper Shells
High-impact color bulletin inserts and flyers – *INSTANTLY!* *See page 28.*

Communication Resources, Inc.
4150 Belden Village Street
4th Floor
Canton, OH 44718

S=H59A

A=2596 14

***